# The Outlook for Fergus County

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# What is your economic outlook?

Go to pollev.com/bber297 to respond

or,

2. Text BBER297 to 22333 once to join Then text A, B, or C to vote





## In terms of sales, what kind of year did your business or organization have last year?

Better than 2016

About the same as 2016



# Again in terms of sales, what kind of year do you expect for your business or organization this year?

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About the same as 2017

## **Fergus County Profile**

Indicator		Value	State Rank
Total Population, 2016		11,413	19
	Percent change since 2010	-1.5%	45
	Median age	46.9	24
	Percent Aged 65 or Older	22.7%	
	Percent with Bachelors Degree or Higher (Age 25+)	28.6%	11
	Percent without Health Insurance Coverage, 2015	14.4%	46

Source: U.S. Census Bureau



## **Fergus County Profile**

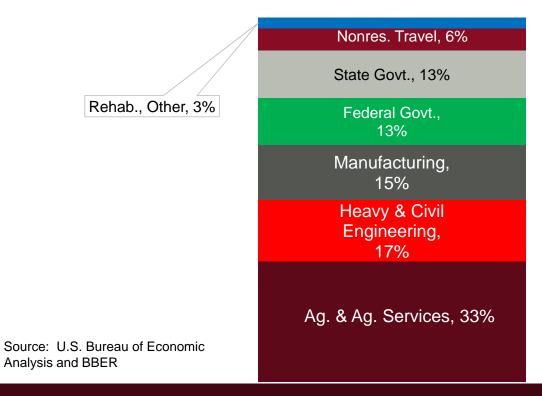
lr	ndicator	Value	State Rank
Earnings per Job, 2016		\$36,816	31
	Construction	\$64,096	4
	Manufacturing	\$46,266	9
	Retail Trade	\$30,539	19
	Transportation and Warehousing	\$39,450	25

Source: U.S. Bureau of Economic Analysis



## **Drivers of Economic Activity**

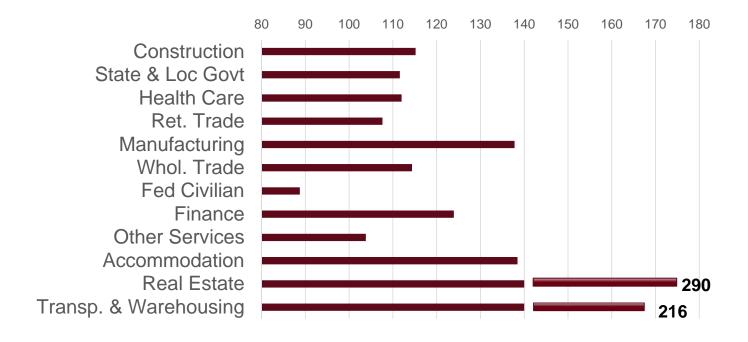
### **Percent Share of Income in Basic Industries, Fergus County**





### What Has Grown Since 2007

Inflation Corrected Earnings in 2016 as Percent of 2007



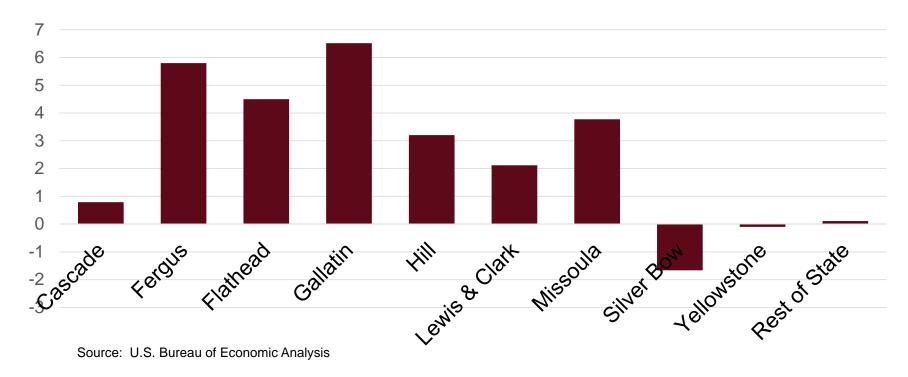
Source: U.S. Bureau of Economic Analysis



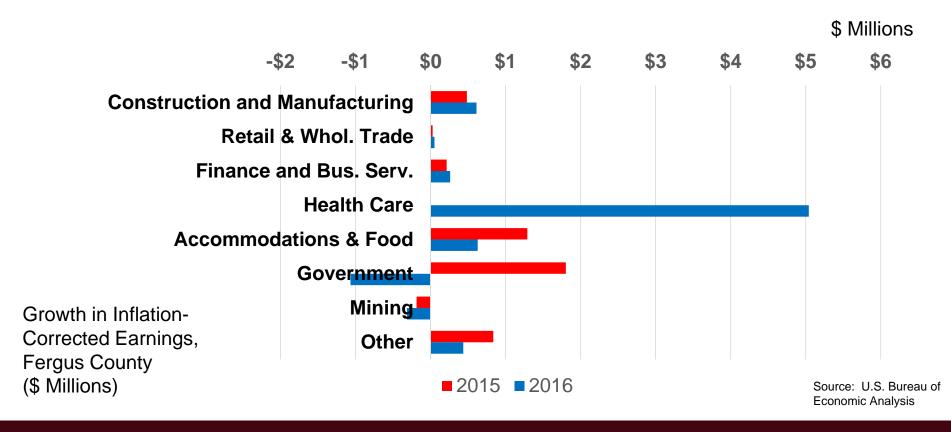
## **Uneven Pattern of Growth in 2016**

Percent Growth in Inflation-Corrected Nonfarm Earnings

#### Percent



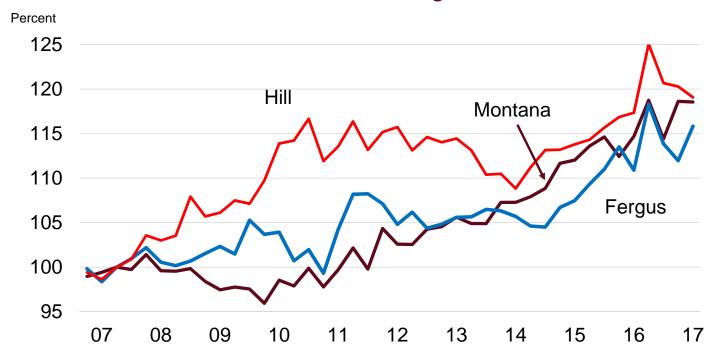
## Health Care Expanded Significantly in 2016





## Recent Wage Growth Has Been Weak

Inflation-Corrected Covered Wages, Index 2007=100



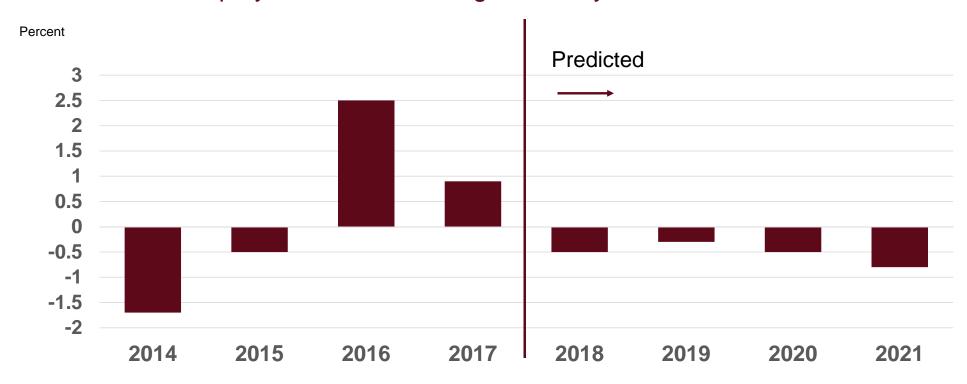
Seasonally adjusted by BBER

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages



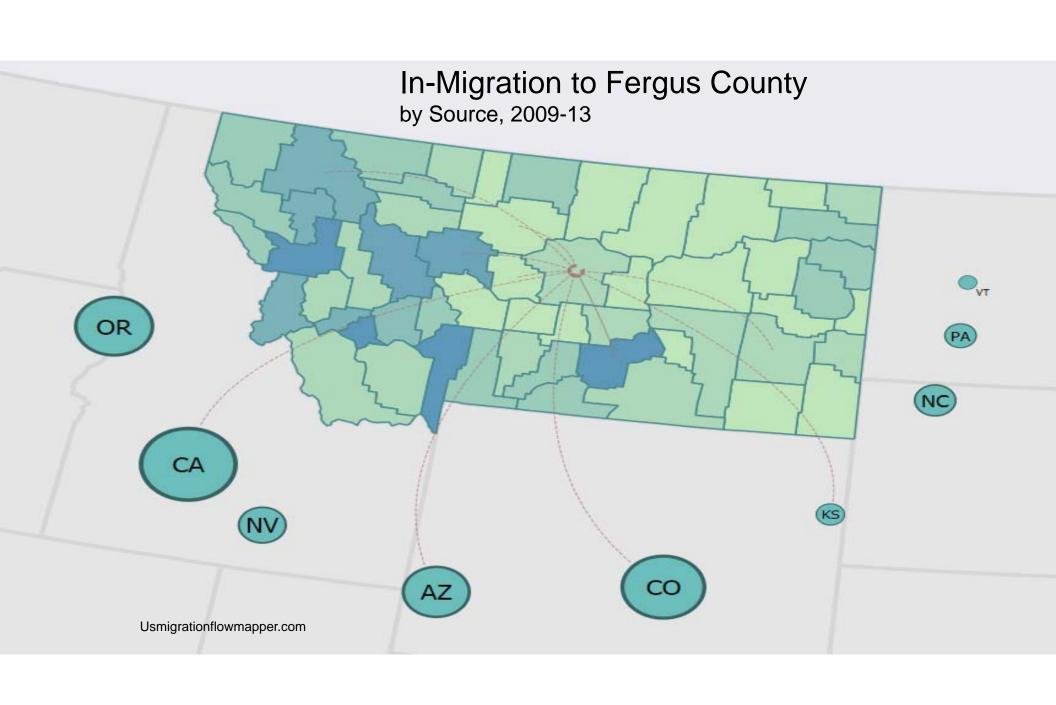
## **Outlook for Job Growth is Pessimistic**

Employment Growth, Fergus County 2014-21



Source: IHS Markit



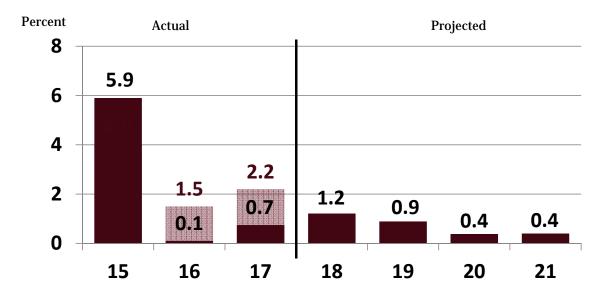


## **Looking Ahead to 2018**

- Growth has picked up significantly beginning in 2015
- Manufacturing expansion, continued growth in heavy construction have led the way
- Recent success in visitor spending registering in the data
- Retail trade impacted by e-commerce competitors
- Stage is set for continued growth



# Growth in Nonfarm Earnings, Fergus County, 2015-2021



Source: BBER and U.S. Bureau of Economic Analysis





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# Questions?

