

UNTAME  
YOUR  
entrepreneurial  
SPIRIT

# Untame your entrepreneurial Spirit



Great Falls, Montana  
Development Authority

[GFdevelopment.org](http://GFdevelopment.org)



**Great Falls,** Montana  
Development Authority

**Growth**

**Diversification**

**High Wage Jobs**

***The only Accredited Economic  
Development Organization in Montana***



# Forward Great Falls

*What is it?*



# Coaching Businesses to Success



# Financing Entrepreneurial Dreams

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# Supporting & Celebrating Entrepreneurs

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# Helping Local Companies Grow

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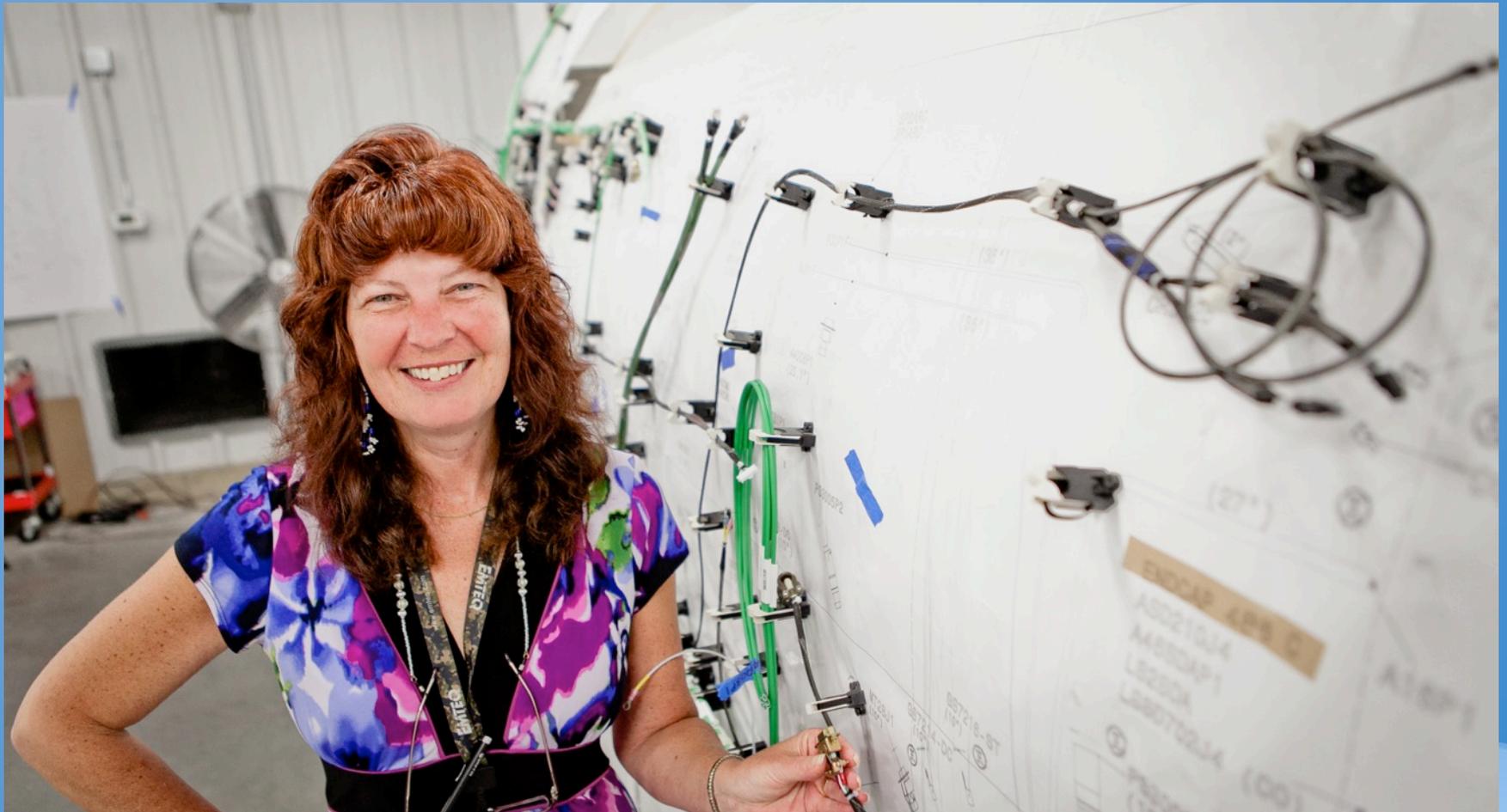


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# Helping Lots of Companies to Grow

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# Advocating for Business Expansions

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# Bringing Great Companies Back

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# Attracting World-Class Companies

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# Helping Create Workforce Education & Training Programs

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# Financing Rural Health Care

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# Giving Brownfield Cleanup Grants for Essential Community Services

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# Financing Housing Development

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# TALUS





# Turning Fields into Shovel Ready Lots

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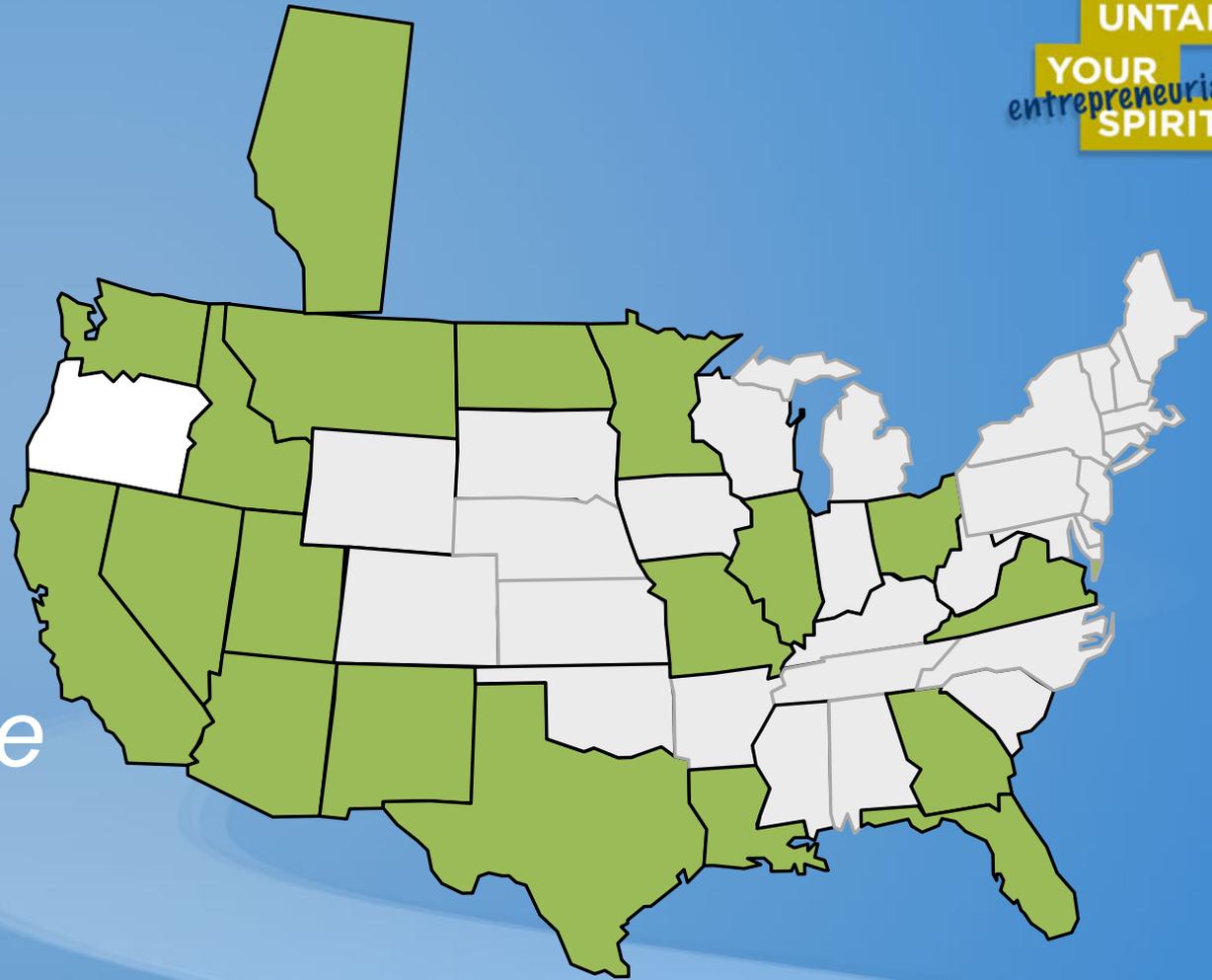
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# Turning Location to Advantage



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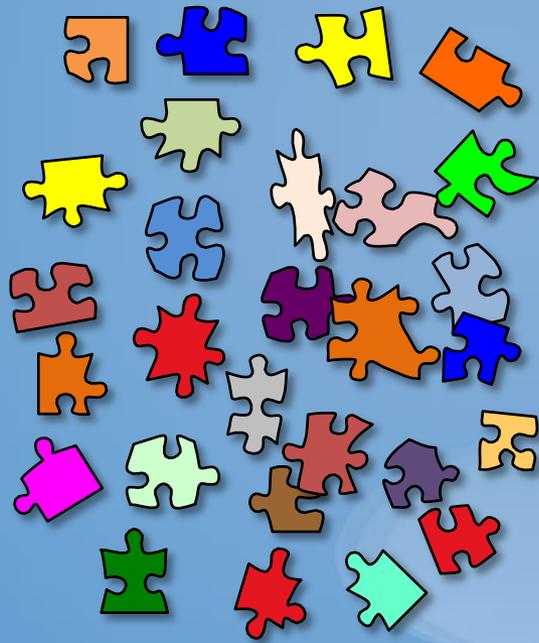
# Pitching Great Falls *Face to Face*



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# Leading & Supporting Teams



# Changing People's Lives

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# TEAM GREAT FALLS IS BEATING EXPECTATIONS!



April 2012

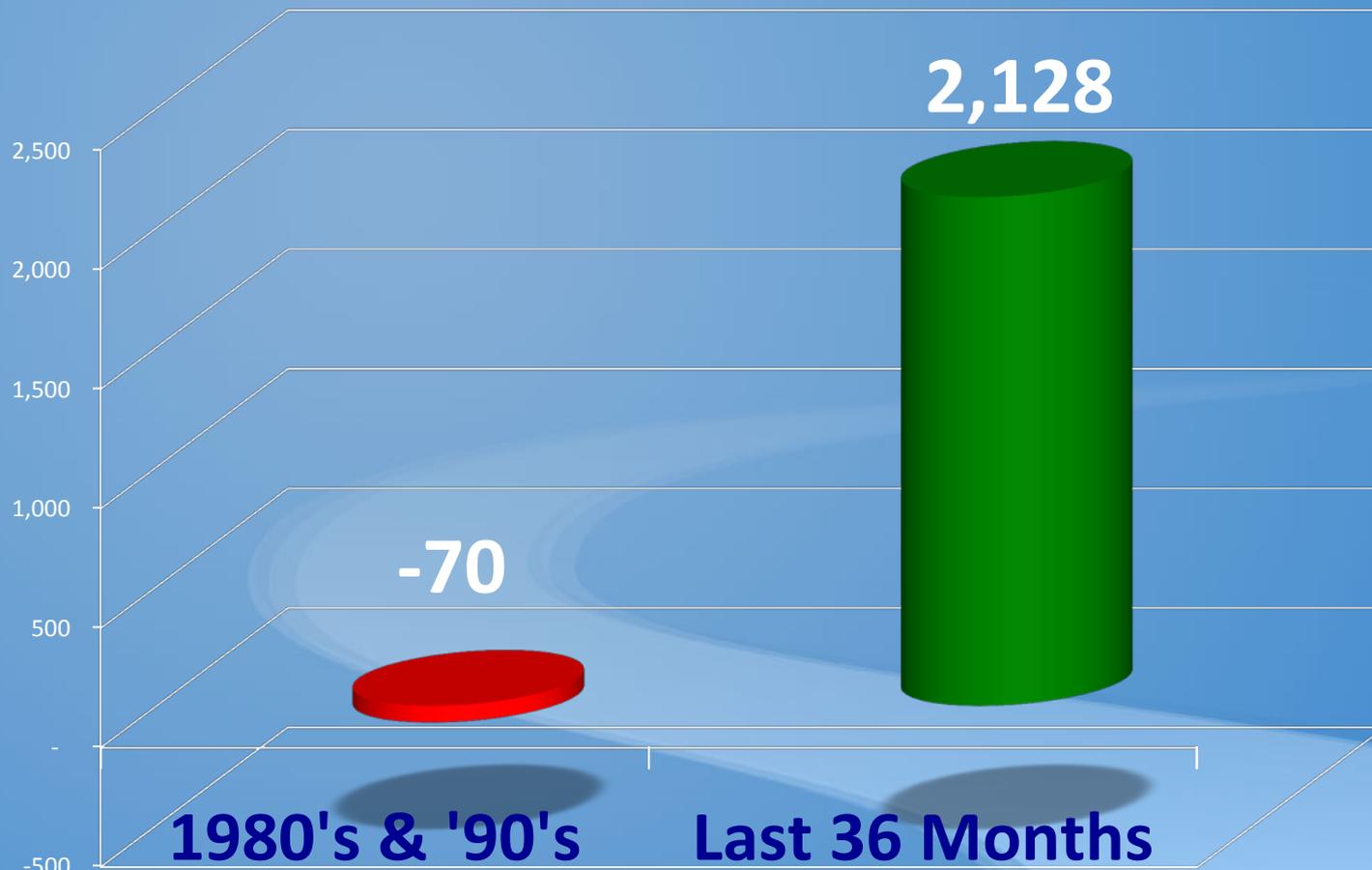
*Moody's forecasted GF metro  
would lose 1,000 Jobs  
in 3 year period 2011-2014*



Instead,  
We Gained  
2,128 Jobs



# GF Metro Employment Growth



# December Employment Stats

» December unemployment rate 3.7%

## » Labor Force Growth

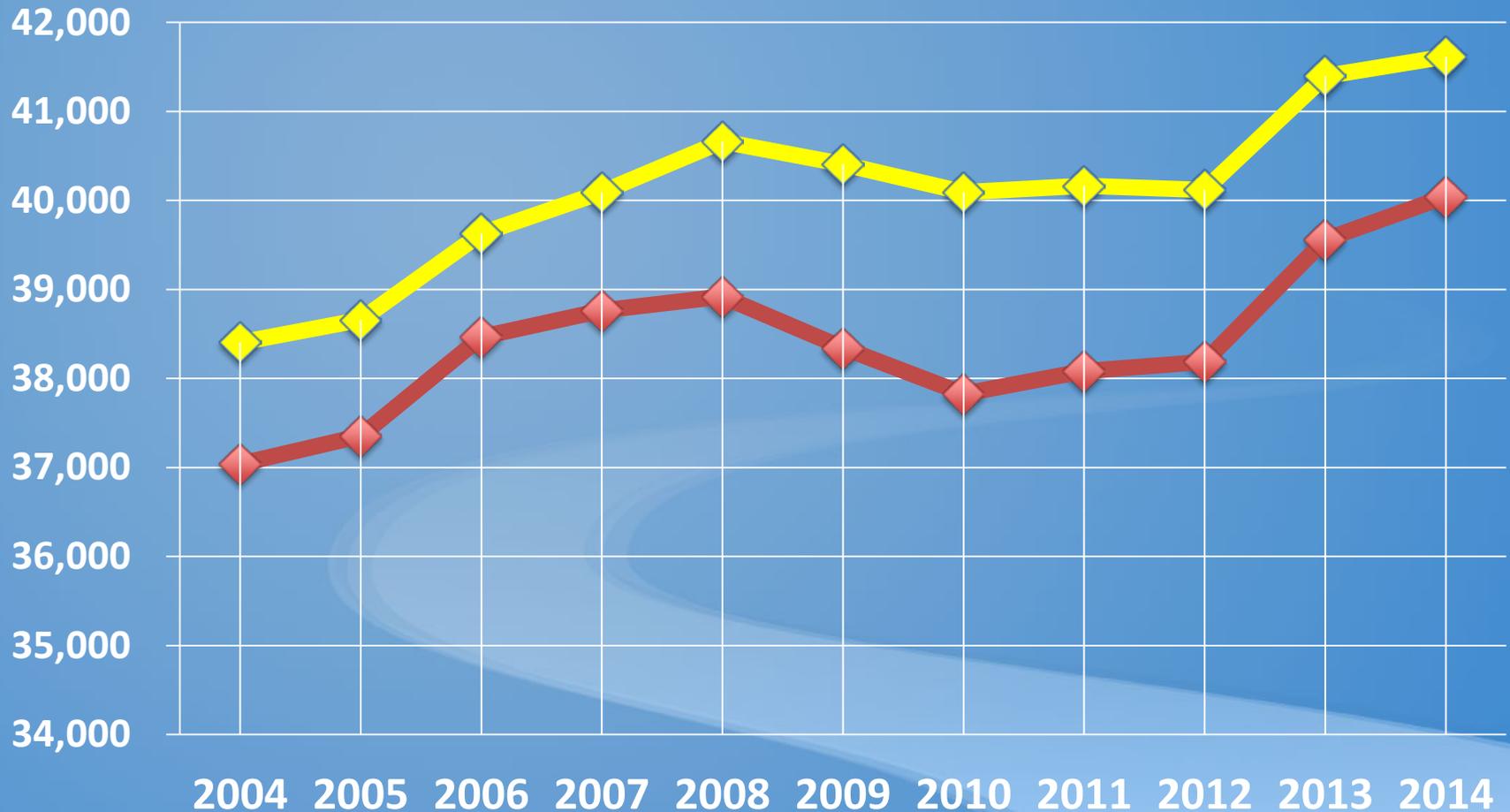
- 1 year            257 people        0.6%
- 3 year            1,458 people     3.7%            1.2% annual
- 10 year          3,068 people     8.0%            0.8% annual

## » Employment Growth

- 1 year            662 people        1.7%
- 3 year            2,128 people     5.6%            1.9% annual
- 10 year          2,905 people     7.9%            0.8% annual

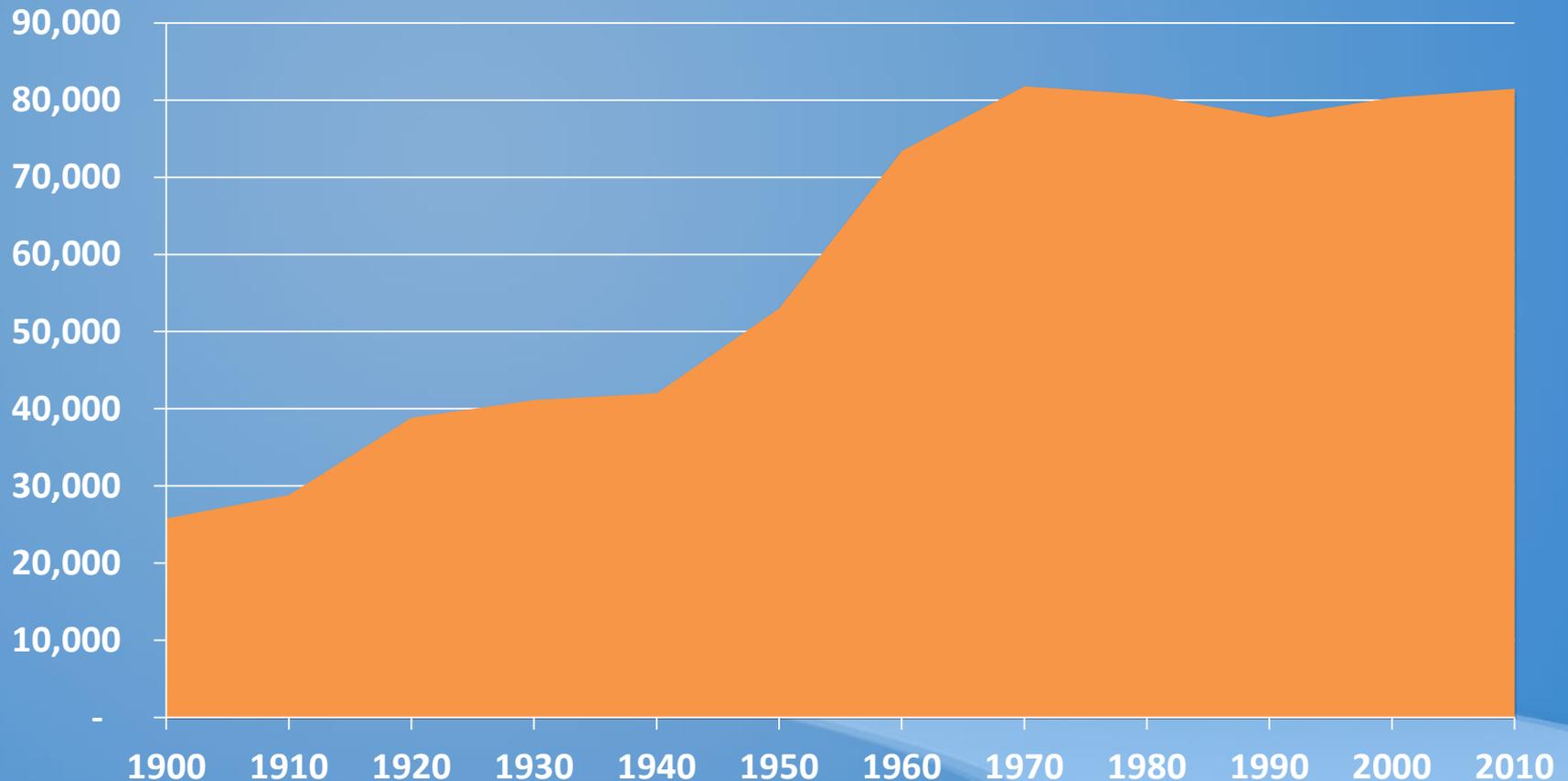


# GF Metro Labor Force & Employed



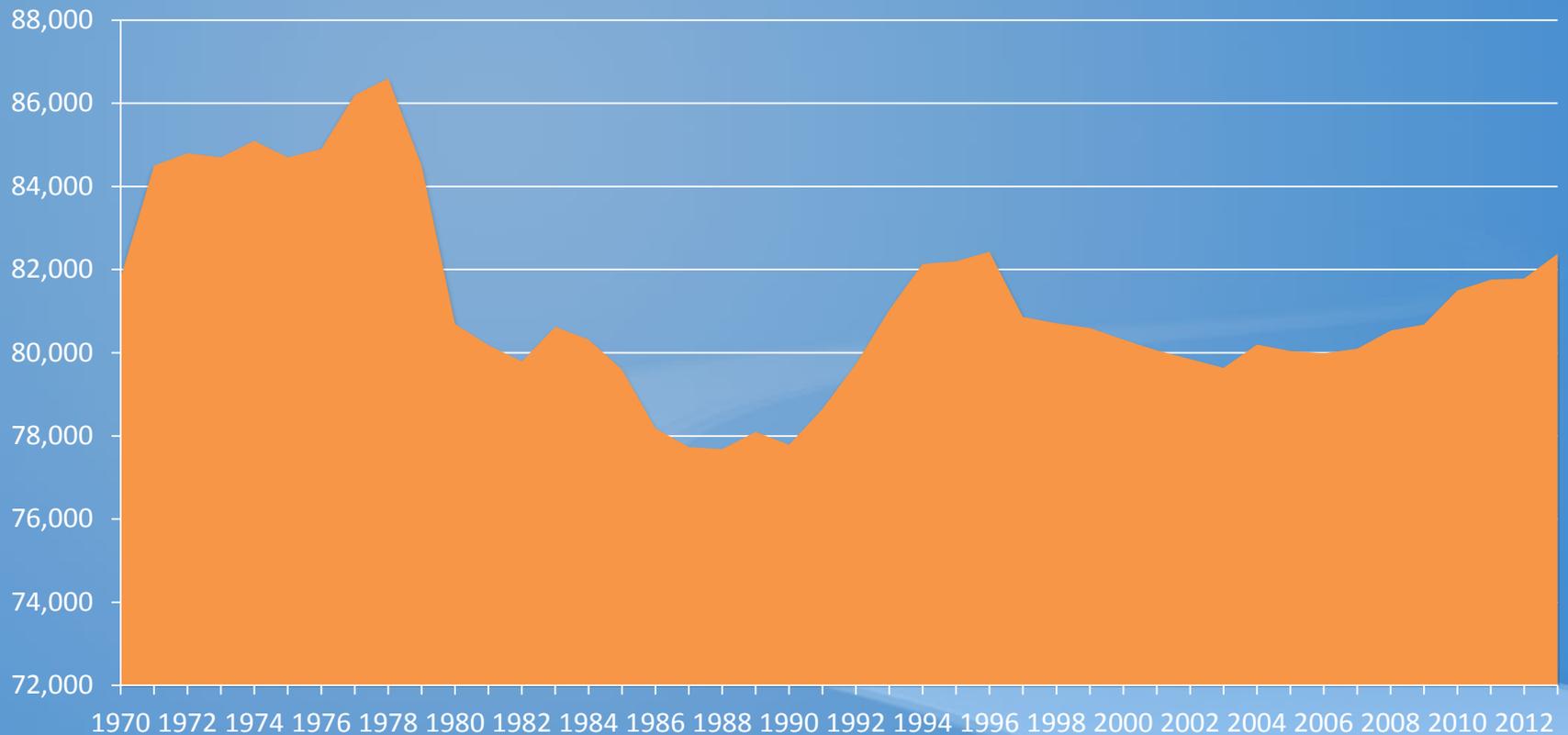
# Cascade County Population 1900-2010

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# More Recent Population 1970-2013

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# Employment by Industry (EMSI)

Industry (2 digit NAICS)	GF Metro	Compared to US
Government	19%	283% higher
Health Care & Social Assistance	14%	27% higher
Retail Trade	13%	27% higher
Accommodation & Food Services	9%	17% higher
Construction	6%	9% higher
Finance & Insurance	5%	-4% lower
Other Services (exc Pub Admin)	5%	-6% lower
Administrative & Support	4%	-32% lower
Professional, Sci & Tech Services	4%	-47% lower
Real Estate & Leasing	3%	-29% lower
Wholesale Trade	3%	-28% lower
Transportation & Warehousing	3%	-16% lower
Manufacturing	3%	-60% lower
Arts, Entertainment & Recreation	3%	21% lower
Crop & Animal Production	2%	26% lower
Information	2%	3% lower
Educational Services	2%	-28% lower

# Manufacturing Job Growth

*19.7% in last 2 years*



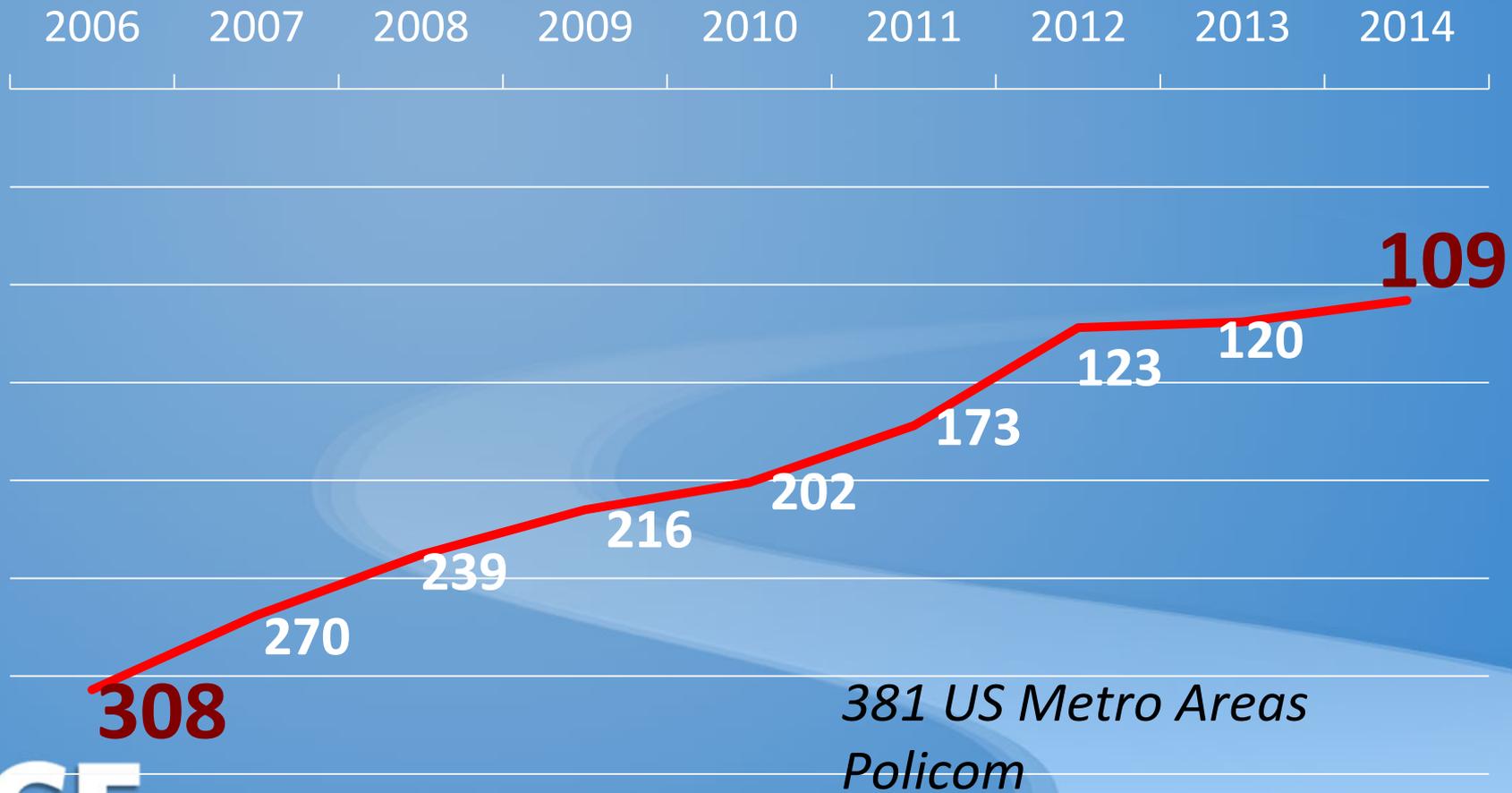
# 10 Year Employment Change 2004-14



<b>Industry (2 digit NAICs)</b>	<b>GF Metro</b>	<b>US</b>
Administrative & Support	43%	16%
Educational Services	40%	27%
Manufacturing	27%	-13%
Health Care & Social Assistance	19%	28%
Real Estate & Leasing	13%	35%
Transportation & Warehousing	9%	14%
Accommodation & Food Services	8%	20%
Information	7%	-8%
Other Services (exc Pub Admin)	6%	11%
Crop & Animal Production	3%	2%
Retail Trade	3%	3%
Government	0%	1%
Arts, Entertainment & Recreation	-2%	25%
Wholesale Trade	-4%	6%
Construction	-5%	-10%
Finance & Insurance	-5%	32%
Professional, Scientific & Technical Services	-9%	20%

# Economic Strength Ranking

## *Climbed Above 199 Metro Areas!*



*381 US Metro Areas  
Policom*



# NEED HIGHER WAGE JOBS

Cost of Living 90%

Average Wage 72%

*Disposable Income Gap 18%*



# Forward Great Falls

## *A Team Effort!*



# Join the Team that's Creating the Future of Great Falls



Sign up for GFDA Top10

Spread the Word

Recruit Talent

Invest in Forward Great Falls



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