SouthWest MT and Silver Bow County

BBER Presentation

February 2, 2023 John Kasperick- Economist - NWE





• SouthWest MT includes Silver Bow and the 6 surrounding counties:

- Beaverhead, Deer Lodge, Granite, Jefferson, Madison, Powell, Silver Bow



SouthWest MT

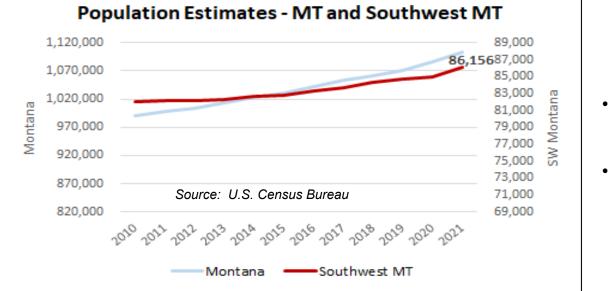
- ➤ 16,295 sq. miles
- 86,156 Population (2021)
- 43,162 Employed (Nov22)
- 962 Unemployed (Nov22)
- 2.2% U.E. Rate (Nov22)
- > 7.8% of Total MT Population
- > 7.8% of Total MT Employed
- > 11.2% of Total MT sq. miles
- ➤ 5.3 people/mile
- Silver Bow accounts for 41.0% of total SW MT population and ranks 8th of the 56 counties in terms of population

NorthWestern

Delivering a Bright Future



SouthWest MT – Population



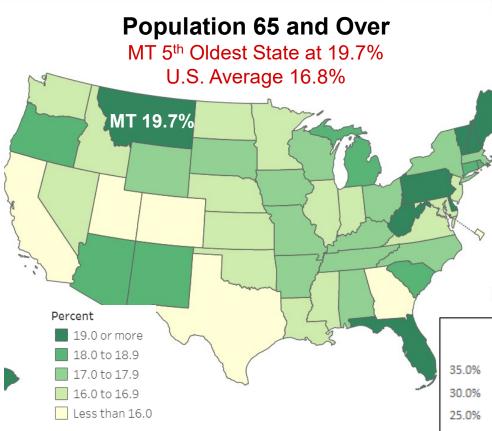
Growth in SouthWest MT has accelerated since 2015.

 2020-2021 growth of 1.4% or 1,171 people was strongest growth on record

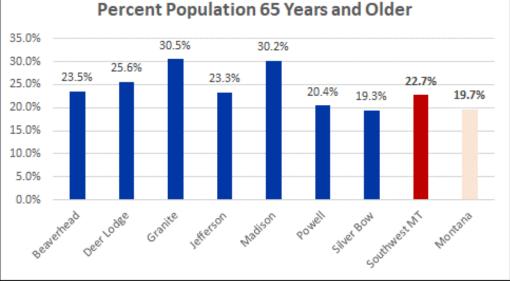
| | | Growth | | | | | | |
|--------------|-----------------|---------|-------|-----------|------|--|--|--|
| | <u>2021 Pop</u> | 2010-2 | 021 | 2020-2021 | | | | |
| Beaverhead | 9,524 | 267 | 2.9% | 152 | 1.6% | | | |
| Deer Lodge | 9,491 | 200 | 2.2% | 78 | 0.8% | | | |
| Granite | 3,344 | 271 | 8.8% | 36 | 1.1% | | | |
| Jefferson | 12,470 | 1,064 | 9.3% | 337 | 2.8% | | | |
| Madison | 8,917 | 1,221 | 15.9% | 260 | 3.0% | | | |
| Powell | 6,999 | (20) | -0.3% | 65 | 0.9% | | | |
| Silver Bow | 35,411 | 1,176 | 3.4% | 243 | 0.7% | | | |
| Southwest MT | 86,156 | 4,179 | 5.1% | 1,171 | 1.4% | | | |
| Montana | 1,104,271 | 113,541 | 11.5% | 18,078 | 1.7% | | | |

Population Growth Southwest MT 1,400 Total Population increased 4,179 people of 5.1% 1,171 1,200 between 2010 and 2021. Population increased 1.4% between 2020 and 2021 or 1,171 people 1.000 800 542 536 600 481 446 400 286 254 159 117 103 200 84 2016-27 2017-18 -013-1A 2014-25 2015-16 2018-19 2019:20 2010-11 2020-22

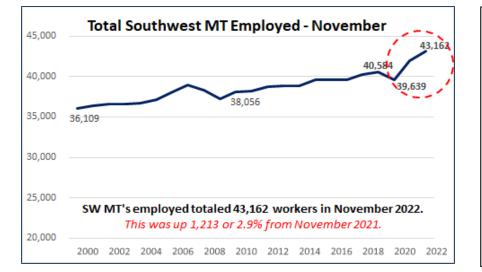
Population 65 and Over

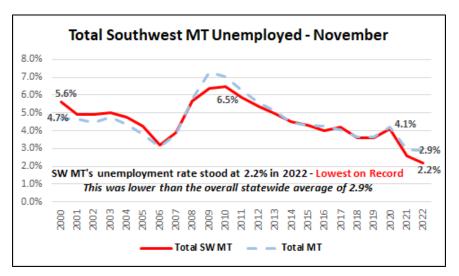


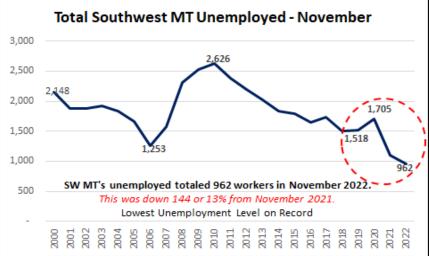
- MT's population is the 5th oldest of the 50 states (behind Maine, Florida, West Virginia, and New Hampshire.
- 19.7% of MT's population was 65 years ns older
- SW MT's population 65 and older was 22.7% (all counties with exception of Silver Bow above statewide average)



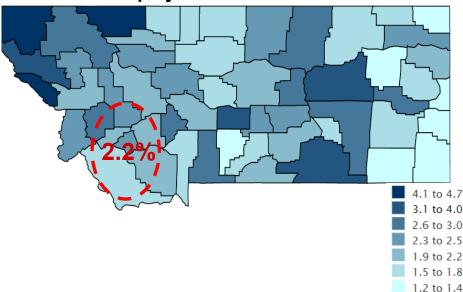
SouthWest Montana – Labor Force







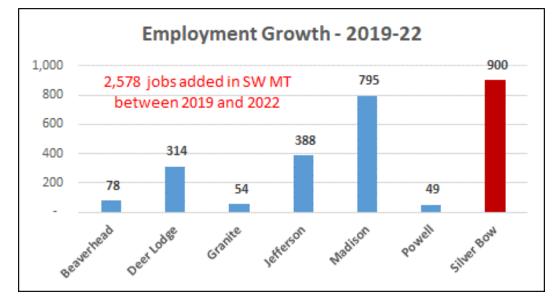
Unemployment Rates – Nov 2022





SouthWest Montana – Labor Force

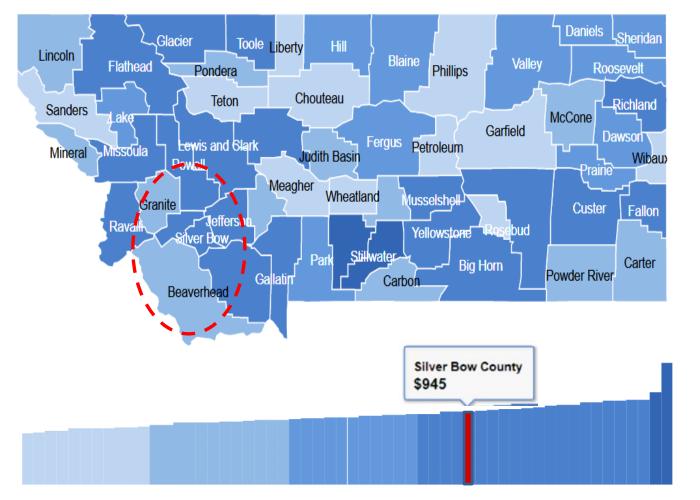
| Labor Force - Bureau of Labor Statistics - November 2022 | | | | | | | | | | |
|--|-----------------|-------------------|-------------|------------|----------------|----------------|----------------|----------------|--|--|
| Employment Growth | | | | | | | | | | |
| | Employed | Unemployed | Labor Force | Unemp Rate | <u>2019-20</u> | <u>2020-21</u> | <u>2021-22</u> | <u>2019-22</u> | | |
| Beaverhead | 5,132 | 89 | 5,221 | 1.7% | -3.1% | 4.5% | 0.3% | 78 | | |
| Deer Lodge | 5,191 | 116 | 5,307 | 2.2% | -2.9% | 4.2% | 5.2% | 314 | | |
| Granite | 1,602 | 50 | 1,652 | 3.0% | -6.8% | 7.3% | 3.6% | 54 | | |
| Jefferson | 5,973 | 131 | 6,104 | 2.1% | -0.7% | 5.0% | 2.5 % | 388 | | |
| Madison | 4,841 | 103 | 4,944 | 2.1% | -4.2% | 11.9% | 11.5% | 795 | | |
| Powell | 2,913 | 68 | 2,981 | 2.3% | 1.4% | 3.8% | -3.4% | 49 | | |
| Silver Bow | 17,510 | 405 | 17,915 | 2.3% | -2.2% | 5.7% | 2.0% | 900 | | |
| Southwest MT | 43,162 | 962 | 44,124 | 2.2% | -2.3% | 5.8% | 2.9% | 2,578 | | |
| Montana | 551,709 | 16,449 | 568,158 | 2.9% | -1.5% | 3.5% | 2.6% | 24,173 | | |





Income and Wages





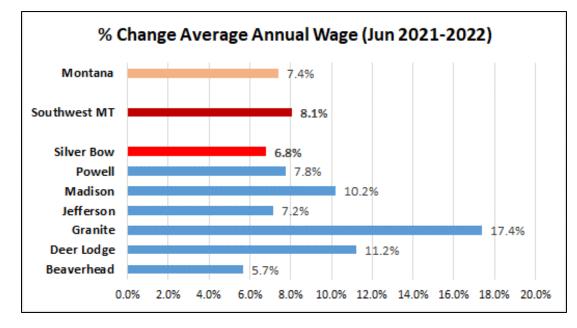
- The Average Weekly Wage in SW MT was \$950 as of Q2 2022. This was 7% less than the overall statewide average of \$1,028.
- MT's average weekly ranked 44th of the 50 states.
- Silver Bow County ranks 18th among MT's 56 counties in terms of wages.



Source: U.S. Bureau of Labor Statistics

Income and Wages

| Average Annual Wage - Bureau of Labor Statistics - Q2 | | | | | | | | | | |
|---|-------------|--------|-------------|--------|-------------|--------|-------------|-----------------|----|--------|
| | <u>2018</u> | | <u>2019</u> | | <u>2020</u> | | <u>2021</u> | <u>2022</u> | | |
| Beaverhead | \$ | 35,308 | \$ | 36,816 | \$ | 40,352 | \$ | 41,132 | \$ | 43,472 |
| Deer Lodge | \$ | 39,364 | \$ | 40,456 | \$ | 44,772 | \$ | 45,396 | \$ | 50,492 |
| Granite | \$ | 31,824 | \$ | 32,188 | \$ | 36,296 | \$ | 36,504 | \$ | 42,848 |
| Jefferson | \$ | 42,016 | \$ | 41,080 | \$ | 44,096 | \$ | 45,708 | \$ | 48,984 |
| Madison | \$ | 43,160 | \$ | 41,548 | \$ | 53,872 | \$ | 51,480 | \$ | 56,732 |
| Powell | \$ | 39,000 | \$ | 38,324 | \$ | 43,004 | \$ | 45,448 | \$ | 48,984 |
| Silver Bow | \$ | 40,612 | \$ | 41,184 | \$ | 44,928 | \$ | 46,020 | \$ | 49,140 |
| Southwest MT | \$ | 39,876 | \$ | 40,076 | \$ | 44,802 | \$ | 45,540 | \$ | 49,215 |
| Montana | \$ | 42,432 | \$ | 43,784 | \$ | 47,736 | \$ | 49, 76 4 | \$ | 53,456 |



- Over 52 weeks, the annual average wage in SW MT was \$49,215.
- MT's average annual wage was \$53,546.
- Between 2021 and 2022, growth in wages in SW MT was 8.1%, exceeding the overall statewide average increase.
- Government Stimulus payments and inflationary increases drove 2021-22 growth.



Cost of Living

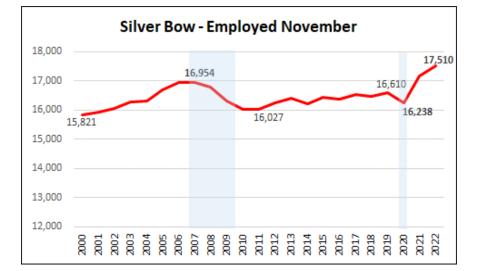
Cost of Living Calculator - 2021-22 BestPlaces.Net

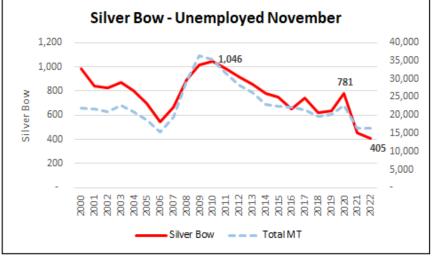
| | | | | SouthWest Montana Cities | | | | | |
|--------------------------|--|----------|---------|--------------------------|---------|----------|----------|--|--|
| Cost of Living Indexes | Bozeman | Missoula | Helena | Deer Lodge | Dillon | Anaconda | Butte-SB | | |
| Overall Index | 125.3 | 112.1 | 99.4 | 81.1 | 87.9 | 75.4 | 79.2 | | |
| Food & Groceries | 107.6 | 103.9 | 102 | 101.3 | 100.8 | 97.7 | 97.8 | | |
| Housing (Homeowner) | 187.8 | 132.1 | 108.7 | 99.1 | 76 | 51.2 | 57.3 | | |
| Median Home Cost | 587,600 | 459,400 | 368,100 | 173,800 | 262,800 | 137,500 | 164,700 | | |
| Utilites | 87.7 | 85.5 | 87.2 | 89 | 84.6 | 86 | 86 | | |
| Transportation | 71.3 | 77.6 | 60.8 | 76.9 | 64.8 | 69.4 | 72.8 | | |
| Health | 102.5 | 101.7 | 101.2 | 100.4 | 100.3 | 103.9 | 104.4 | | |
| Miscellaneous | 101.6 | 99.7 | 103 | 96.5 | 98.5 | 96.5 | 97 | | |
| 100 = US Average. (Below | 100 = US Average. (Below 100 means cheaper than the US average. Above 100 means more expensive.) | | | | | | | | |

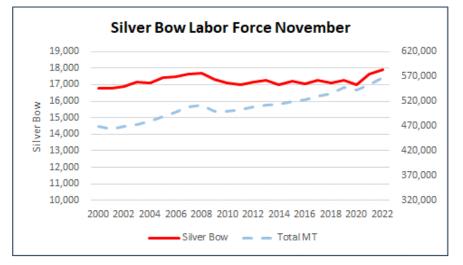
- The towns in SW MT have a lower cost of living than the overall statewide and U.S. average driven in part by favorable home costs and housing.
- The cost of living in Silver Bow County is approximately 20% below the overall national average.
- In contrast, the cost of living in Bozeman is over 25% higher than the national average driven by home costs and housing.

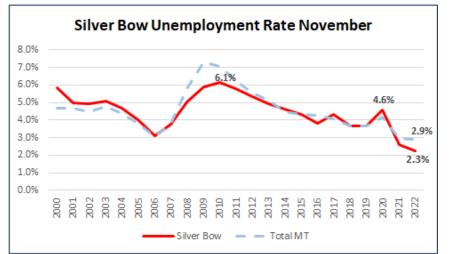


Silver Bow County – Labor Force









Employment grew 5.7% 2020-21, and 2.0% 2021-22. Fastest 2-year growth on record. Unemployment rate at 2.3% lowest on record.



Top Private Employers

Silver Bow County Top Private Employers

| | Employees | <u>County</u> |
|--|-----------|---------------|
| NorthWestern Energy | 500-999 | Silver Bow |
| St James Healthcare | 250-499 | Silver Bow |
| Town Pump | 250-499 | Silver Bow |
| Montana Resources | 250-499 | Silver Bow |
| REC Silicon | 250-499 | Silver Bow |
| Wal-Mart | 250-499 | Silver Bow |
| Acadia Montana | 250-499 | Silver Bow |
| Montana Precision Products | 100-249 | Silver Bow |
| Community Couseling & Correctional Service | 100-249 | Silver Bow |
| First Call Resolution (FCR) | 100-249 | Silver Bow |
| Aware Inc. | 100-249 | Silver Bow |
| BSW | 100-249 | Silver Bow |
| Community Health Center | 100-249 | Silver Bow |
| Easter Seals Goodwill | 100-249 | Silver Bow |
| Fairmont Hot Springs | 100-249 | Silver Bow |
| Lady of Rockies Rehab and Living Center | 100-249 | Silver Bow |
| Montana Independent Living | 100-249 | Silver Bow |
| Safeway | 100-249 | Silver Bow |























- U.S. macroeconomic conditions will slow growth in 2023. Rising interest rates, continuing supply chain issues, and inflationary pressures impacting our areas.
- Housing and banking/mortgage markets down 50% over prior year.
- Tight labor market continues to provide challenges for businesses and production.

Outlook: Continued Growth and Expansion

- Our areas are poised for continued growth:
 - Attractive cost of living, strong base of major employers, additions from Dvele Modular Homes, 1923 Series impacts, Praxis Center development, and other
 - 2023 nationally and locally will see slowing in spending and construction due to higher interest rates, and unemployment rates should rise from all-time lows.
 - Partial offset Social Security increase in 2023 at 8.7% older population base

| Employment Forecast - Southwest Montana | | | | | | | | |
|---|-------------|-------------|-------------|----------------|----------------|--|--|--|
| | <u>2022</u> | <u>2023</u> | <u>2024</u> | <u>2022-23</u> | <u>2022-24</u> | | | |
| Beaverhead | 5,132 | 5,158 | 5,183 | 0.5% | 0.5% | | | |
| Deer Lodge | 5,191 | 5,248 | 5,301 | 1.1% | 1.0% | | | |
| Granite | 1,602 | 1,620 | 1,642 | 1.1% | 1.4% | | | |
| Jefferson | 5,973 | 6,057 | 6,172 | 1.4% | 1.9% | | | |
| Madison | 4,841 | 4,909 | 4,997 | 1.4% | 1.8% | | | |
| Powell | 2,913 | 2,928 | 2,939 | 0.5% | 0.4% | | | |
| Silver Bow | 17,510 | 17,650 | 17,915 | 0.8% | 1.5% | | | |
| Southwest MT | 43,162 | 43,568 | 44,149 | 0.9% | 1.3% | | | |

