

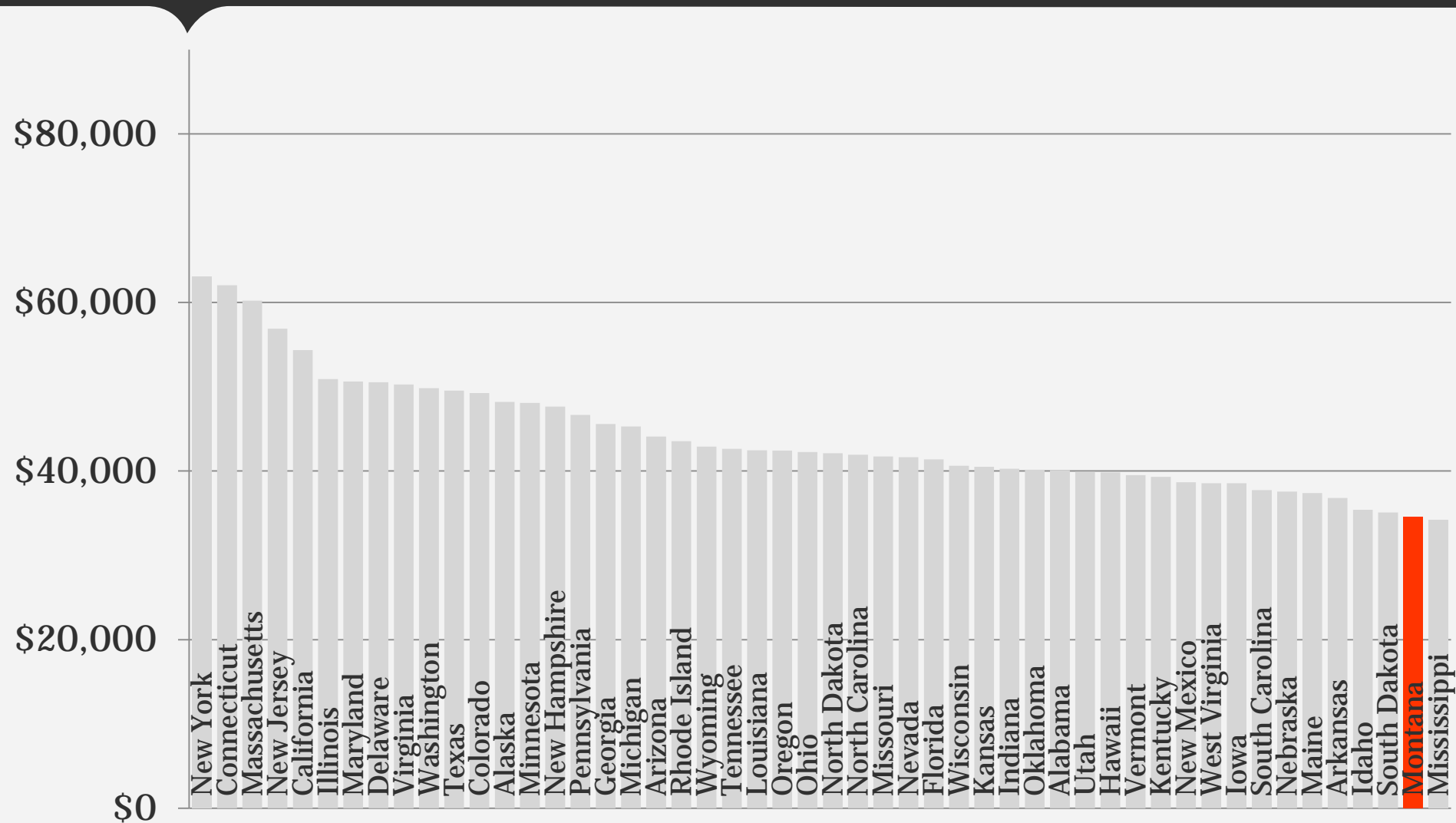
Making Montana the First Best Place

How Entrepreneurship is Creating High-Paying Jobs

Greg Gianforte, Founder RightNow Technologies



Montana is 49th Nationally in Wages

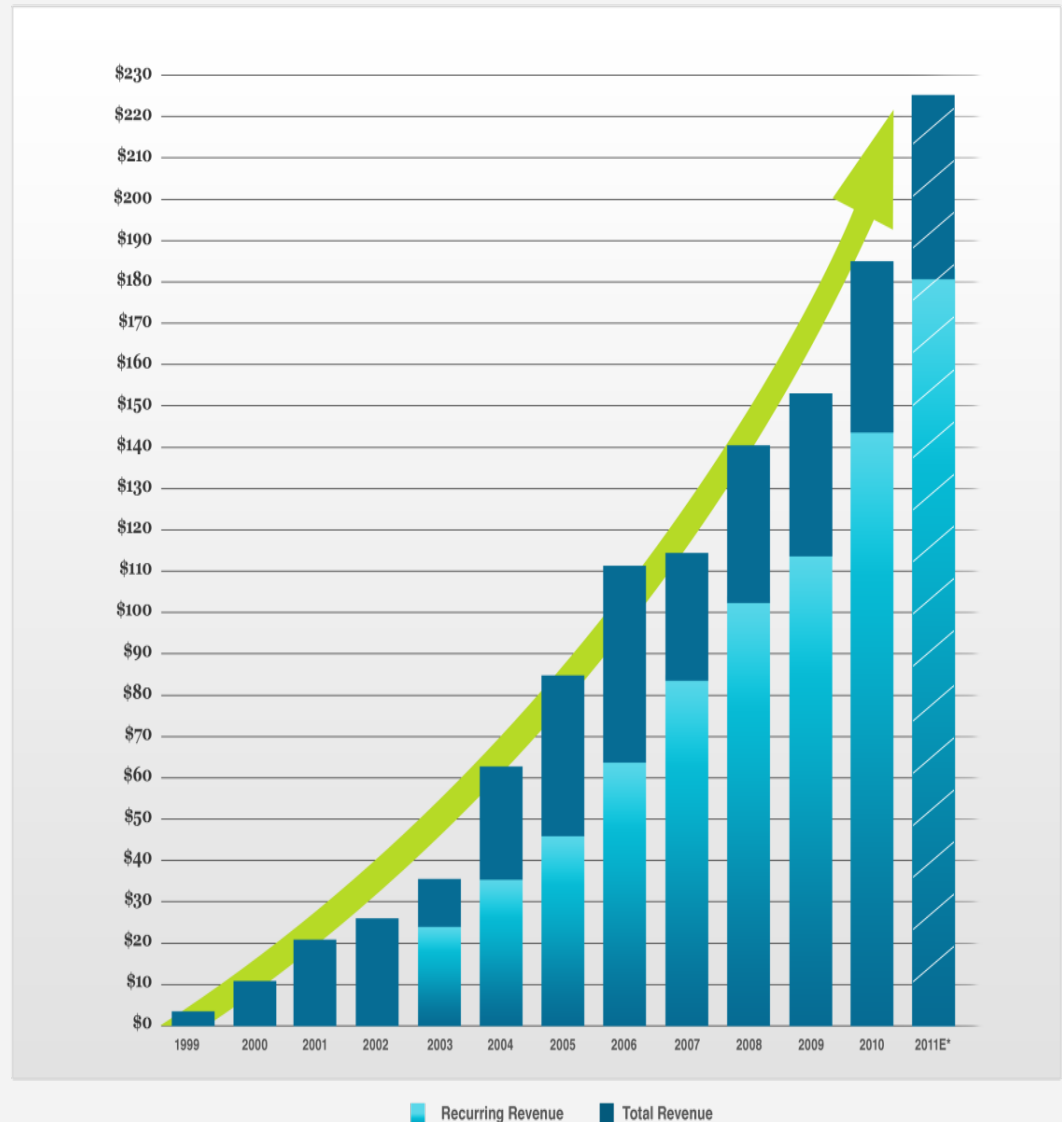




RightNow®

RightNow At A Glance

- Started in Bozeman 1997 in an extra bedroom
- 14 years of continuous revenue growth
- Self-funded and cash flow positive from day one
- 1,100 employees worldwide with avg MT wage \$86,000
- Bozeman's largest commercial employer
- Montana's only public technology company
- \$5 billion of economic value into Montana



Montana Quality of Life

Great experiences start with great people.

Better Customer Experiences *and careers* at: **RightNow**
rightnow.com



Our cowboys ride code

We live for moments of clarity, when inspiration shifts to innovation. Our passion brings people closer to what they love, and shapes how they experience it.

We design solutions that live in social, call centers, and on websites, even on sites like Facebook. We are leaders in technology, and we shape customer experiences.

www.rightnow.com

WHAT IF YOU COULD HAVE IT ALL?

Go to jobs.rightnow.com and find out how to build a career with a Bozeman-based, global corporation that also offers a great quality of life.



JARED BRATSKY
Hailing from Billings, Jared graduated from MSU in 2001. The first time in 2000 with a BA in Computer Science and the second time in 2002 with a Masters in the same field. Jared will be teaching CS 489 this fall at MSU. Jared is a development director at RightNow.

SUSAN CARSTENSEN
A Billings native, Susan is a member of the class of '85 with a BA Political Science and a BS in Business. She's been at RightNow for 10 years and serves on the MSU College of Business Advisory Board. Susan is RightNow's Chief Operating Officer.

STEVE DAINES
A Bozeman native, Steve graduated from MSU in '84 with a B.S. in Chemical Engineering. He's worked at RightNow for nine years. His oldest daughter Annie will be a freshman at MSU this fall. Steve is RightNow's Vice President and General Manager, Asia-Pacific.

RIGHT NOW
www.rightnow.com | 17 offices worldwide | Headquartered in Bozeman

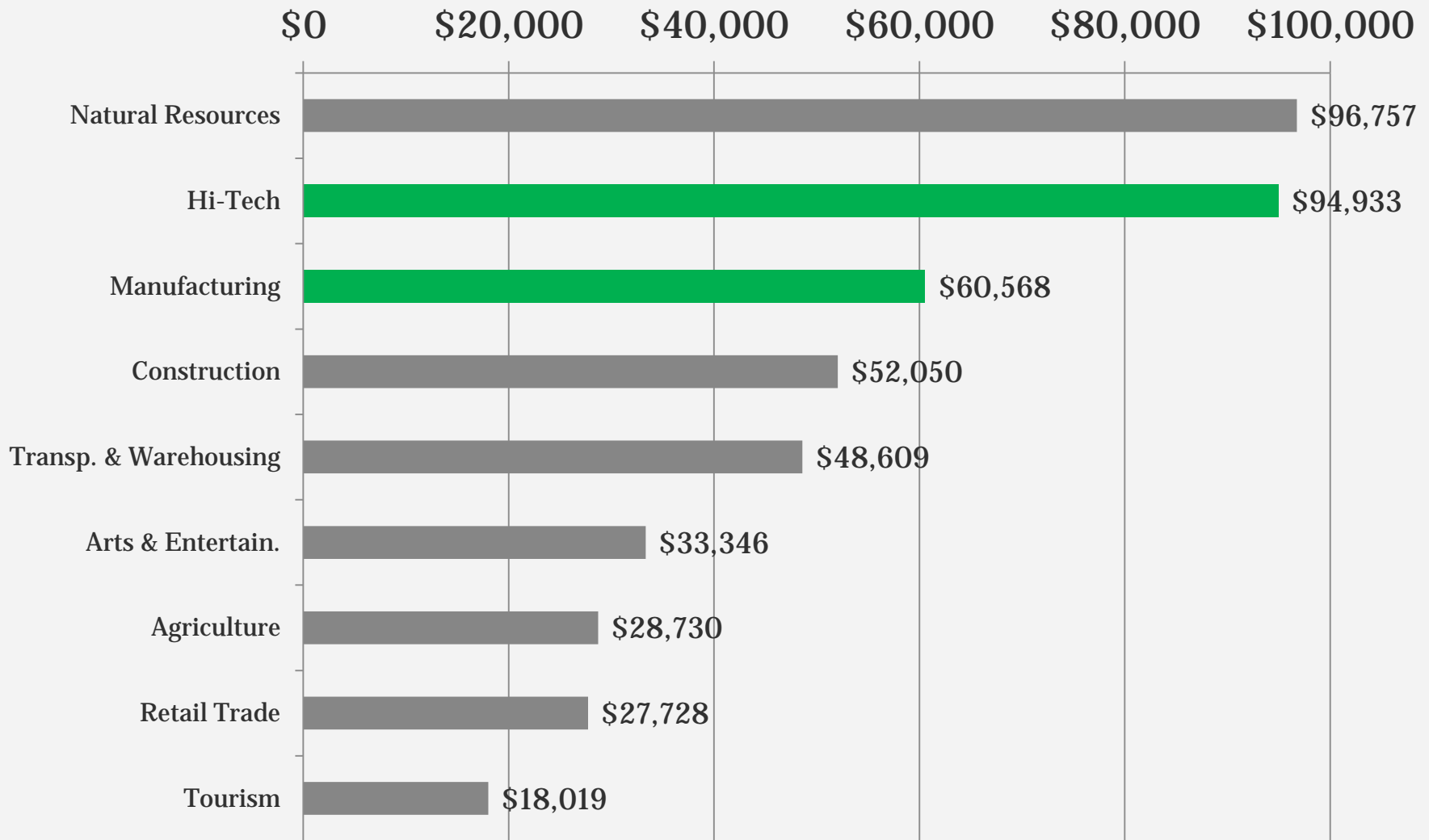
www.ILoveItHere.com

RightNow's Success is Repeatable

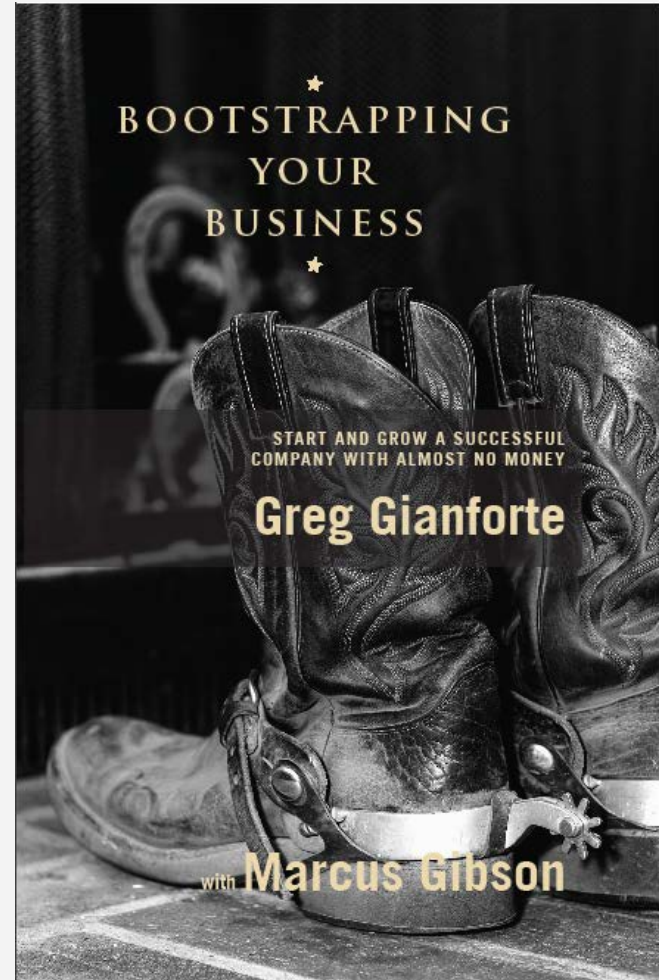


- High Tech uniquely is able to raises wages statewide
- Twenty five more RightNows would create:
 - 15,000 new high paying jobs in Montana
 - \$120B+ of economic value created over 15 years (5x multiplier)

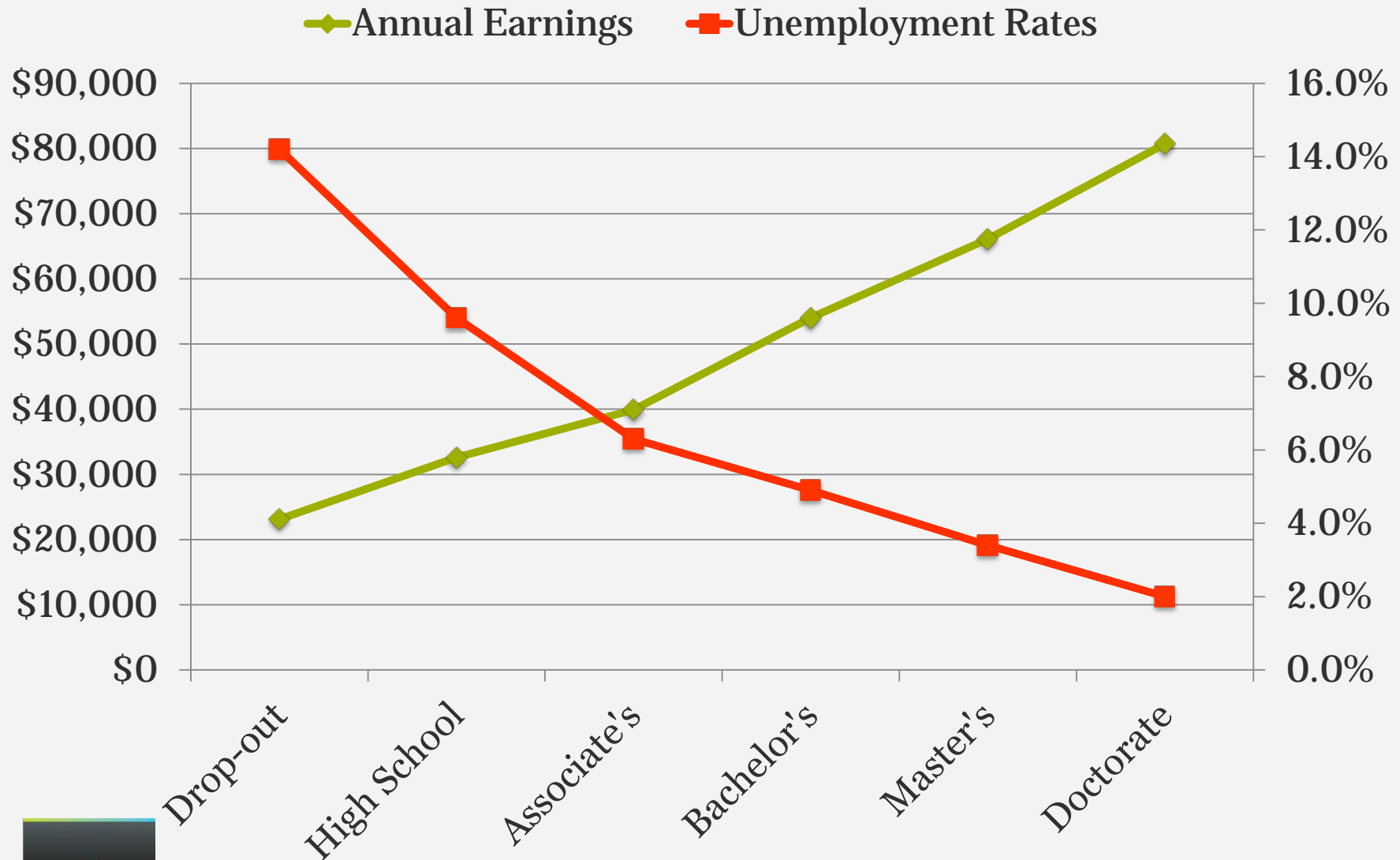
U.S. Earnings per Job, by Industry, 2012



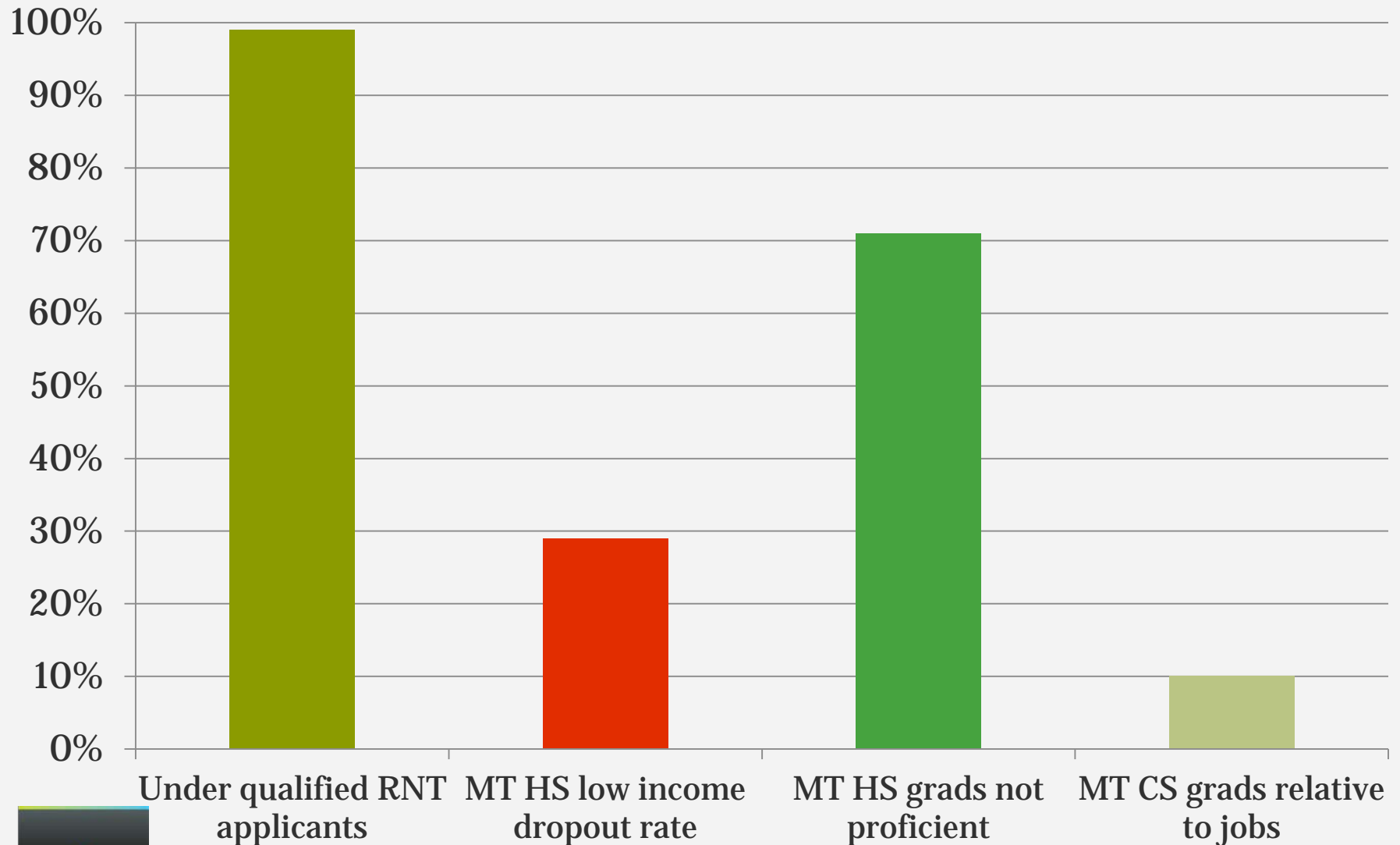
Bootstrapping Montana Jobs



Education's Impact on Wages and Unemployment



Education is Key to The Jobs of the Future

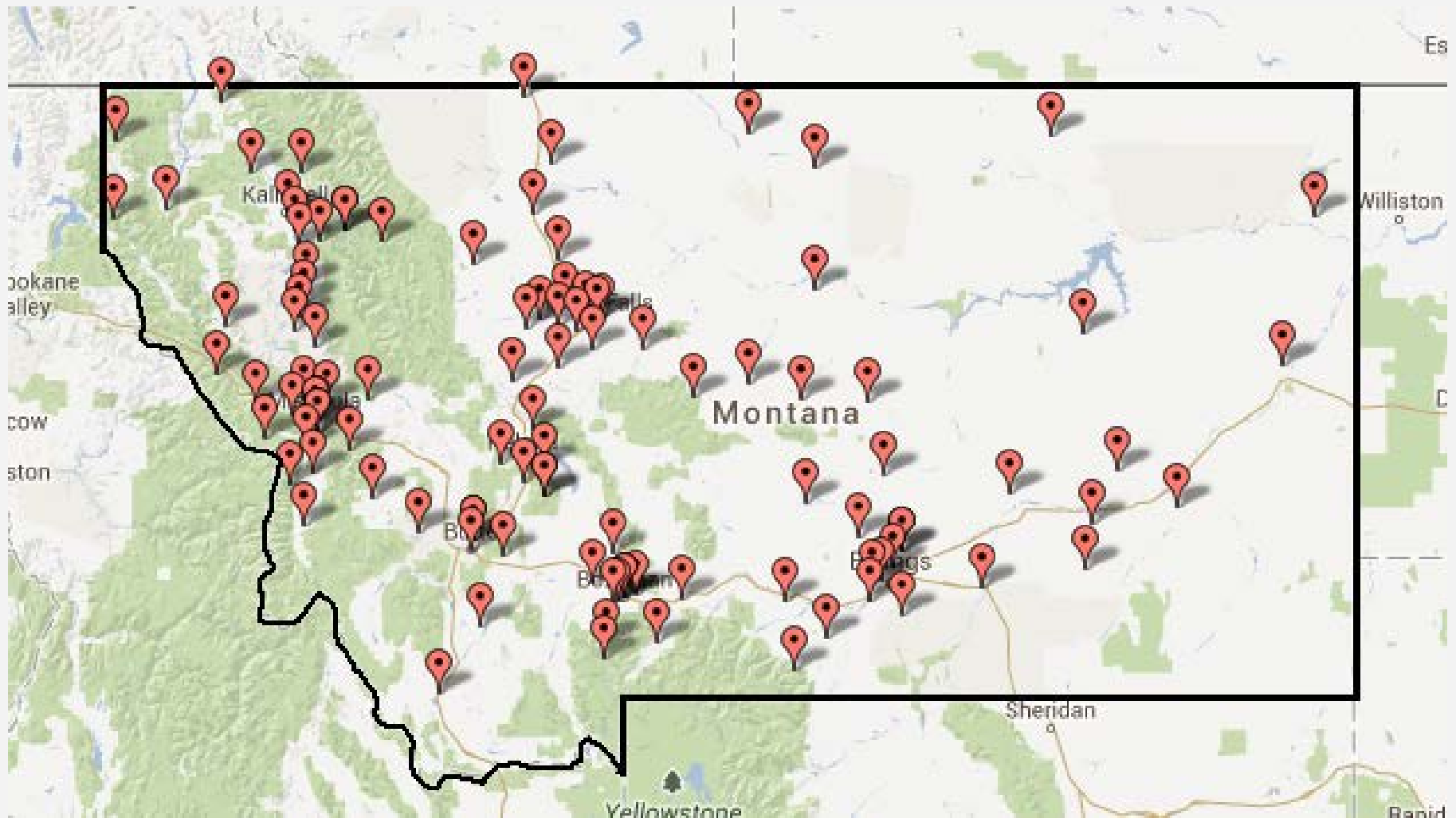


We Need More Computer Science Majors



CodeMontana.Org
Preparing Montana Youth for Great Jobs

Communities with CodeMontana.Org



K-12 Education: One Size Does Not Fit All



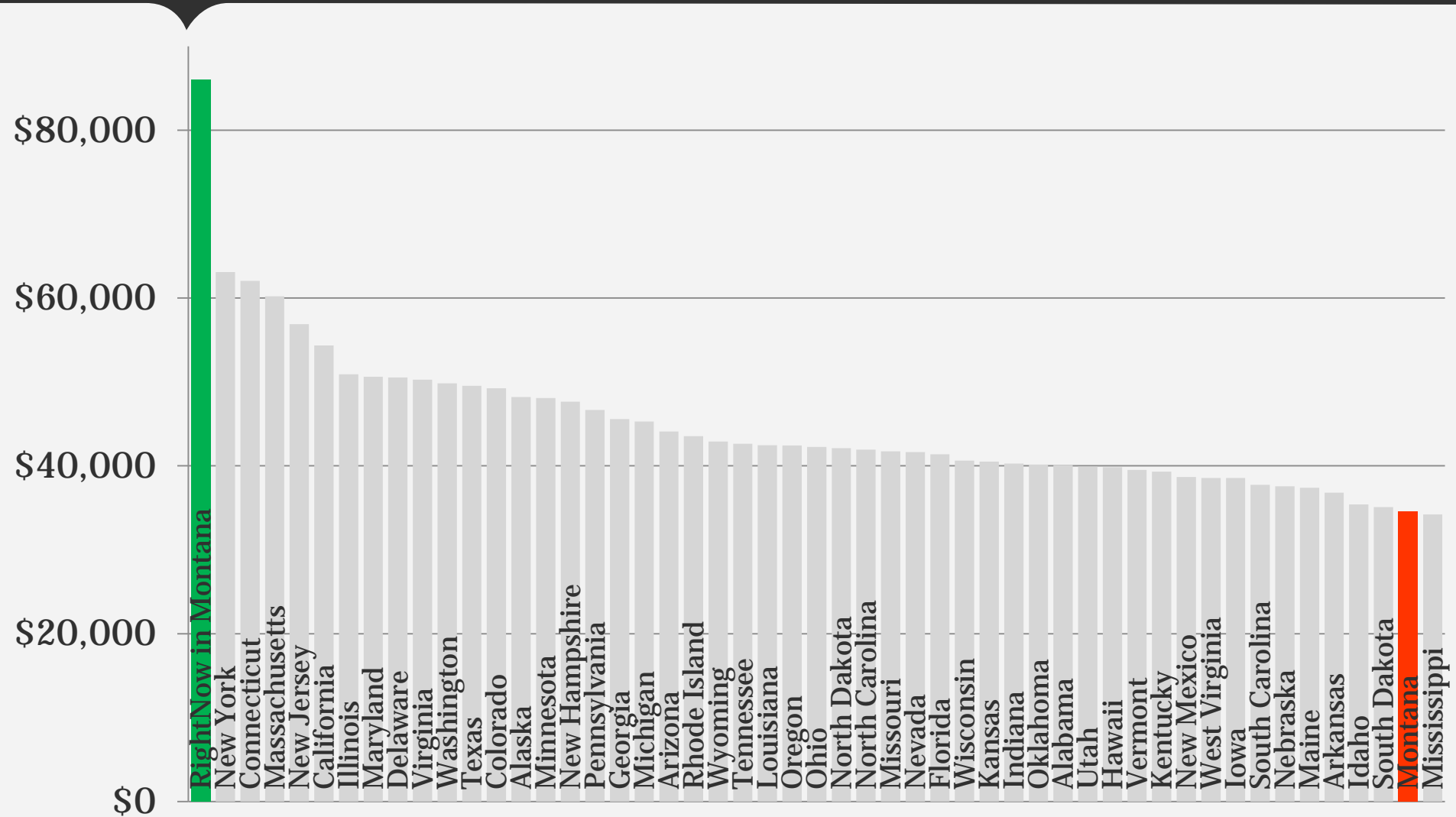
ACE

scholarships

VISION

Every family in Montana has access to the best education for their children.

We can increase Montana Wages



Q&A

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