

# Great Falls Economic Outlook

*CRANK IT UP!*



# 2013 Prediction



# 2013 Results

- » Added 733 jobs!
- » Calumet, EMTEQ, Centene expansions announced
- » Health Care Service Corporation announced
- » ADF construction
- » AgriTech Park approved and first 2 lots sold
- » New apartments announced
- » Downtown Pacific Steel and Easter Seals headquarters
- » Kobe, Celtic Cowboy, Mighty Mo Brewing and many more new businesses

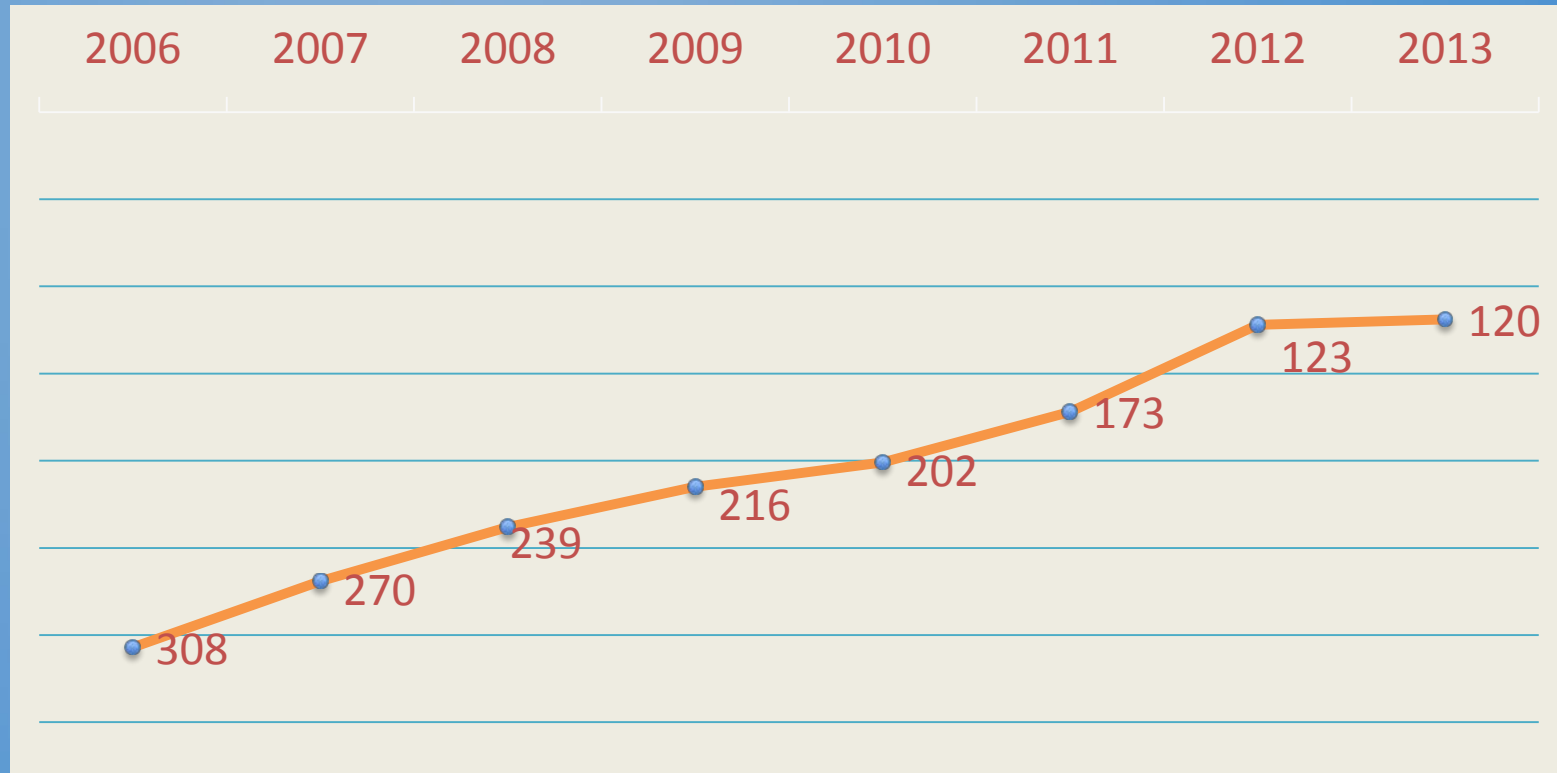


# Policom Economic Strength Ranking

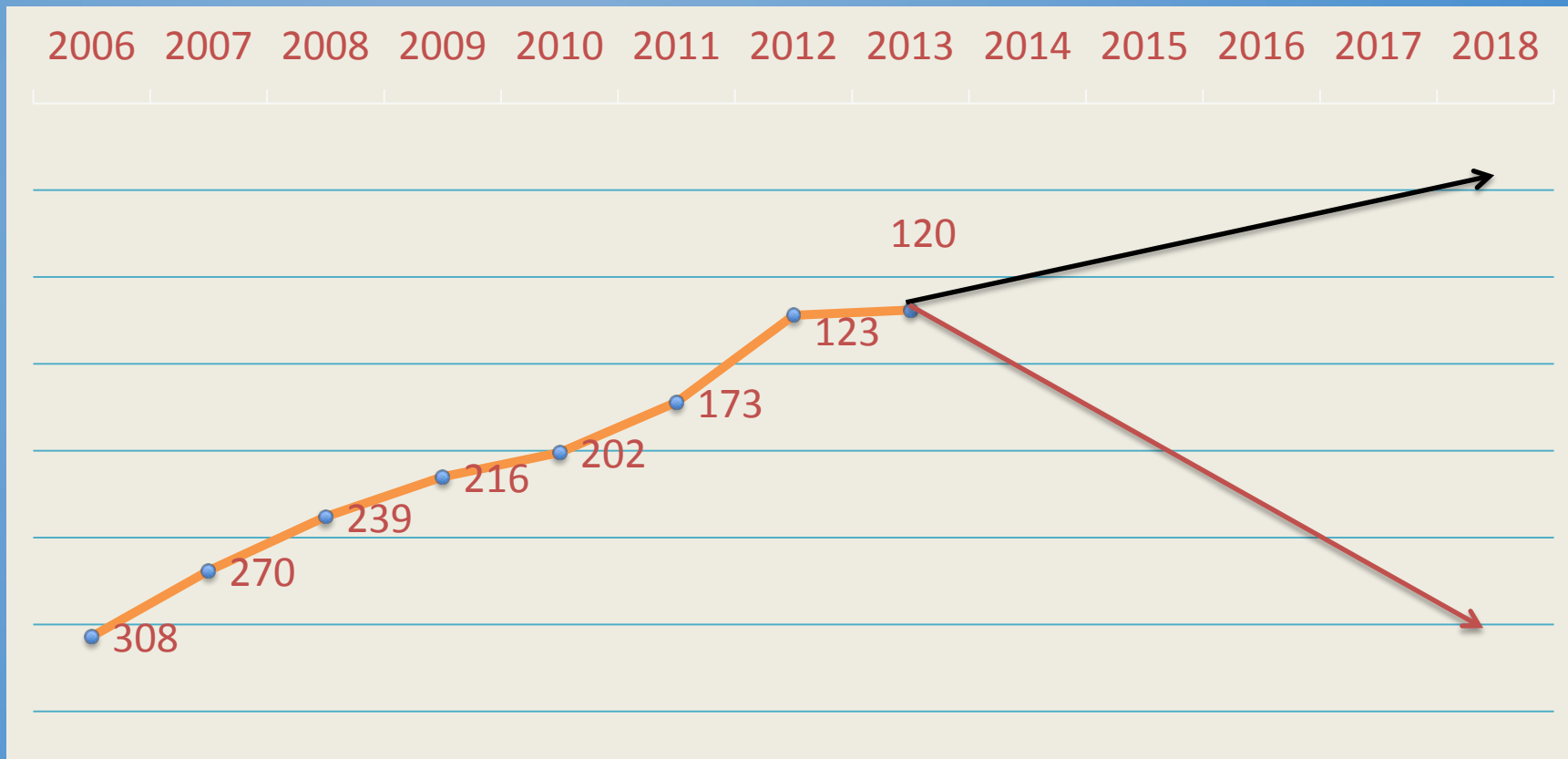
366 metro areas



*7 straight years improving our comparative position!*



# Next 5 Years?



# Montana Metro Area Job Comparison

December 2013 to December 2013  
*(not seasonally adjusted)*

	Jobs Added	% Job Growth	Unemployment Rate Dec 12	Unemployment Rate Dec 13
Billings	1,830	2.1%	4.1%	3.9%
<b>Great Falls</b>	<b>733</b>	<b>1.9%</b>	<b>5.1%</b>	<b>4.8%</b>
Missoula	1,162	2.1%	5.6%	5.1%
Metro Total	3,725			
MONTANA	3,200	0.7%	5.8%	5.4%
MT Non-Metro	(525)			



# The Moody's Bears

392 metro areas

## » Employment Growth Ranking 2007-2012

- Projected 365<sup>th</sup>      *Actual*      85<sup>th</sup>

## » 2012-2014

- Projected 373<sup>rd</sup>
- Lose 200 jobs

*Gained 985 jobs so far*

## » 2012-2017

- Projected 373<sup>rd</sup>      ?????



# The GFDA Bulls!





## Already Announced for 2014

- » ADF opening
- » Health Care Service Corporation opening
- » Calumet Montana Refining construction
- » EMTEQ & Centene continued growth
- » 300 new apartments
- » MANG C-130's
- » AgriTech Park
  - Pacific Steel & Montana Specialty Mills
- » The Front Brewing, Hotel Arvon, I-State Trucking, Buffalo Wild Wings, Easter Seals Central Avenue & new store, Monsanto, River Trail improvements, and more!



# 8 More Announcements Lined Up

- » 4 manufacturing expansions
- » Technology expansion
- » Tourism development
- » Retail development
  
- » More deals in the works!



# Who's Coming to Great Falls?



# It's Time to Recruit People

- » 628 listings at Great Falls Job Service
- » Most employers don't use the Job Service



# New Economic Development Efforts

- » Expanded Entrepreneur Elite
- » CEO Forums
- » Great Falls Untamed!
- » Great Falls Digital Innovators
- » 7 Site Selector exclusive networking events
- » 6 Targeted Industry tradeshow exhibits
- » 3 Commercial/Corporate real estate networking events
- » GFDA web site re-launch using GF brand



# The GFDA 2014 Challenge

- » Create a new job
  - » Recruit a new resident
  - » Refer a client to GFDA
  - » Spread the word about Great Falls momentum
  - » Recruit a new GFDA Investor
- » *What are YOU going to make happen in 2014?*



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**SIGN UP YOUR FRIENDS  
FOR THE GFDA TOP 10!**

