

SouthWest MT and Silver Bow County

BBER Presentation February 4, 2019

John Kasperick- Economist - NWE



SouthWest MT

SouthWest MT includes Silver Bow and the 5 surrounding counties:

- Beaverhead; Deer Lodge; Jefferson, Madison, Powell, Silver Bow



SouthWest MT

- > 14,567 sq. miles
- 80,003 Population (2017)
- > 38,165 employed (Nov18)
 - 1,476 Unemployed (Nov18)
 - 3.7% U.E. Rate (Nov18)
- 7.6% of Total MT Population
- 7.5% of Total MT Employed
- 10.0% of Total MT sq. miles
- 5.5 people/mile
- Silver Bow accounts for 43.3% of total SW MT population and ranks 8th of the 56 counties in terms of population



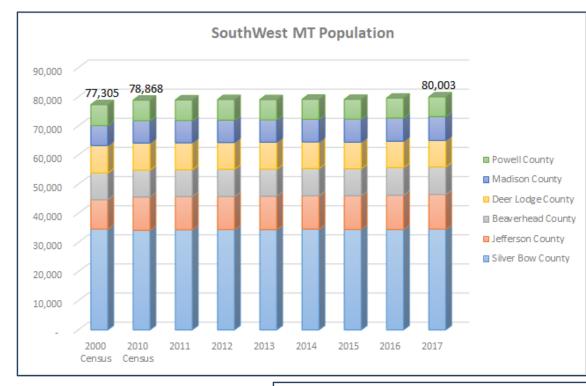
SouthWest MT – Quick Facts

						c'l			
Population Counts:	Beaverhead			Madison	Powell	Silver Bow	<u>SW MT</u>	Montana	United States
Population estimates, July 1, 2017	9,434	9,106	11,891	8,175	6,795	34,602	80,003	1,050,493	325,719,178
Population Census 2010	9,246	9,298	11,406	7,691	7,027	34,200	78,868	989,414	308,758,105
Population Census 2000	9,202	9,417	10,049	6,851	7,180	34,606	77,305	902,195	281,421,906
Population % Change 2000-17	2.5%	-3.3%	18.3%	19.3%	-5.4%	0.0%	3.5%	16.4%	15.7%
Average Annual Change 2010-17	0.3%	-0.3%	0.6%	0.9%	-0.5%	0.2%	0.2%	0.9%	0.8%
Average Annual Change 2000-10	0.0%	-0.1%	1.3%	1.2%	-0.2%	-0.1%	0.2%	0.9%	0.9%
Added population 2010-17	188	(192)	485	484	(232)	402	1,135	61,079	16,961,073
Added population 2000-17	232	(311)	1,842	1,324	(385)	(4)	2,698	148,298	44,297,272
Demographics:]								
Persons under 5 years, percent	4.80%	3.50%	4.10%	4.00%	3.70%	5.90%	4.8%	6.00%	6.10%
Persons under 18 years, percent	17.70%	14.70%	20.30%	15.80%	14.70%	20.30%	18.4%	21.80%	22.60%
Persons 65 years and over, percent	21.50%	22.90%	20.70%	29.00%	20.00%	18.60%	20.9%	18.10%	15.60%
Female persons, percent	49.00%	46.70%	49.40%	48.00%	37.90%	49.50%	48.0%	49.60%	50.80%
Median Age	41.8	48.3	47.7	53.3	45.7	40.3	44.3	39.8	38.0
Housing:]								
Housing units, July 1, 2017	5,338	5,207	5,109	7,011	3,216	17,225	43,106	510,389	137,403,460
Owner-occupied housing unit rate	65.90%	70.10%	85.10%	76.90%	69.20%	66.50%	71.0%	67.70%	63.80%
Median value of owner-occupied housing units	\$ 192,600	\$ 116,700	\$264,000	\$252,200	\$141,000	\$ 133,800	\$174,242	\$209,100	\$ 193,500
Households:]								
Households, 2013-2017	3,978	3,984	4,512	3,487	2,400	15,256	33,617	419,975	118,825,921
Persons per household, 2013-2017	2.23	2.03	2.52	2.18	2.18	2.19	2.22	2.38	2.63
Education:]								
High school graduate or higher, % age 25 years+	94.6%	89.4%	94.8%	93.9%	89.0%	91.4%	92.1%	93.0%	87.3%
Bachelor's degree or higher, % 25 years+	33.0%	17.1%	32.9%	30.3%	18.2%	25.9%	26.6%	30.7%	30.9%
Income:]								
Median household income (in 2017 dollars)	\$43,880	\$41,235	\$64,911	\$47,900	\$44,352	\$40,480	\$45,297	\$50,801	\$57,652
Persons in poverty, percent	13.80%	15.90%	8.40%	10.00%	18.70%	16.30%	14.35%	12.50%	12.30%

Source: U.S. Census Bureau

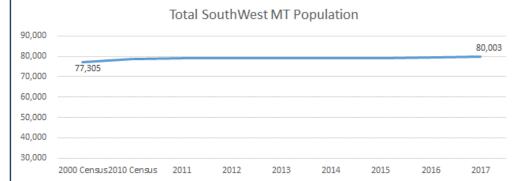
SouthWest MT – Population

• 2017 Census Estimated Population in SW MT = 80,003



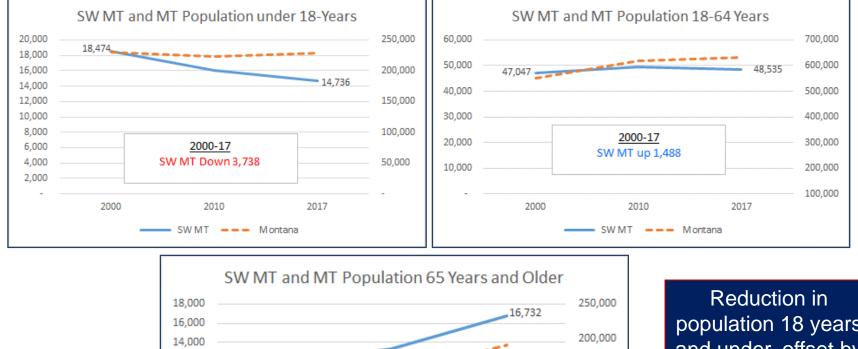
Population Change:											
	2000-2	2010	2010-17								
	Number	% CAGR	Number	% CAGR							
Madison County	840	1.2%	484	0.9%							
Jefferson County	1,357	1.3%	485	0.6%							
Beaverhead County	44	0.0%	188	0.3%							
Silver Bow County	(406)	-0.1%	402	0.2%							
Deer Lodge County	(119)	-0.1%	(192)	-0.3%							
Powell County	(153)	-0.2%	(232)	-0.5%							
Total SW MT	1,563	0.2%	1,135	0.2%							
Total MT	87,220	0.9%	61,078	0.9%							

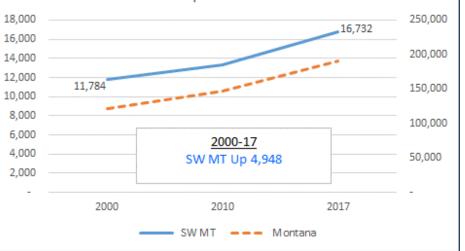
Population Change:									
	2000-2017								
	Number	% CAGR							
Madison County	1,324	1.0%							
Jefferson County	1,842	1.0%							
Beaverhead County	232	0.1%							
Silver Bow County	(4)	0.0%							
Deer Lodge County	(311)	-0.2%							
Powell County	(385)	-0.3%							
Total SW MT	2,698	0.2%							
Total MT	148,298	0.9%							





• SW MT added 2,698 people between 2000 and 2017





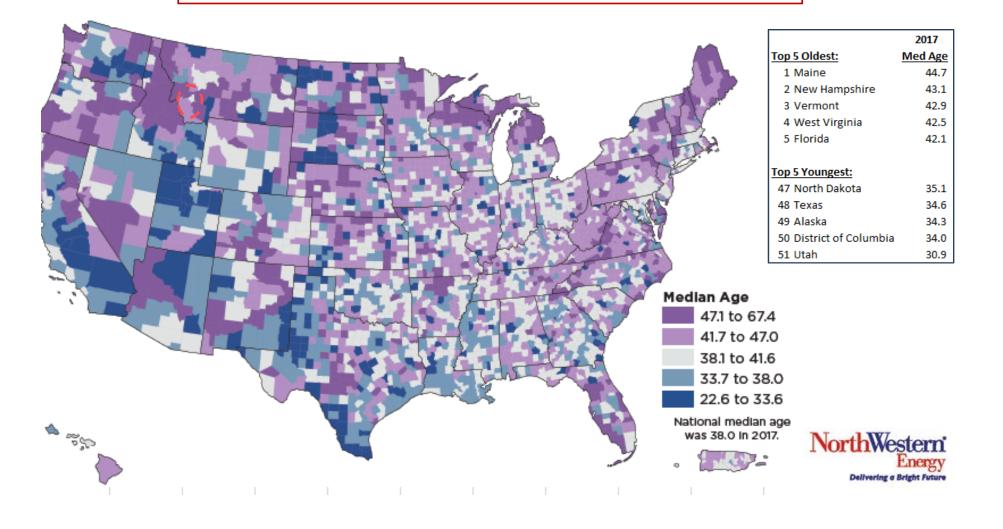
Reduction in population 18 years and under, offset by an increase in the population over age 65

> NorthWestern Energy Delivering a Bright Future

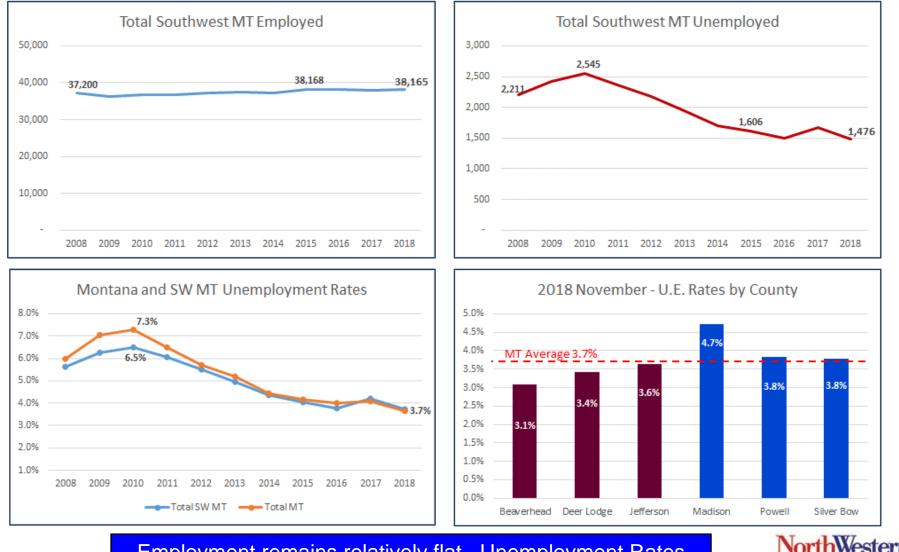
Median Age

2017 National Average Median Age = 38.0 - MT 11th Highest State at 39.8 years

- SW MT Median Age = 44.3 years

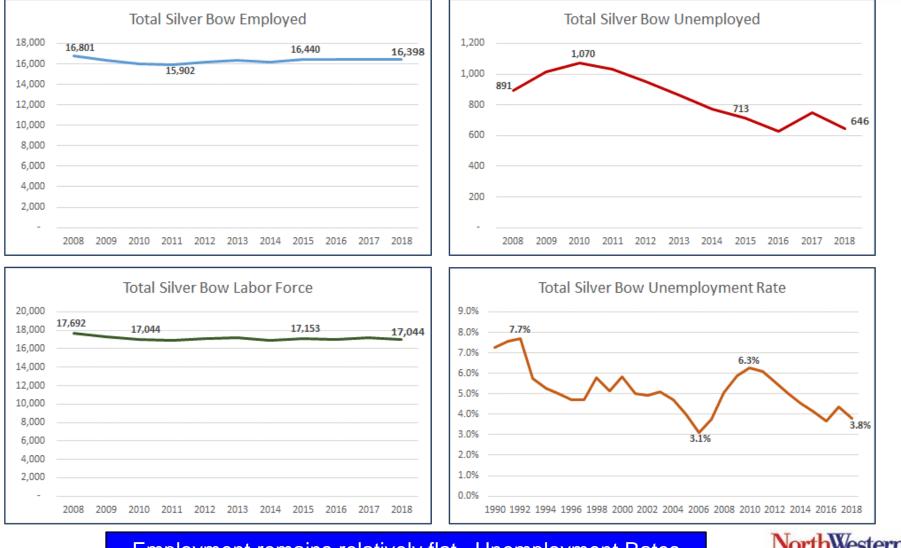


SouthWest Montana – Labor Force



Employment remains relatively flat. Unemployment Rates nearing all-time lows. Tight Labor Market!

Silver Bow County – Labor Force



Employment remains relatively flat. Unemployment Rates low. Labor Force declining. Tight Labor Market!



SW MT – Top Private Employers

SouthWest Montana Top Private Employers

	Employees	County
NorthWestern Energy	500-999	Silver Bow
St James Healthcare	250-499	Silver Bow
Town Pump	250-499	Silver Bow
Montana Resources	250-499	Silver Bow
Advanced Silicon Materials	250-499	Silver Bow
Wal-Mart	250-499	Silver Bow
Barret Hospital & Healthcare	250-499	Beaverhead
Community Hospital and Nursing Home	250-499	Deer Lodge
Acadia Montana	250-499	Silver Bow
Aware Inc.	100-249	Deer Lodge
Community Couseling & Correctional Service	100-249	Silver Bow
Sun Mountain Lumber	100-249	Powell
Aware Inc.	100-249	Silver Bow
BSW	100-249	Silver Bow
Community Couseling & Correctional Service	100-249	Deer Lodge
Community Health Center	100-249	Silver Bow
Easter Seals Goodwill	100-249	Silver Bow
Fairmont Hot Springs	100-249	Silver Bow
Lady of Rockies Rehab and Living Center	100-249	Silver Bow
Montana Independent Living	100-249	Silver Bow
Montana Precision Products	100-249	Silver Bow
Safeway	100-249	Silver Bow
McDonalds - SW MT	100-200	SBC/SW MT

Employees

Country

New call center to set up in Butte Plaza Mall, employ 350 people – FCR – New Top Employer





















Employment by Industry

	Population by Occupation - % Industry Employment										
		Silver Bow	MT	<u>U.S.</u>	<u>% v MT</u>	<u>% v U.S.</u>					
1	Health care and social assistance	20.10%	14.30%	13.80%	5.80%	6.30%					
2	Retail trade	14.60%	12.20%	11.60%	2.40%	3.00%					
3	Accommodation, food services	9.20%	8.40%	7.40%	0.80%	1.80%					
4	Educational services	7.40%	9.00%	9.30%	-1.60%	-1.90%					
5	Public administration	6.90%	6.40%	4.80%	0.50%	2.10%					
6	Other services	5.00%	4.90%	4.90%	0.10%	0.10%					
7	Construction	5.10%	8.10%	6.20%	-3.00%	-1.10%					
8	Professional, scientific, technical services	4.60%	5.20%	6.70%	-0.60%	-2.10%					
9	Transportation and warehousing	3.80%	3.90%	4.10%	-0.10%	-0.30%					
10	Utilities/Other	3.80%	0.80%	1.00%	3.00%	2.80%					
	Top 10 SBC Industries	80.50%	73.20%	<u>69.80%</u>	7.30%	10.70%					
11	Administrative, support, waste mgt svcs	3.40%	3.00%	4.30%	0.40%	-0.90%					
12	Manufacturing	3.20%	4.50%	10.40%	-1.30%	-7.20%					
13	Mining, quarrying, oil and gas extraction	2.50%	2.00%	0.60%	0.50%	1.90%					
14	Wholesale trade	2.00%	2.30%	2.70%	-0.30%	-0.70%					
15	Arts, entertainment, recreation	1.90%	2.50%	2.20%	-0.60%	-0.30%					
16	Agriculture, forestry, fishing, hunting	1.80%	5.30%	1.30%	-3.50%	0.50%					
17	Finance and insurance	1.70%	3.80%	4.70%	-2.10%	-3.00%					
18	Real estate, rental, leasing	1.70%	1.60%	1.90%	0.10%	-0.20%					
19	Information	1.30%	1.80%	2.10%	-0.50%	-0.80%					
	Bottom 9 SBC Industries	19.50%	26.80%	30.20%	-7.30%	-10.70%					

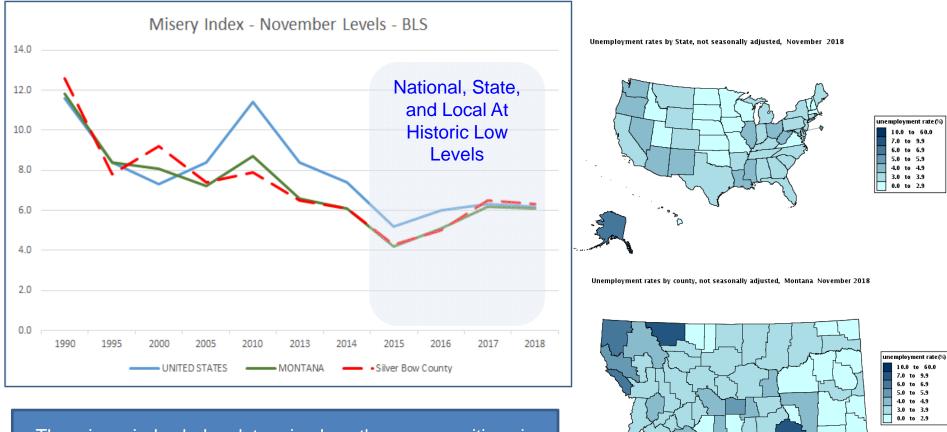
Top 10 Industries employ over 80% of Silver Bow County workers. Health Care, Retail, Utilities significantly higher percentage.

Those same 10 industries employ less than 70% in U.S. and 73% in MT.

Lower Manufacturing, Construction, Education, and other.



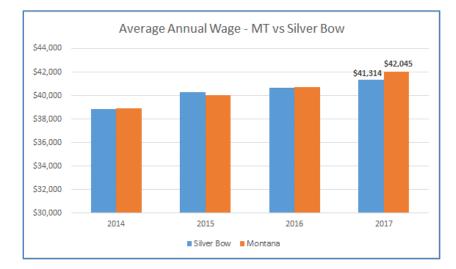
Misery Index



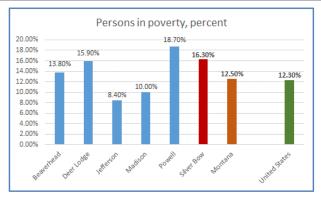
The misery index helps determine how the average citizen is doing economically and it is calculated by simply adding the annual inflation rate to the unemployment rate.

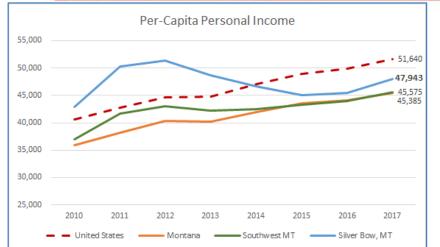
> NorthWestern Energy Delivering & Bright Future

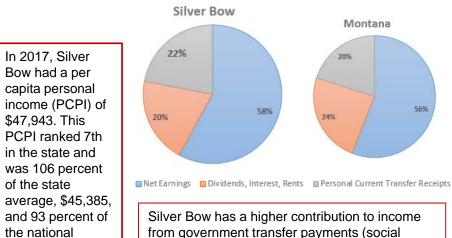
Income and Wages



Average Annual Wage													
MT Dept. Labor and Industry (QCEW)													
									Growth Avg Annual				
		<u>2014</u>		<u>2015</u>		<u>2016</u>		<u>2017</u>	<u>2014-17</u>	<u>2014-17</u>	<u>% MT 2017</u>		
Beaverhead	\$	33,507	\$	34,385	\$	35,172	\$	35,944	7.3%	2.3%	85.5%		
Madison	\$	32,217	\$	34,691	\$	35,130	\$	36,938	14.7%	4.6%	87.9%		
Deer Lodge	\$	32,540	\$	34,330	\$	35,292	\$	37,049	13.9%	4.3%	88.1%		
Powell	\$	37,069	\$	38,035	\$	38,432	\$	38,818	4.7%	1.5%	92.3%		
Jefferson	\$	36,399	\$	38,985	\$	41,877	\$	42,019	15.4%	4.8%	99.9%		
Silver Bow	\$	38,861	\$	40,297	\$	40,632	\$	41,314	6.3%	2.0%	98.3%		
Montana	\$	38,880	\$	40,058	\$	40,735	\$	42,045	8.1%	2.6%	100.0%		







average,\$51,640.

from government transfer payments (social security, U.E. Insurance, Medical Benefits..)

NorthWestern Energy Delivering a Bright Future



- Silver Bow County and SouthWest Montana has remained relatively flat in terms of population and employment and aging population continues. Some growth ahead.
- Strong major employers and diversification has helped offset losses in retail trade, federal and state government, and mining industry.
- Tight labor market in MT, SW MT presents employer concerns. State budgets and funding provide concerns.
- Added FCR call center in 2019 with tight labor market should bring some new workers to SW MT and Silver Bow County. Creates some derivative jobs. Crypto Watt, MT Precision Products, Praxis Center potential, Malt Plant, MT Tech restructuring, stable major employers short-term...

