#### The University of Montana, Bureau of Business and Economic Research



National, State, and Local Forecasts • Health Care • Travel and Recreation Agriculture • Manufacturing • Forest Products Housing • Energy

Published with the support of the Montana Chamber of Commerce

# **OUTLOOK 2013**

Published with the support of the Montana Chamber of Commerce

## **Advisory Board**

**Elizabeth Ching** Office of U.S. Senator Max Baucus

> John Goodnow Benefis Health System

James Grunke Missoula Economic Partnership

**Diana Holshue** Federal Reserve Bank of Minneapolis

> Heather McDowell PPL Montana, LLC

**Chuck Roady** F. H. Stoltze Land and Lumber Company

> **Timothy P. Waldo** AXA Equitable AgriFinance

## Outlook 2013

Larry Gianchetta Dean, School of Business Administration

> Patrick M. Barkey Director, Bureau of Business and Economic Research

**Christina Henderson** Marketing Director Seminar Coordinator

Shannon Furniss Outlook Editor Communications Director

**Nate Hegyi** Publications Assistant

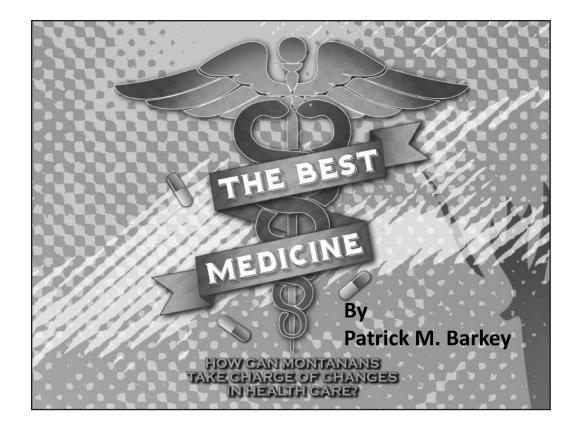


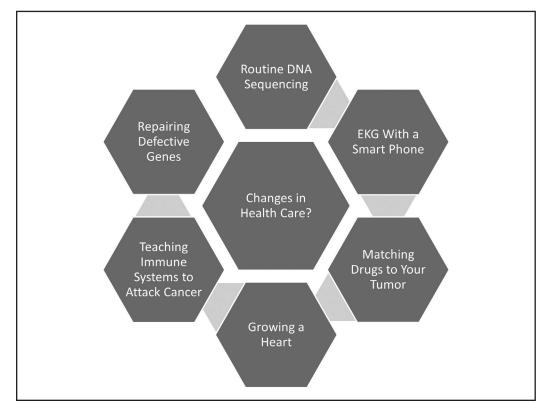


## **Table of Contents**

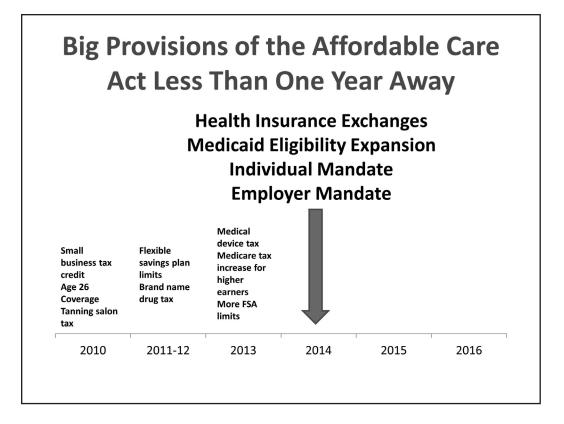
- 2 Introduction and Overview by Patrick M. Barkey
- 4 State and National Outlook by Patrick M. Barkey
- 17 Local Economic Outlook by Paul E. Polzin
- 23 Health Care Outlook by Gregg Davis
- 32 Travel and Recreation Outlook by Norma Nickerson
- 38 Agricultural Outlook by George Haynes
- 52 Manufacturing and Forest Products Outlook by Todd A. Morgan
- 61 Housing Outlook by Scott Rickard
- 75 Energy Outlook by Terry Johnson

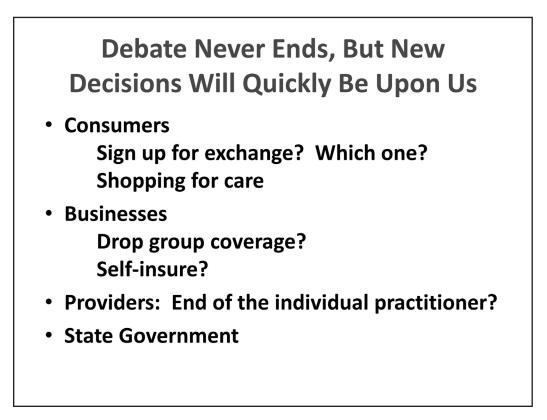
#### 83 The Best Medicine by Larry White (with Introduction by Bob Rowe, CEO, Northwestern Energy)





### 2 | Introduction and Overview





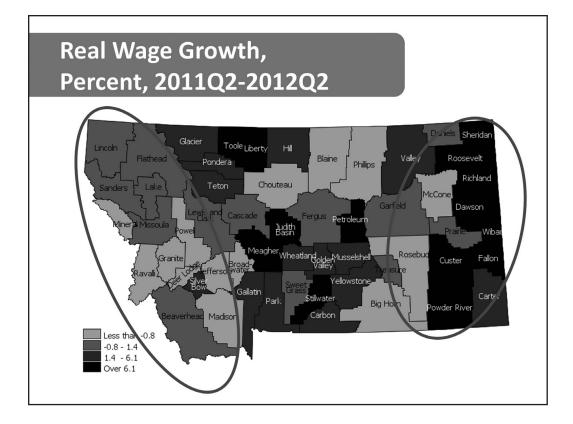
The State and National Economic Outlook: Smooth Sailing Toward a Cliff?

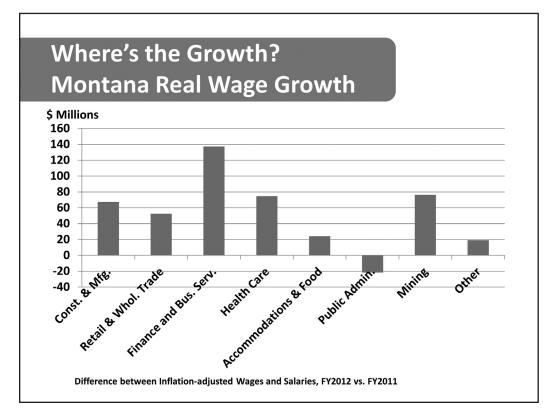
Patrick M. Barkey, Director Bureau of Business and Economic Research The University of Montana

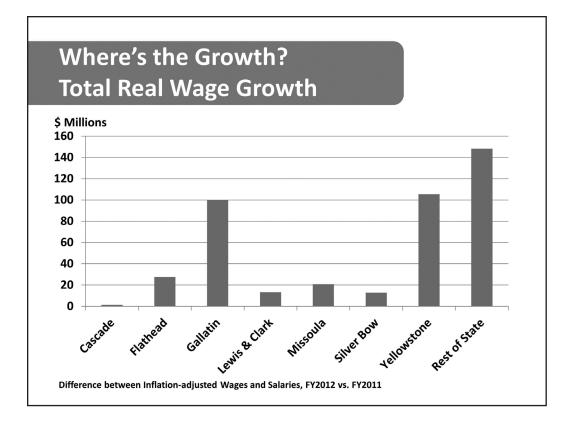
## 2012:

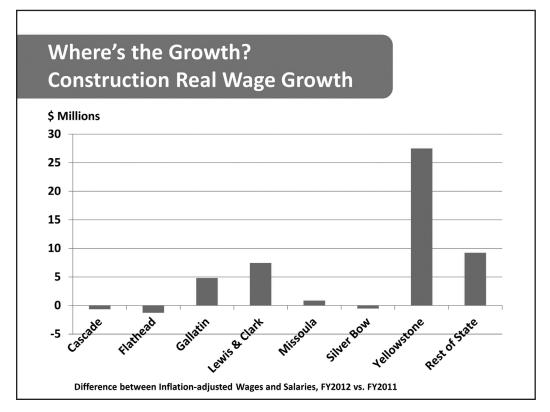
## A Better Year for Montana

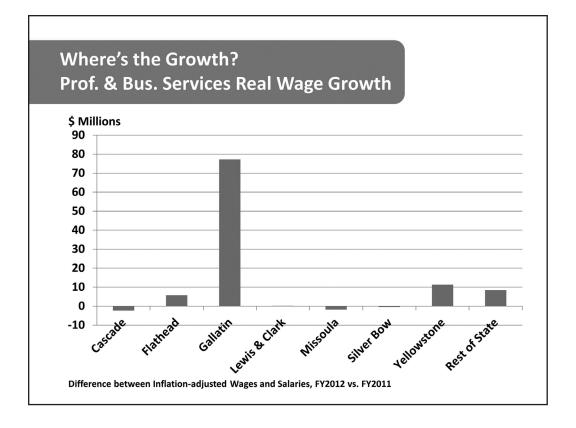
- Strong income growth, but not quite as strong as state tax collections would suggest
- Evidence of energy activity is everywhere
- A glimmer of growth in the west
- Sitting out the party: retail and government

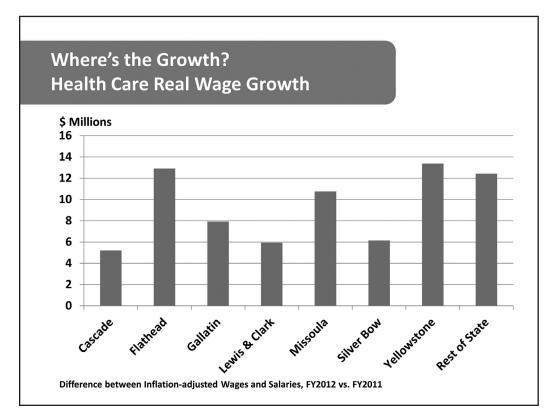


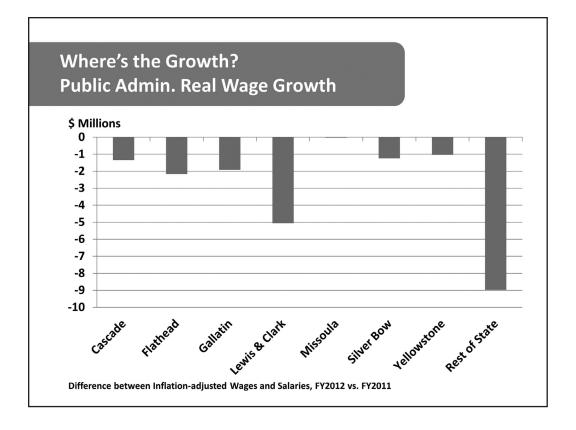




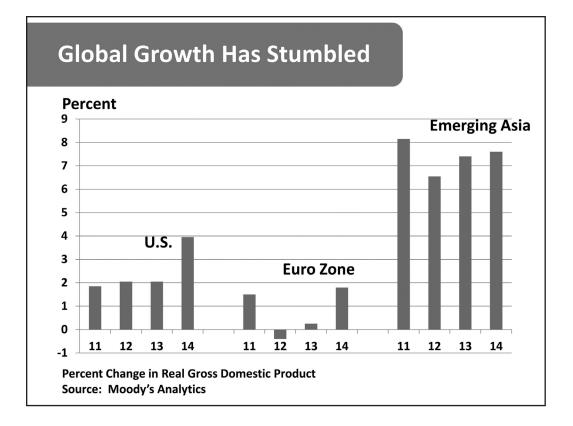






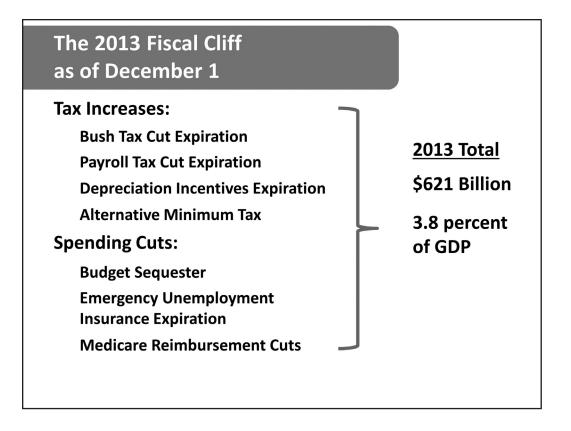


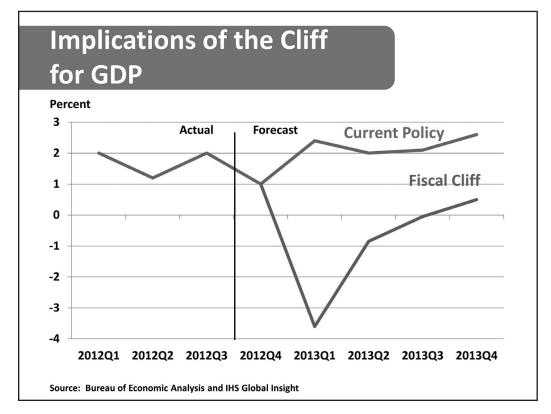
#### 2013: Risks and Uncertainty Risk **Bad Outcome** Impact on Montana Price spike from war or **Consumer spending Oil Prices** international event adversely affected threatening supplies **Global Economic** EU Recession, Asian **Commodity price Growth Uncertainty** Slowdown collapse, exports decline

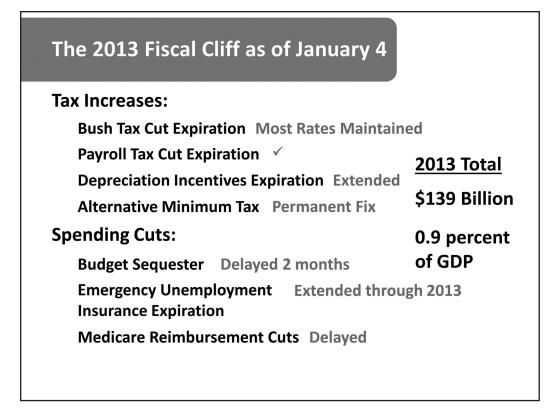


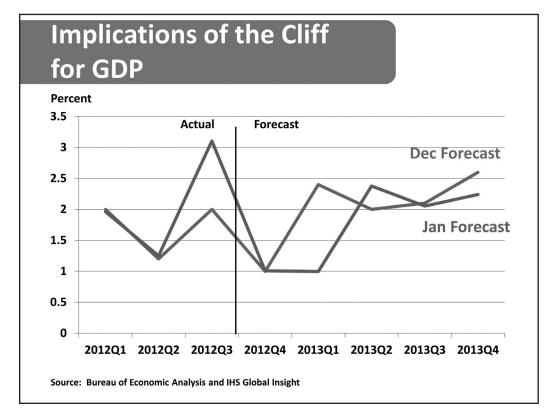
## 2013: Risks and Uncertainty

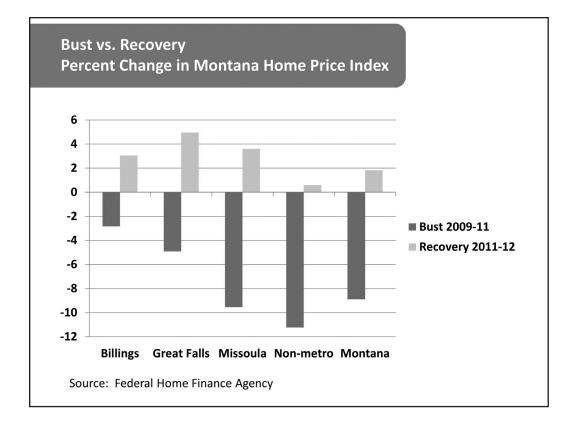
<u>Risk</u>	Bad Outcome	Impact on Montana
Oil Prices	Price spike from war or international event threatening supplies	Consumer spending adversely affected
Global Economic Growth Uncertainty	EU Recession, Asian Slowdown	Commodity price collapse, exports decline
Federal Budget and Tax Uncertainty: Fiscal Cliff Issues	Government Shutdown, Default or Abrupt Fiscal Contraction	New recession, disruption to federal activites

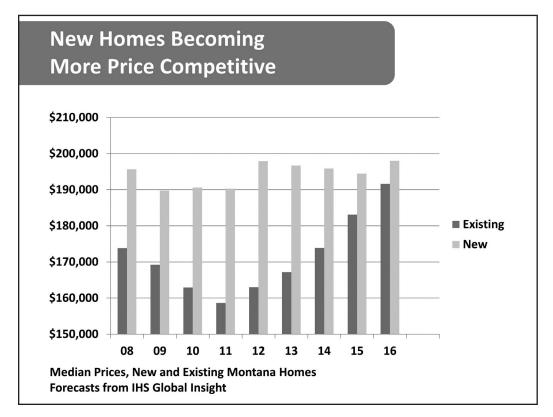


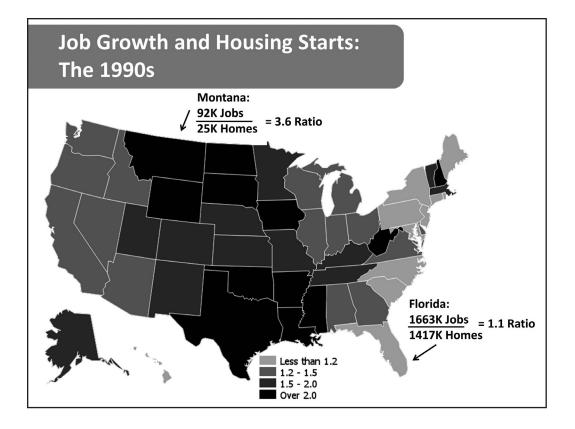


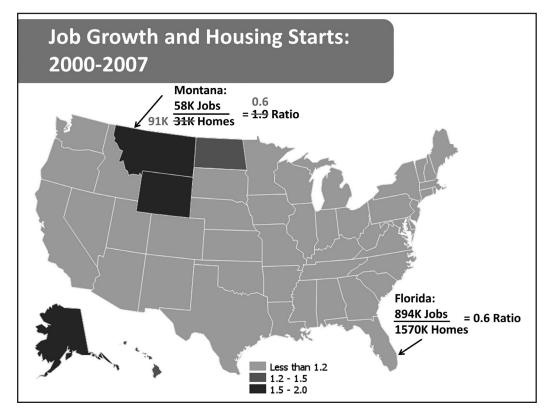


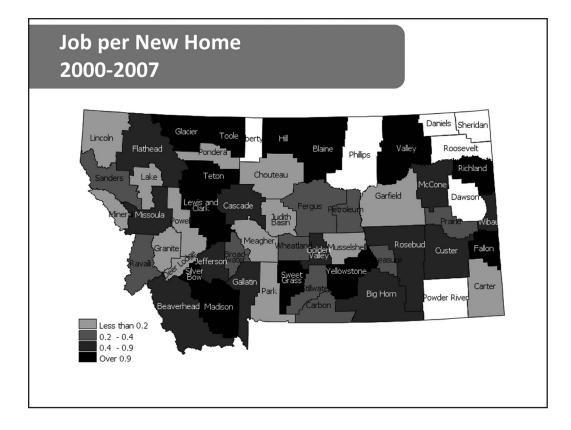


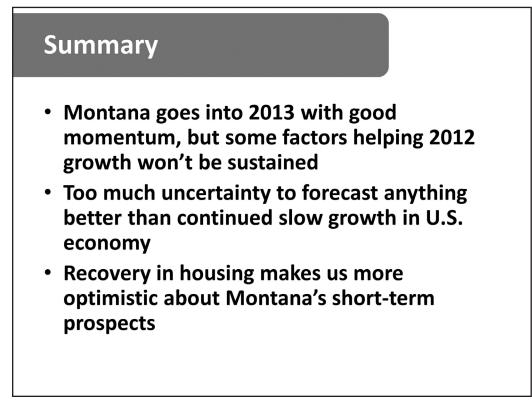


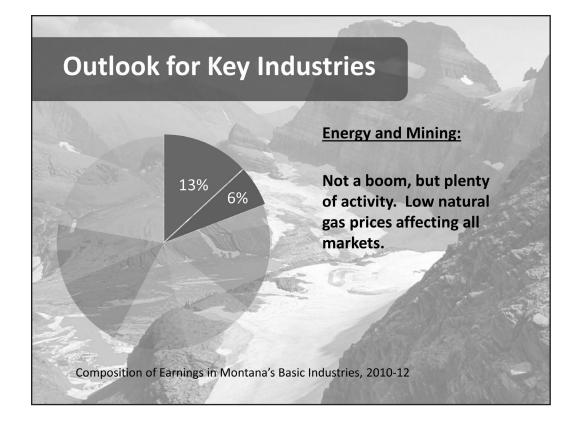


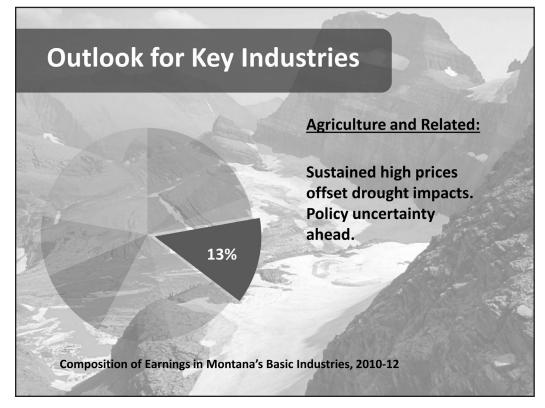


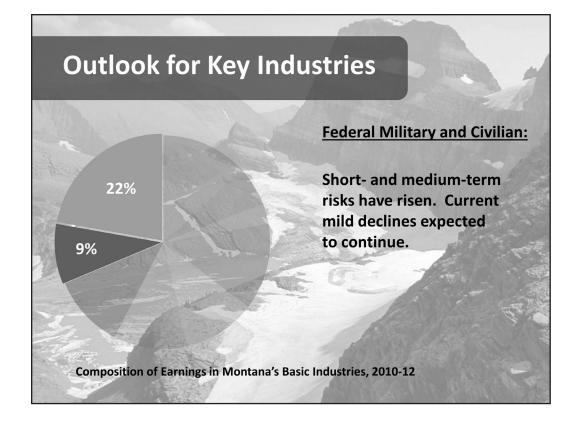


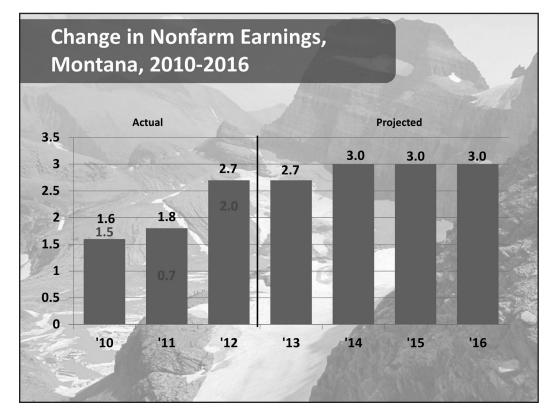


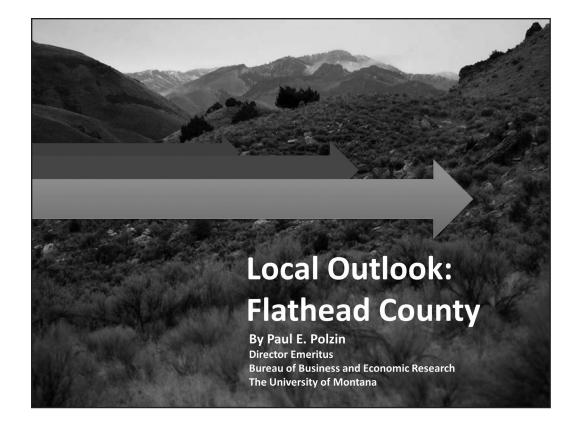


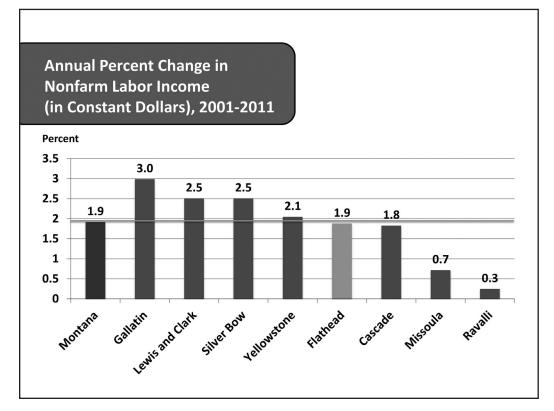




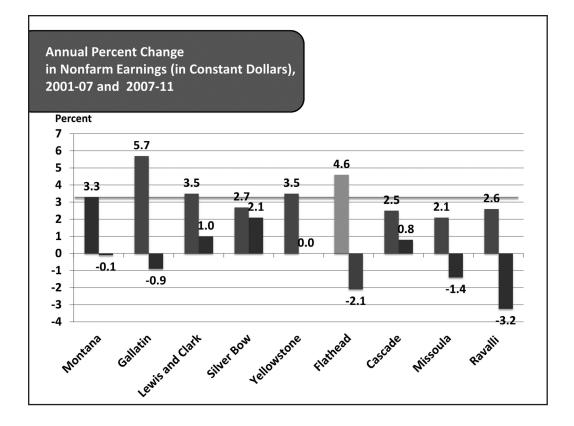


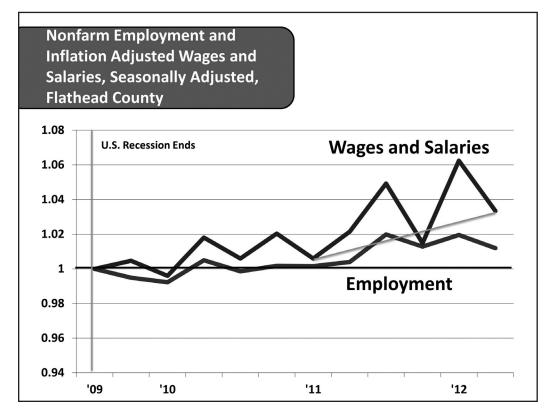








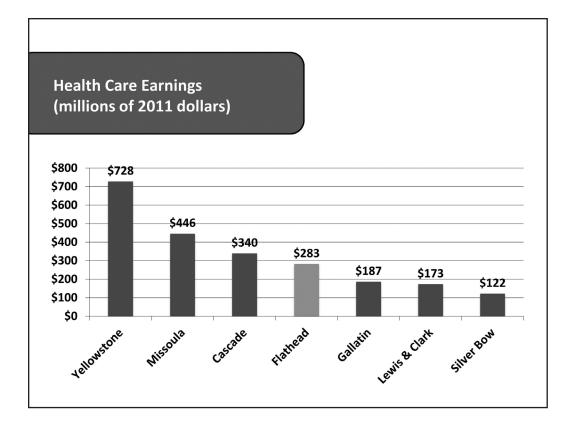


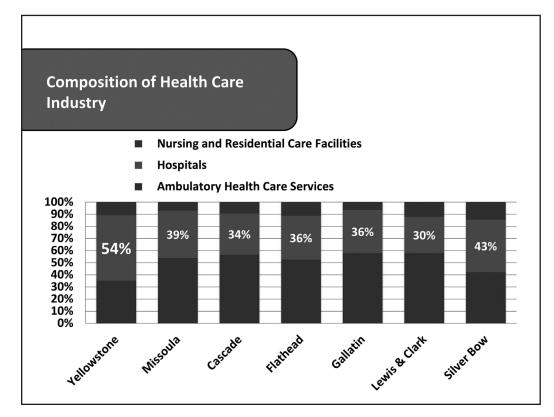




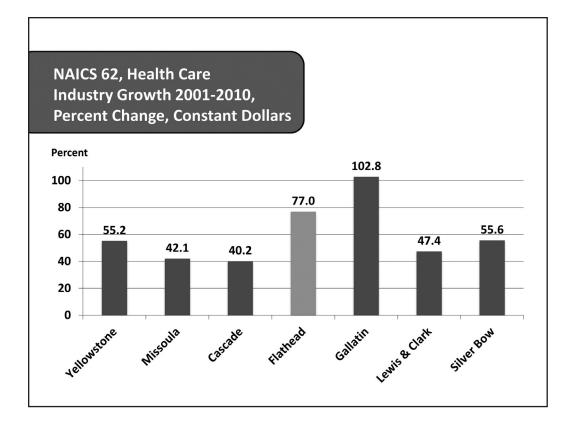
Definition	
of Health Care	

NAICS Code	
62	Health Care
621	Ambulatory Health Care Services
622	Hospitals
623	Nursing and Residential Care Facilities

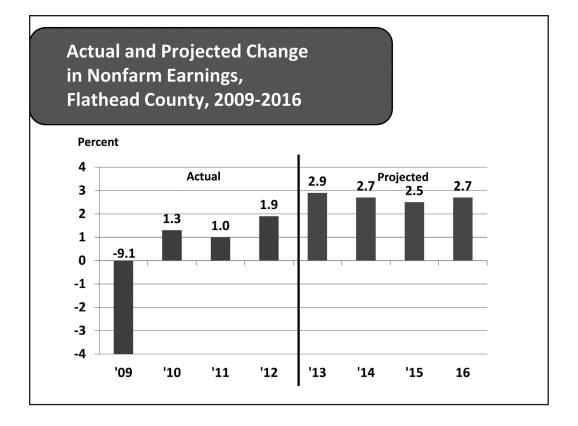


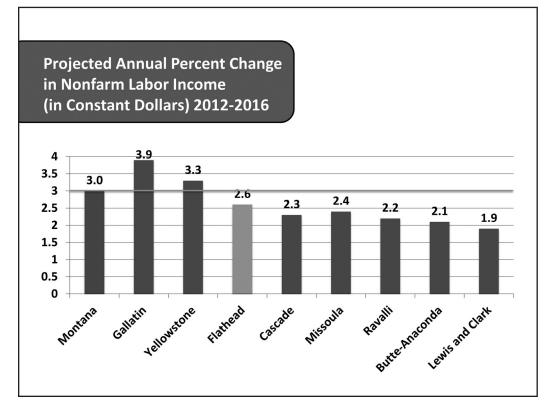






Flathead County's Economic Base 2011-2013		
<ul> <li>Other Basic</li> <li>Primary Metals</li> <li>Transportation</li> <li>Trade Center</li> <li>Other Manufacturing</li> <li>Federal Government</li> <li>Nonresident Travel</li> <li>Wood Products</li> </ul>	6% 1% 7% 13% 17% 18% 18% 20%	Dormant Energy Growth Starting to Recover High Tech Growth Pause Stable at Best Modest Growth Hint of Upturn
Construction		2013 Hopeful





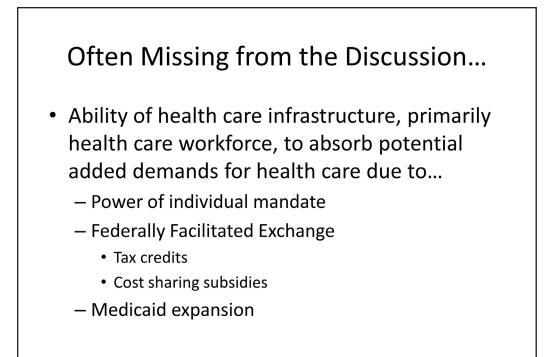
## Outlook 2013

Is Montana's Health Care Workforce Ready for the Affordable Care Act?

**By Gregg Davis** 

## Some Common Concerns about the Affordable Care Act

- Impact on insurance premiums?
- Will businesses dump employees into FFE?
- Will Medicare beneficiaries struggle to find doctors?
- Will ACA bend the health care cost curve upward instead of downward?



Demand for Ambulatory C	are
-------------------------	-----

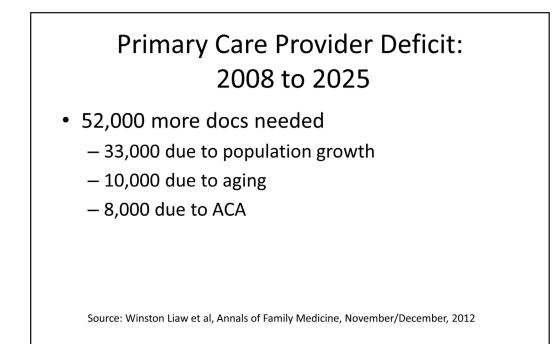
Office Visits per 100 by Insurance Status	Primary Care	Surgical Specialty	Medical Specialty	Hospital Outpatient	Hospital Emergency Department
Private Insurance	192.0	55.1	61.5	17.3	22.5
Medicaid/ CHIP	254.7	33.1	44.9	84.9	82.1
Uninsured	65.3	17.2	30.1	19.2	41.5
Source: 2			dical Care Surve		+1.J

### 24 | Health Care Outlook





- Many of ACA provisions focus on primary care
  - Reimbursement (10% bonuses), parity between Medicaid and Medicare
  - Welcome to Medicare exams, preventive services with no cost sharing
  - Individual mandate
  - Comprehensive Primary Care Initiative pilot
  - Patient Centered Homes (ACOs, Medical Homes)
  - Community Health Centers



Pre ACA Primary Care Demand in Montana, Flathead County						
		E	Expected Sou	rce of Paymeı	nt	
	Employer Sponsored Insurance	Direct Purchase	Medicare	Medicaid	No Insurance	Unknown
Montana	742,310	295,037	415,287	141,863	94,653	47,382
Flathead County	64,414	26,243	36,229	9,989	12,281	4,015
Source: American Community Survey, 2009-2011, National Ambulatory Medical Care Survey, BBER						

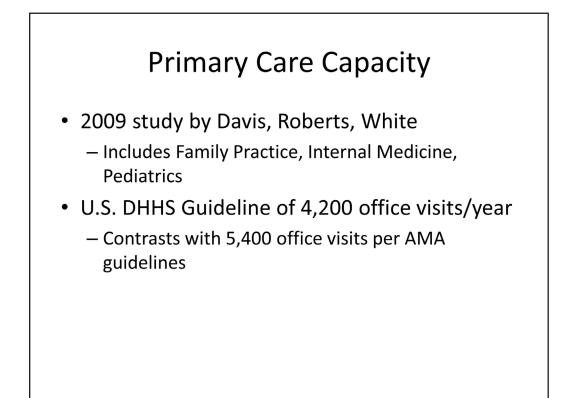
### 26 | Health Care Outlook

ACA Impact on Health Care Demand, Montana						
	Primary Care	Surgical Specialty	Medical Specialty	Hospital Outpatient	Hospital Emergency	Total Additional Office Visits
Private Coverage	131,999	39,485	32,713	(1,979)	(19,795)	182,423
Medicaid	129,283	10,853	10,102	44,846	27,713	222,797
Total Additional Office Visits	261,281	50,338	42,815	42,867	7,919	405,220

## ACA Impact on Health Care Demand, Flathead County

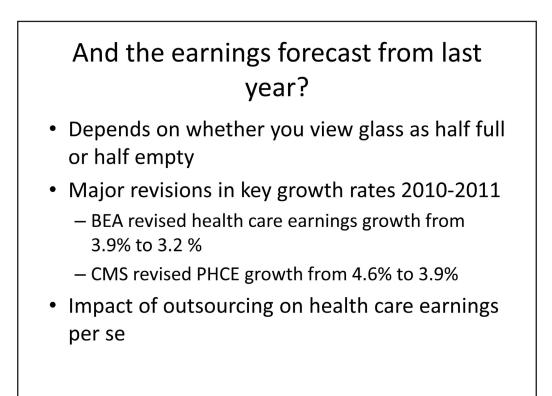
	Ambulatory Care Setting					Total Additional Office Visits
	Primary Care	Surgical Specialty	Medical Specialty	Hospital Outpatient	Hospital ER	
Private Insurance	14,890	4,454	3,690	(223)	(2,233)	20,578
Medicaid	13,362	1,122	1,044	4,635	2,864	23,028
Total Increase	28,252	5,576	4,734	4,412	631	43,605
American C	ommunity Surv	rey 2009-2011, N	ational Ambul	atory Medical (	Care Survey, I	BBER

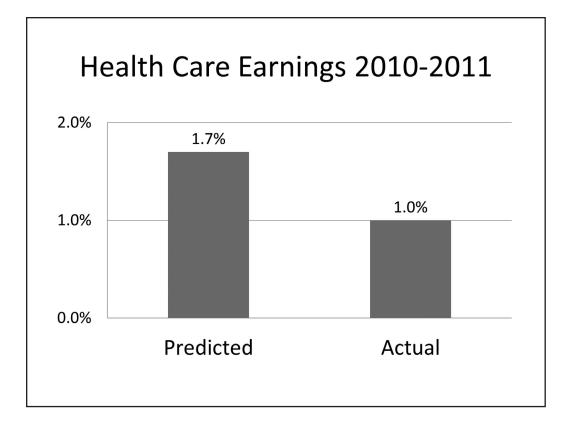
## 27 | Health Care Outlook

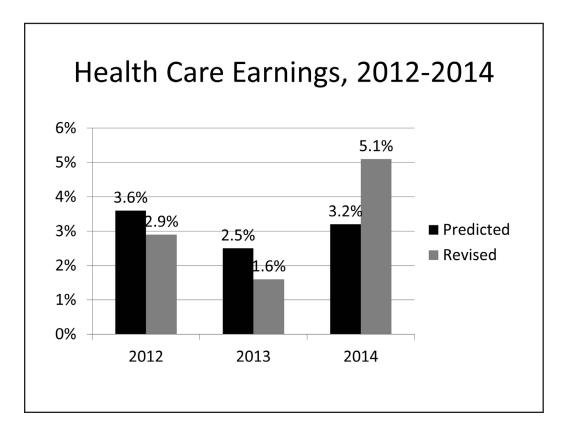


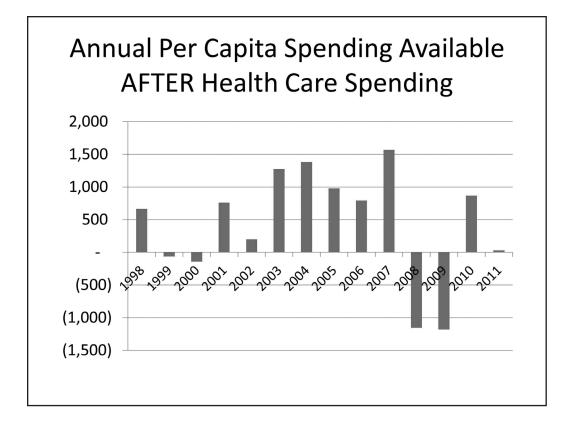
Estimated Shortage/Surplus of Primary Care Office Visits, Montana					
Primary Care Supply	Primary Care Demand	Shortage (-) Surplus (+) Office Visits per Year			
2,079,000	1,997,814	+ 81,186			

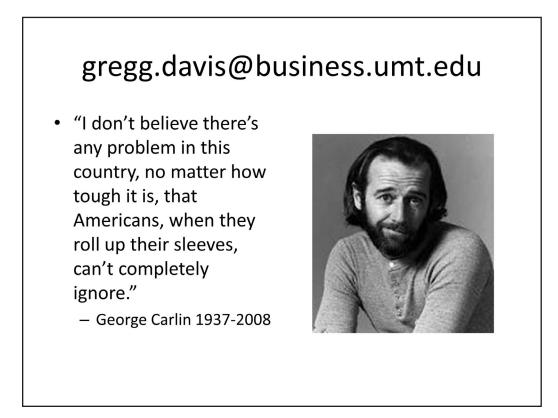
Es	Estimated Shortage/Surplus of Primary Care Office Visits, Flathead County					
	mary Care pply	Primary Care Demand	Shortage (-) Surplus (+) Office Visits per Year			
17	6,400	181,423	- 5,023			

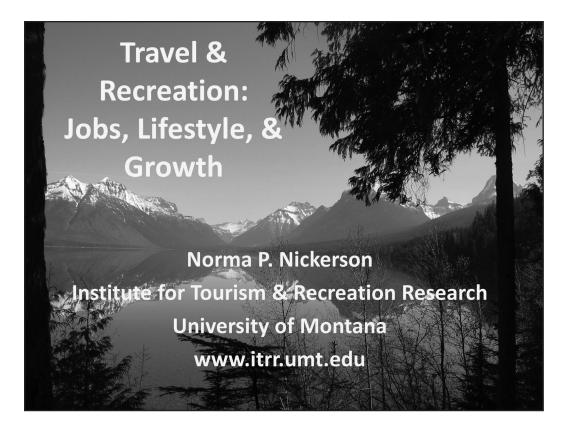


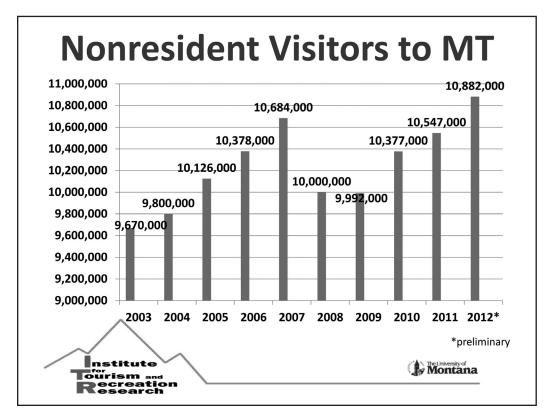








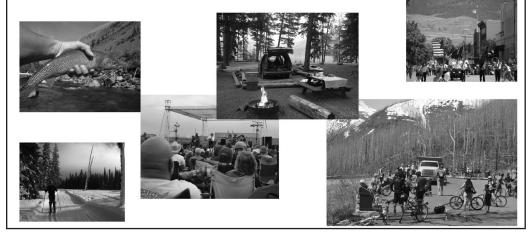


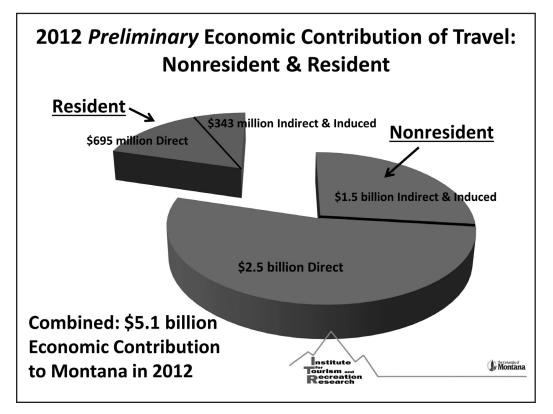


#### 32 | Nonresident Travel Outlook

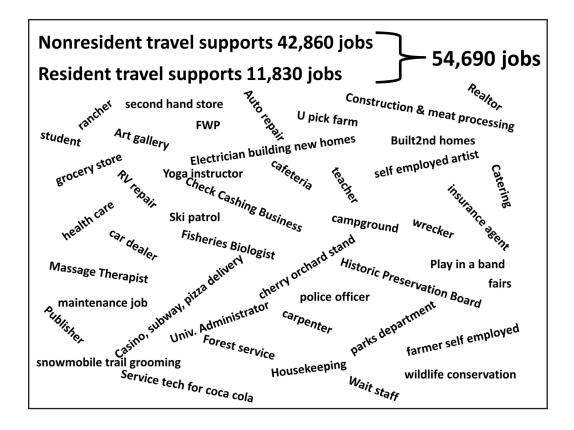
## Yearly Resident Travel

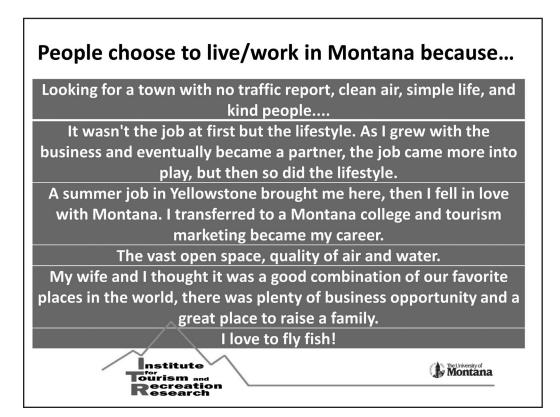
- 15.4 million person- trips (> 50 miles from home)
- Residents spent \$833 million on pleasure trips
- \$1.03 billion in combined economic activity
- \$85/day trip; \$208/overnight trip



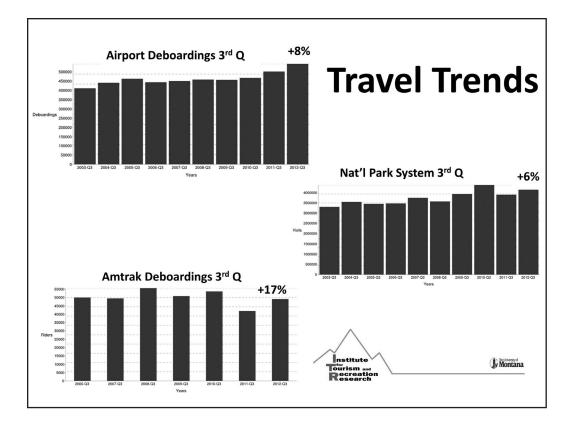


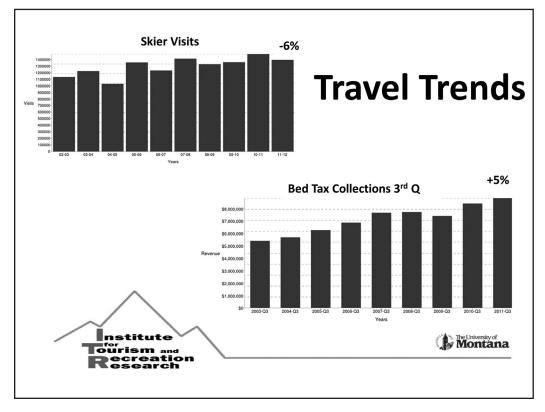
### 33 | Nonresident Travel Outlook



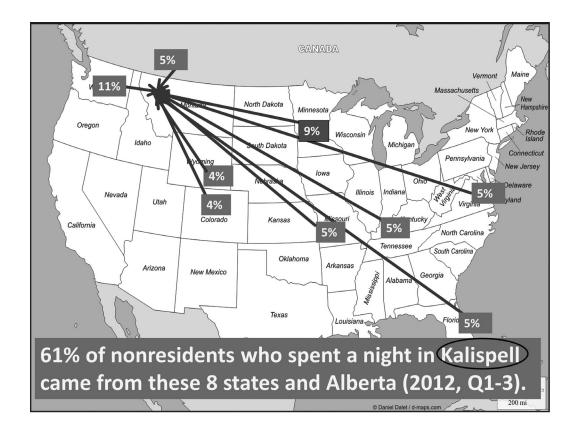


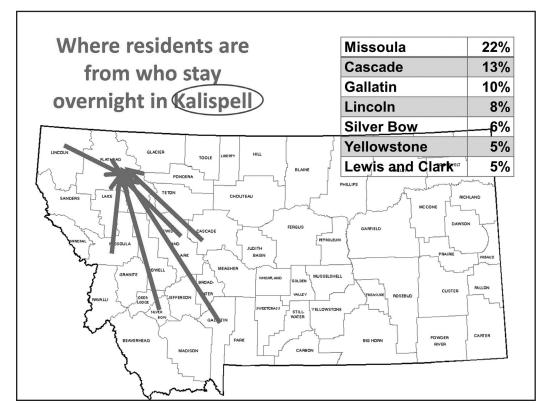
#### 34 | Nonresident Travel Outlook

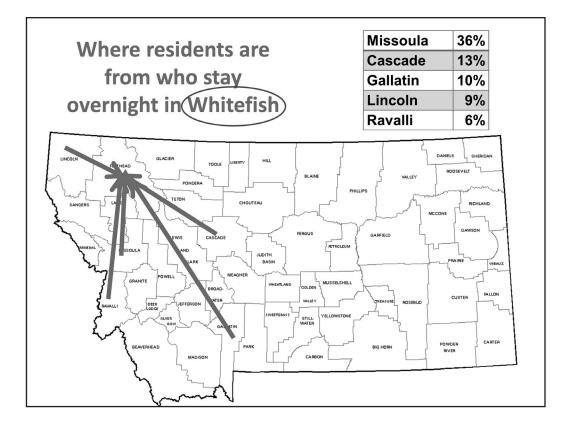




### 35 | Nonresident Travel Outlook





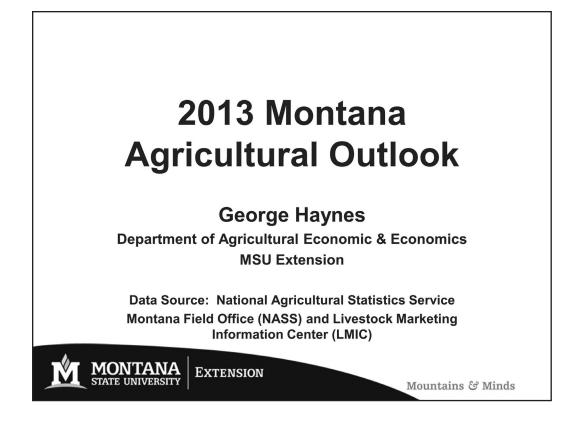


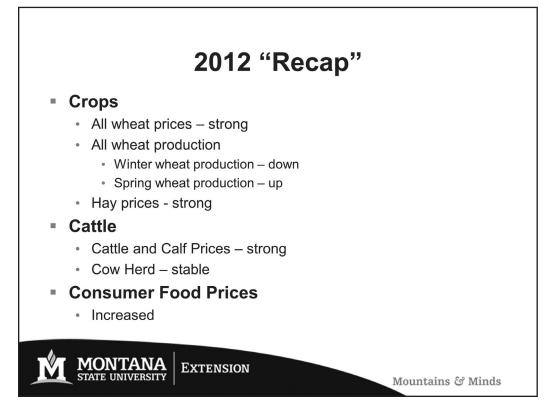
# www.itrr.umt.edu

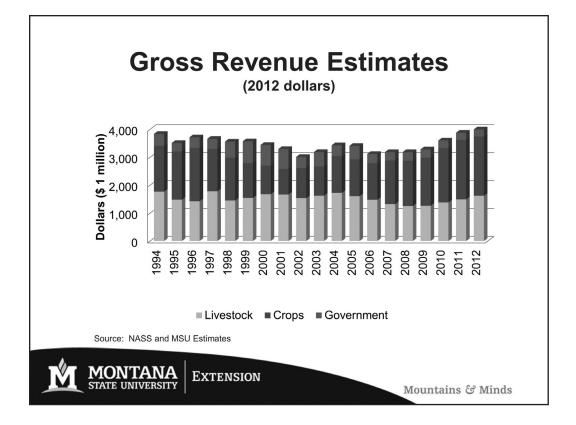
# norma.nickerson@umontana.edu

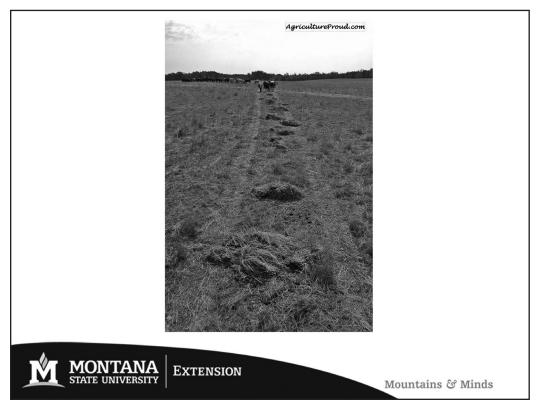
# 2013 Outlook

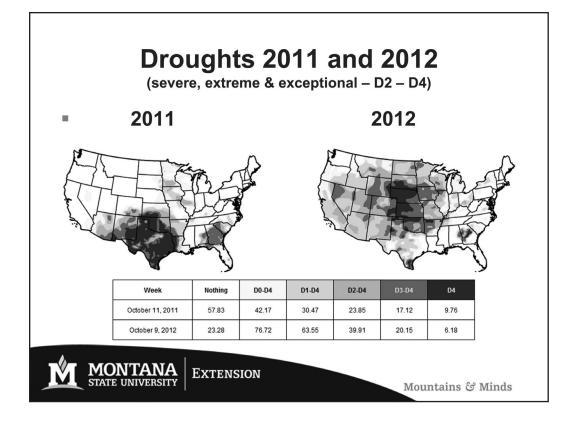
- Consumer confidence improving
- US Travel spending at record level (\$8,467 billion in 2012 vs \$5.45 billion in 2002).
- Overseas travel to US setting new records (29.2 million in 2012; 19.1 million in 2001)
- Hotel room demand is at an all time high (+3%)
- Restaurant industry on the incline (+3.5%)
- Gas prices on the way down (for now)
- 2% increase in nonresident travelers to MT
- 4% increase in traveler spending in MT

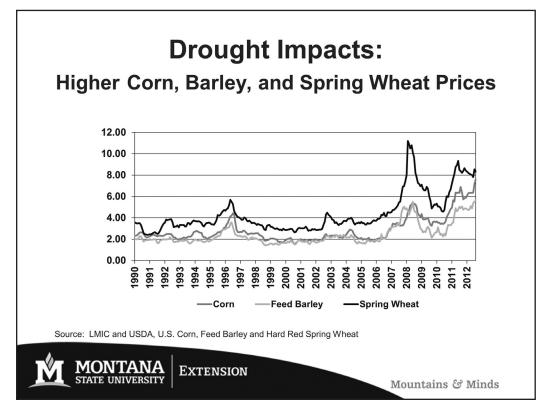


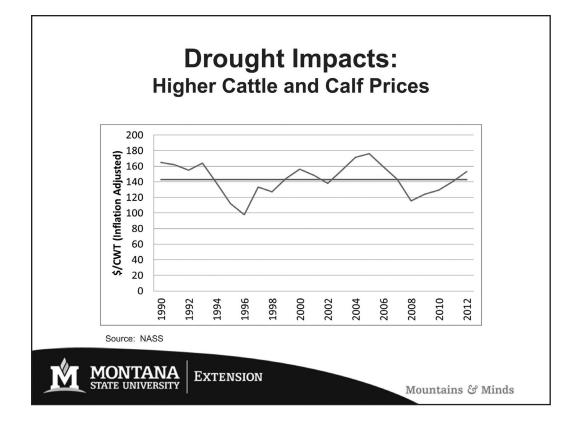


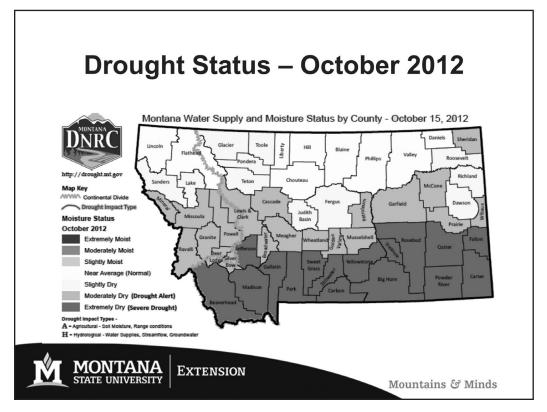


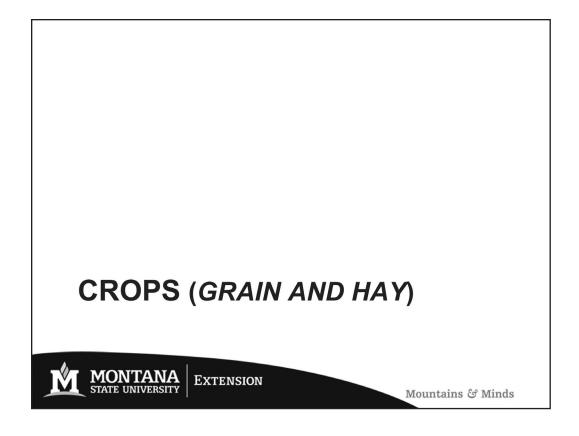


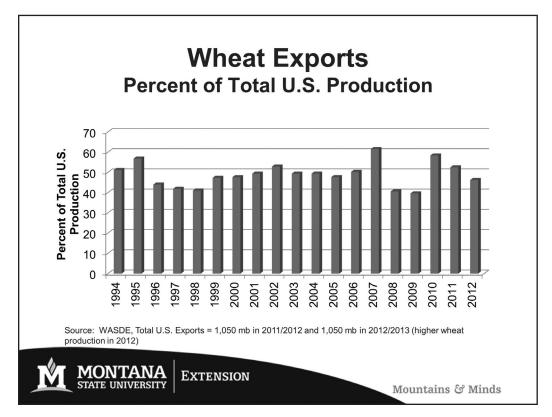






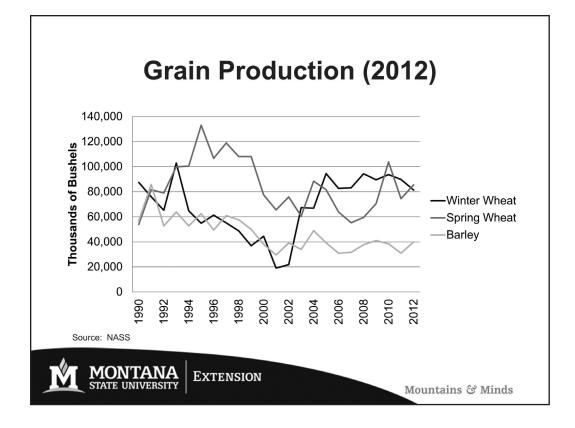


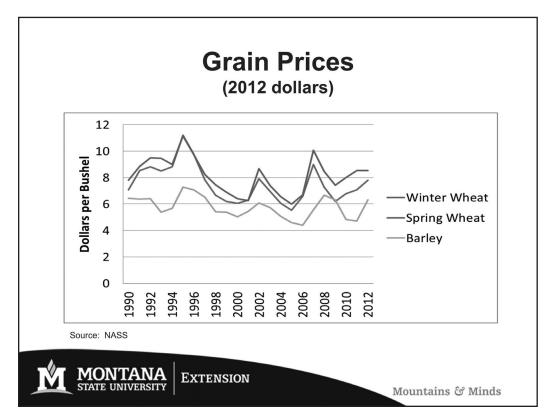




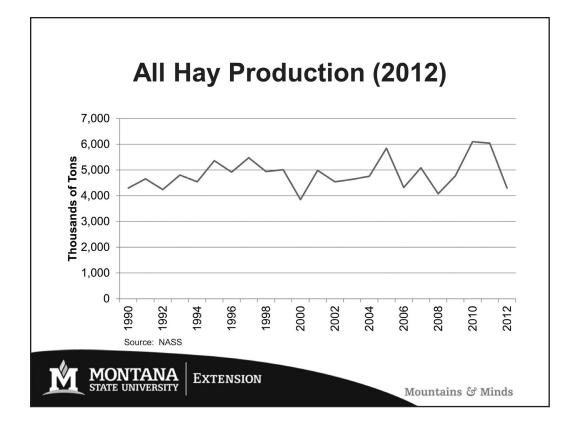


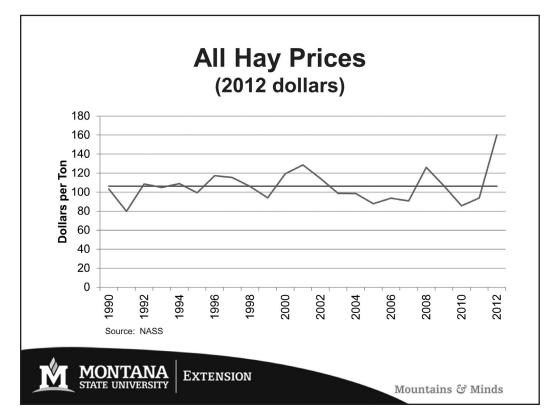
Country	2011/2012	shares	2012/2013	shares
	mmt	%	mmt	%
Australia	29.9	4.3	21.0	3.2
Canada	25.3	3.6	26.7	4.0
China	117.4	16.9	120.6	18.2
EU-27	137.2	19.7	131.7	19.9
India	86.9	12.5	93.9	14.2
FSU-12	114.8	16.5	77.8	11.7
U.S.	54.4	7.8	61.8	9.3
Other	130.5	18.7	114.7	17.3
Total	696.4	100.0	662.8	100.0





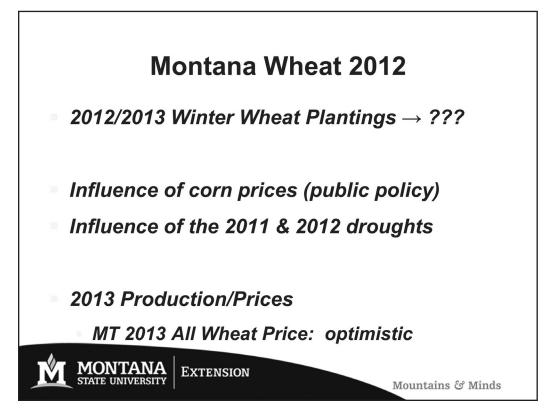


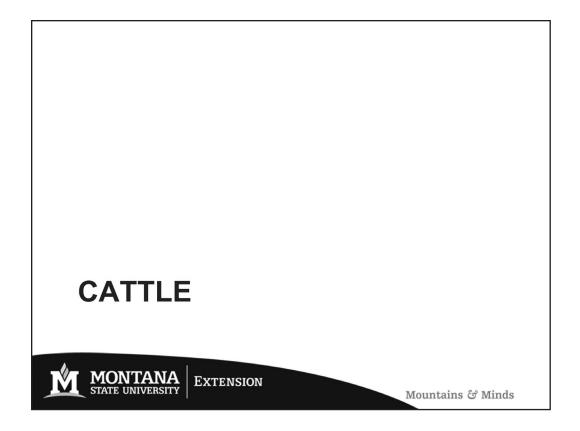


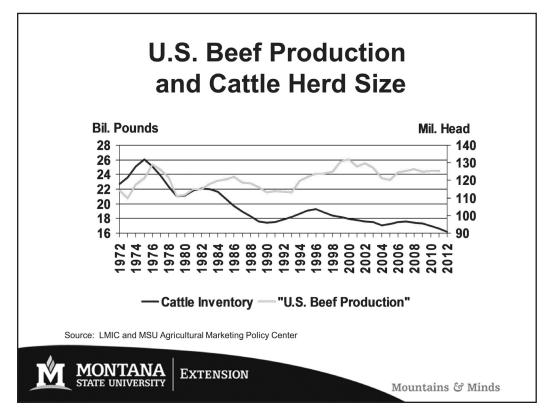


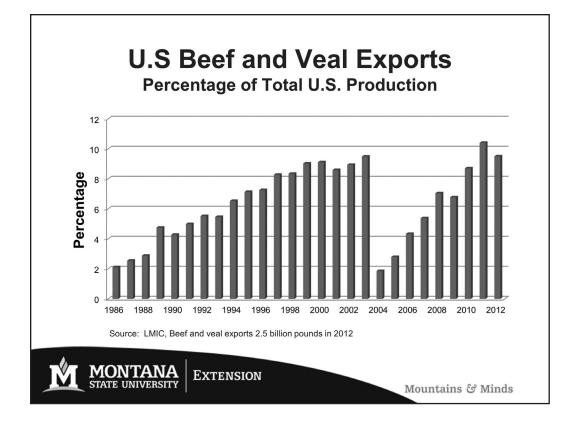


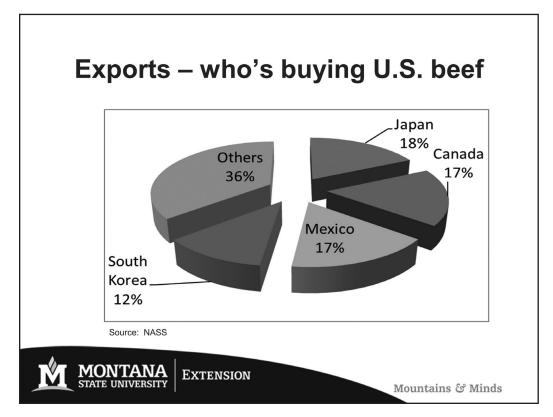
Location	Units	5/13	7/13	9/13	12/13
Minneapolis Grain Exchange	ż				
Hard Red Spring Wheat		8.80	8.89	8.87	8.92
Kansas City Board of Trade					
Winter Wheat	\$/bu	8.35	8.42	8.54	8.69
Chicago Board of Trade					
Corn	\$/bu	6.96	6.94	6.20	6.00

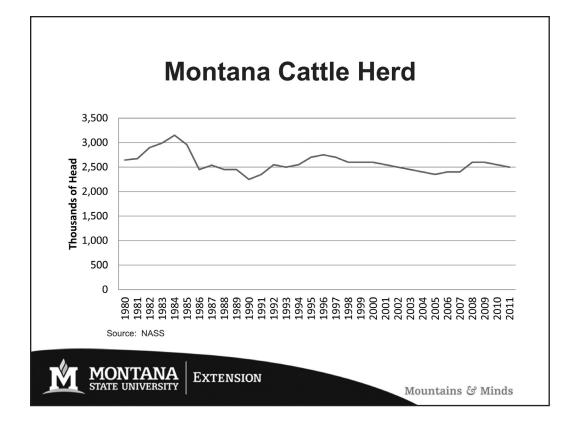


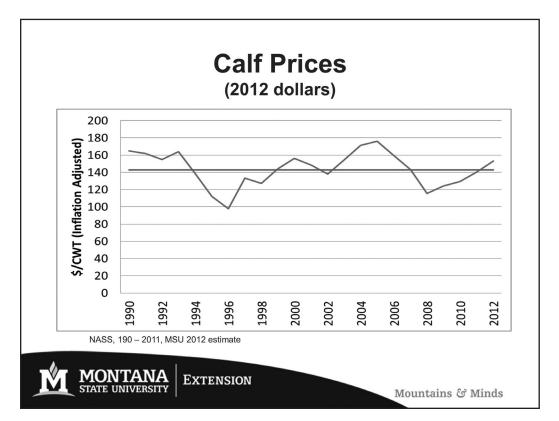


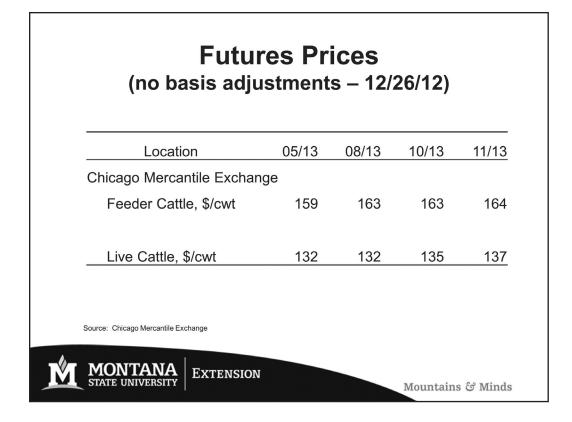


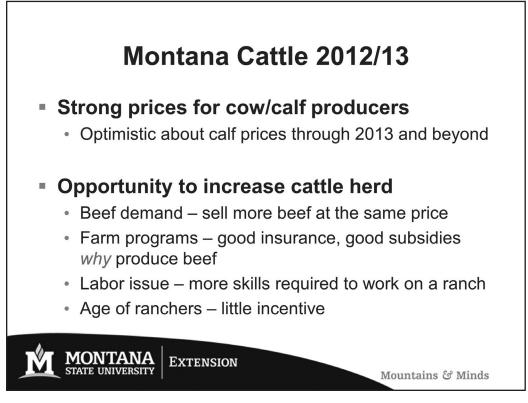


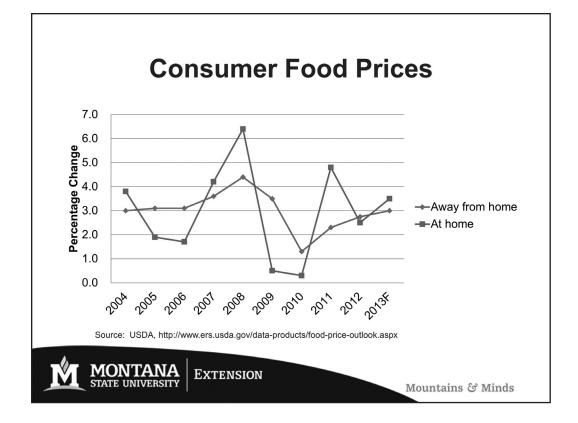


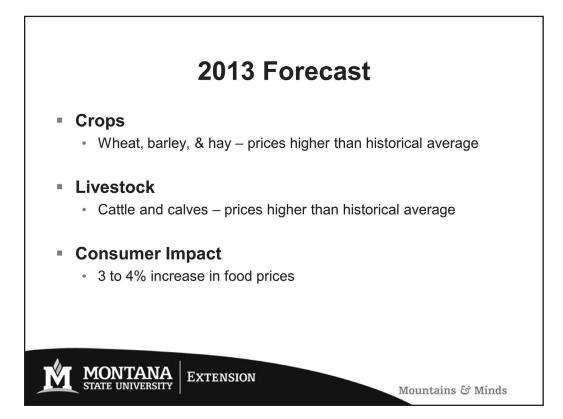




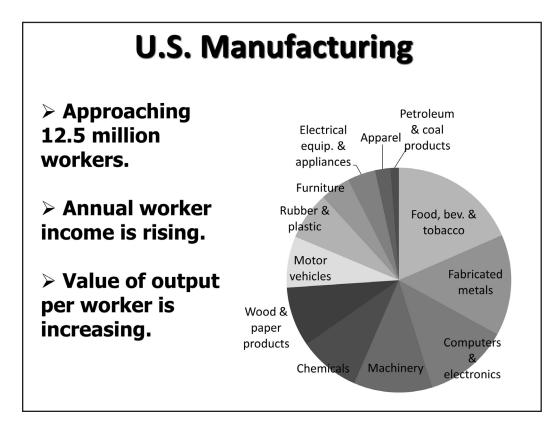


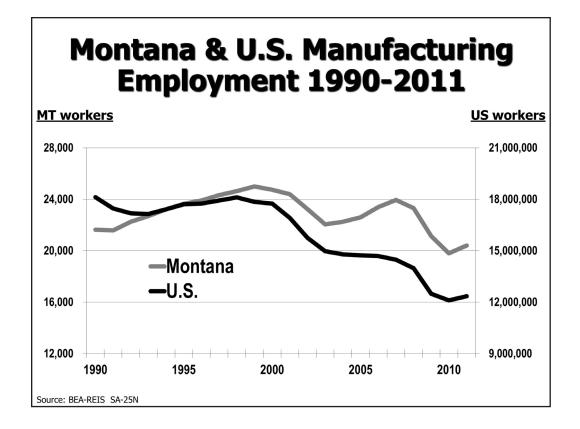


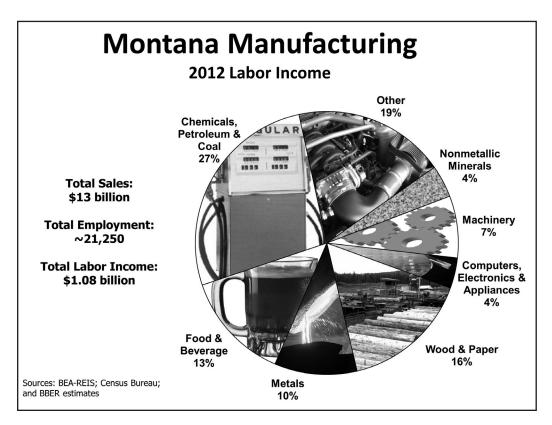










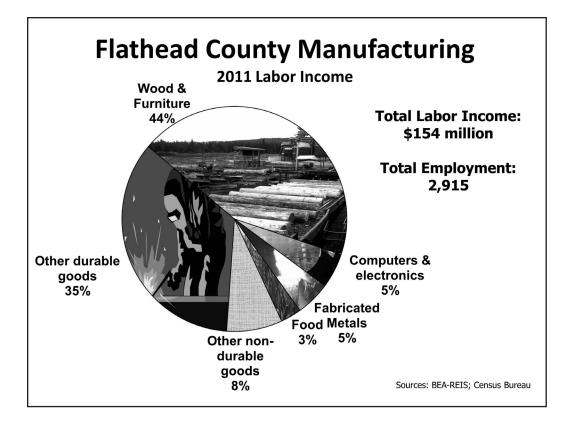


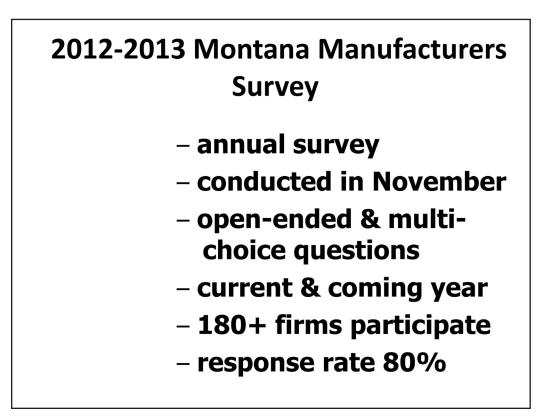
# Montana Brewery Survey Summary

2010	2011	Change
87,442	102,925	18%
\$21.8	\$26.1	20%
231	320	39%
\$5.2	\$6.4	23%
\$15.6	\$18.8	21%
	87,442 \$21.8 231	87,442 102,925 \$21.8 \$26.1 231 320 \$5.2 \$6.4

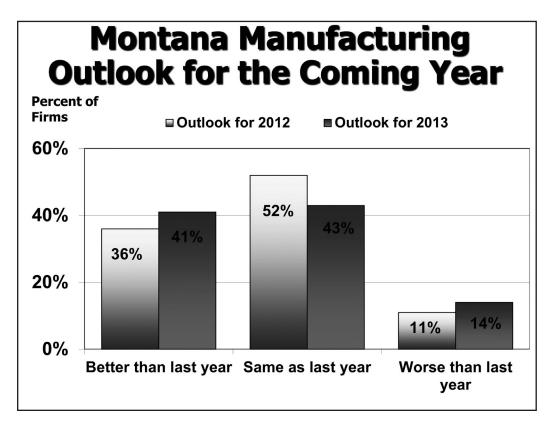
# **Statewide Economic Impacts Summary**

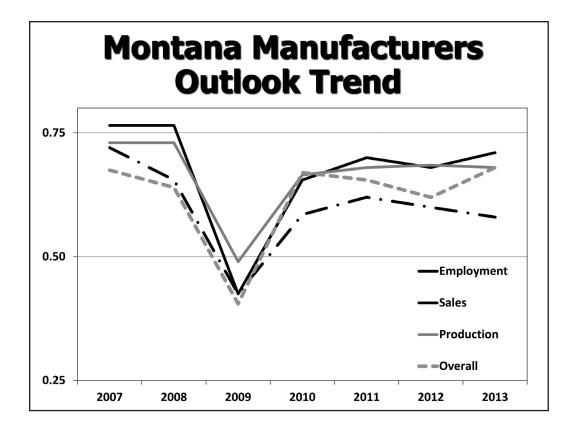
Category	Units	Impact
Total Employment	Jobs	434
Output (private sector sales)	\$ Millions	48.4
Compensation (private non-farm)	\$ Millions	9.8
Compensation (government)	\$ Millions	1.8
Population	People	36
State government revenues	\$ Millions	1.5
Note: "Impact" refers to the difference betwee scenario, and the alternative <i>without brewing</i>	n the baseline with	brewing

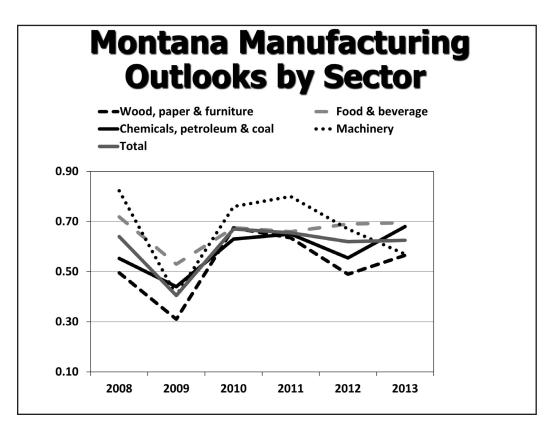


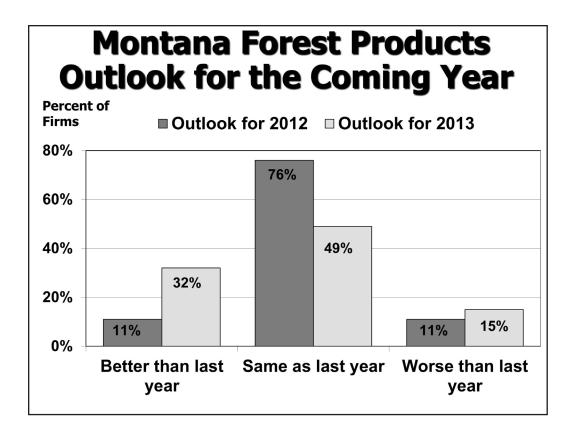


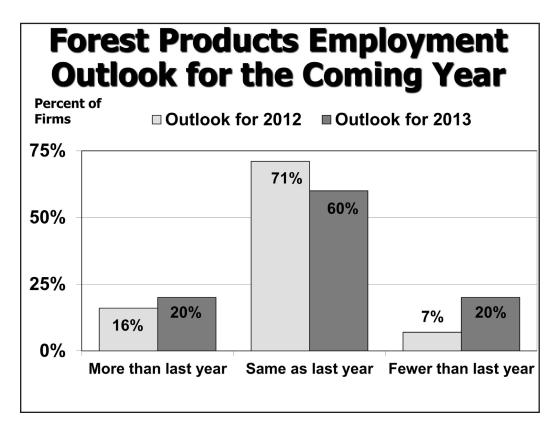






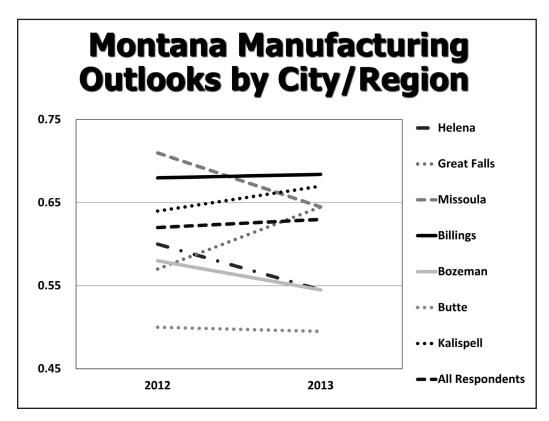


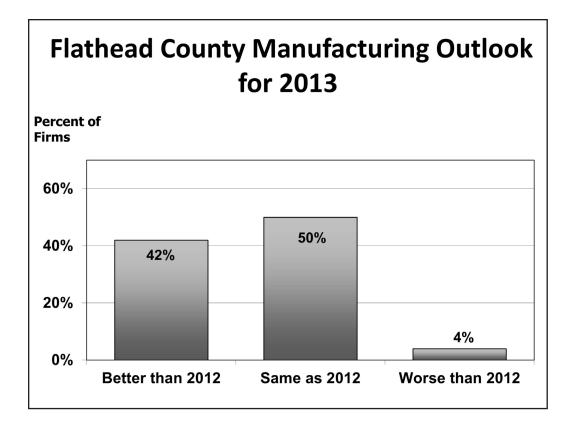




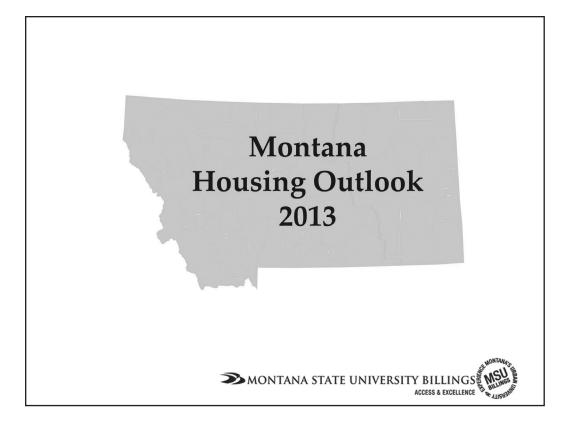
# Montana Forest Products Industry 2013 Forecast

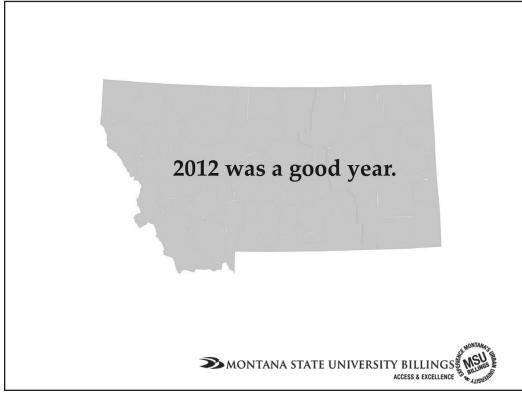
- U.S. homebuilding recovering.
- Markets are expected to be better than 2012.
- Lumber production & sales should increase.
- Employment & worker earnings may increase slightly.
- Timber supply ...





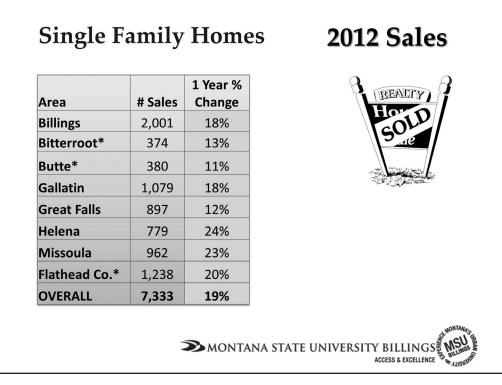






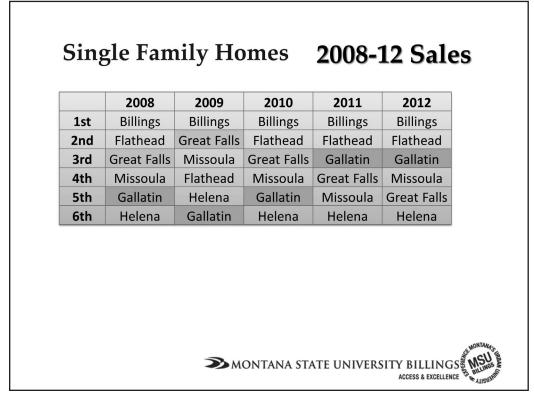
### 61 | Housing Outlook





	2008	2009	2010	2011	2012
Billings	1946	1967	1721	1698	2001
lathead	990	912	1039	1029	1238
Great Falls	967	924	856	804	897
Missoula	901	913	830	779	962
Gallatin	744	688	796	911	1079
lelena	672	692	606	627	779

٦

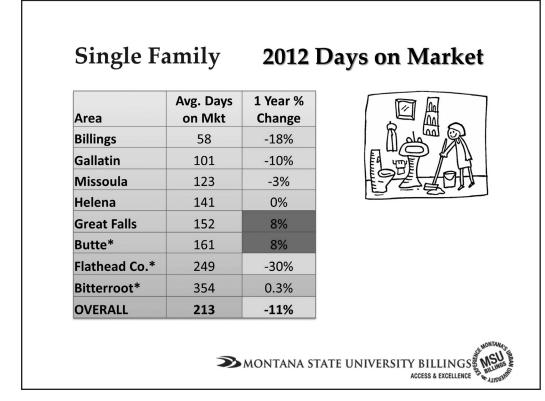


Γ



Area	Median Price	1 Year % Change	
Billings	\$ 197,500	7%	
Bitterroot*	\$ 168,000	-4%	Tr 10 11
Butte*	\$ 92,250	4%	
Gallatin	\$ 253,750	7%	IS A SA
Great Falls	\$ 155,500	4%	
Helena	\$ 189,450	1%	
Missoula	\$ 209,450	2%	
Flathead Co.*	\$ 185,600	3%	

	2008	2009	2010	2011	2012
Missoula				\$ 238.7	\$ 247.0
Gallatin	\$ 428.3	\$ 334.7	\$ 330.1	\$ 328.1	\$ 335.7
Flathead Co.	\$ 339.3	\$ 277.6	\$ 271.9	\$ 251.8	\$ 265.7
Helena	\$ 223.1	\$ 212.3	\$ 214.8	\$ 205.2	\$ 214.7
Billings	\$ 206.4	\$ 200.5	\$ 212.7	\$ 208.5	\$ 220.6
Great Falls	\$ 171.0	\$ 163.3	\$ 161.3	\$ 164.7	\$ 187.4





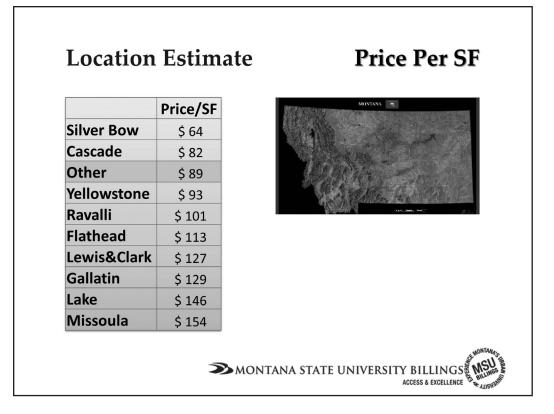




	2008	2009	2010	2011	2012
Gallatin Val./Big Sky/W. Yellow.	\$1,100.0	\$550.0	\$582.5	\$552.0	\$535.
Paradise Valley & Gardiner	\$450.0	\$334.1	\$306.0	\$343.0	\$342.
Bigfork	\$305.0	\$315.0	\$336.0	\$247.3	\$252.
Whitefish	\$305.0	\$256.8	\$226.0	\$246.6	\$227.
Lakeside	\$295.0	\$305.0	\$238.5	\$243.5	\$217.
				\$	thousan

	2008	2009	2010	2011	2012
Whitefish	182	157	216	218	215
Bigfork	78	67	83	72	
Lakeside	42	43	50	48	49
Gallatin Val./Big Sky/W. Yellow.	39	41	52	64	73
Paradise Valley & Gardiner	19	18	31	28	20



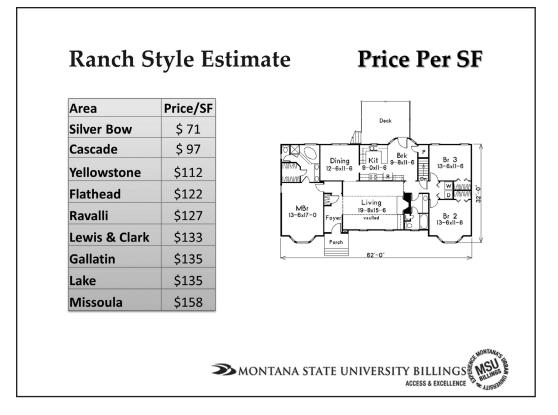


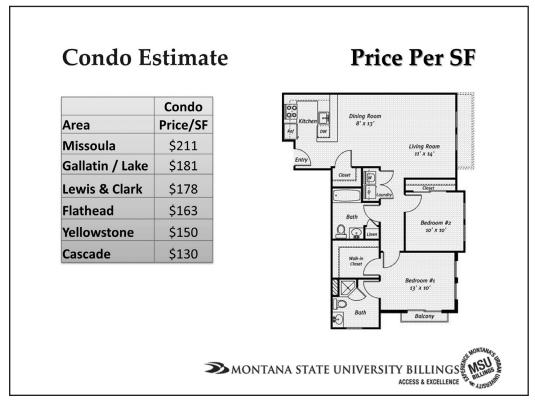
Style	Estimate
-------	----------

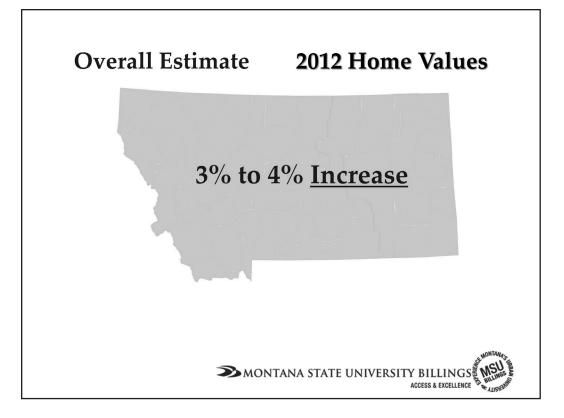
### **Price Per SF**

	Price/SF		Price/SF
Mobile	\$ 63	1 Level	\$ 101
1.5 Level	\$ 71	Split F/B	\$ 101
Bungalow	\$ 82	Cottage	\$ 108
Split Level	\$ 82	3 Level	\$ 108
Split Entry	\$ 87	Traditional	\$ 108
3 Story	\$ 88	1.5 or 2 Lev.	\$ 113
2 Story	\$ 89	Townhouse	\$ 114
Manufactured	\$ 90	Other	\$ 133
Contemporary	\$ 90	Tri-Level	\$ 133
Ranch	\$ 95	Custom	\$ 142
4 Level	\$ 95	Condo	\$ 146
Baseline	\$ 97	Cabin	\$ 272

MONTANA STATE UNIVERSITY BILLINGS

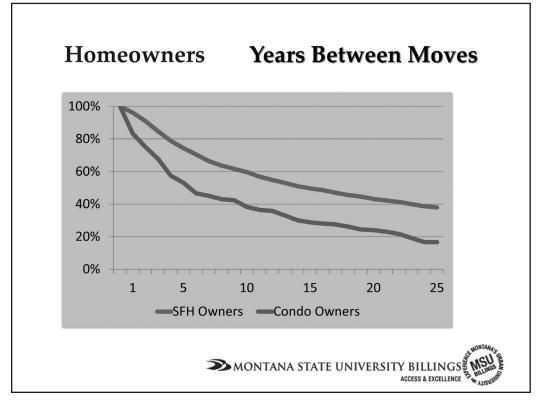


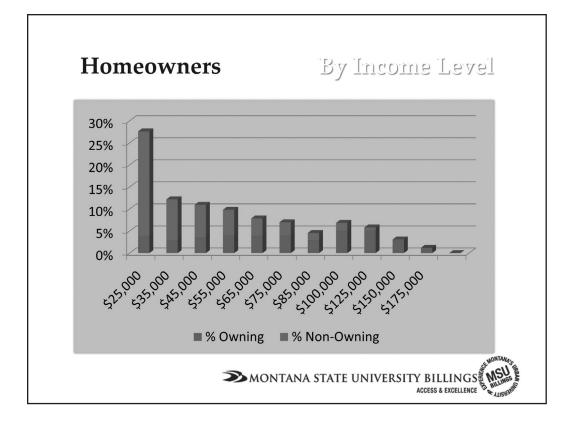


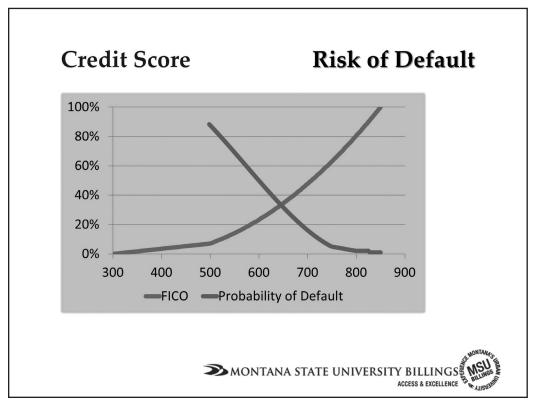




	% by Age Range				
Buying Type	% of All Buyers	18-24	25-44	45-64	65+
1st-Time	41%	4%	30%	7%	<1%
Prev. But Not Current	43%	<1%	13%	21%	8%
2 <sup>nd</sup> Home Purchaser	13%	<1%	4%	7%	2%
3 <sup>rd</sup> Home Purchased (+)	4%	<1%	2%	1%	<1%



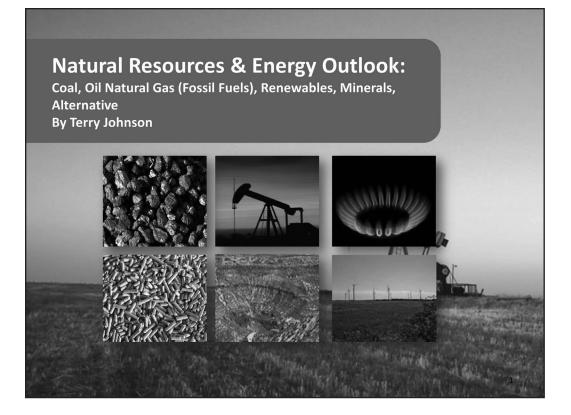






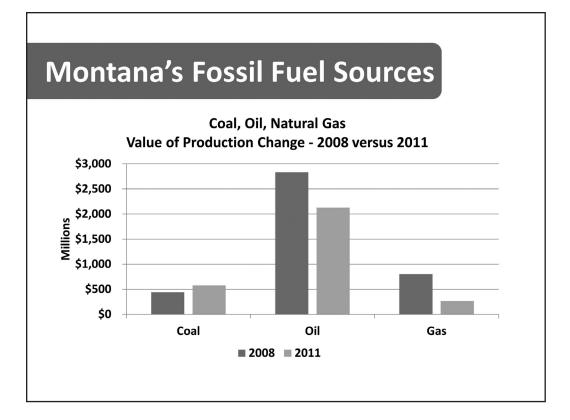


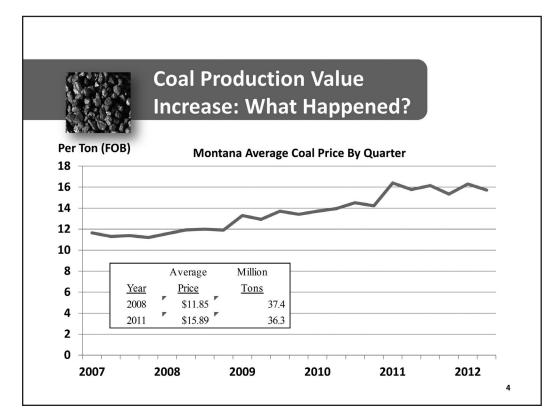
### 74 | Housing Outlook

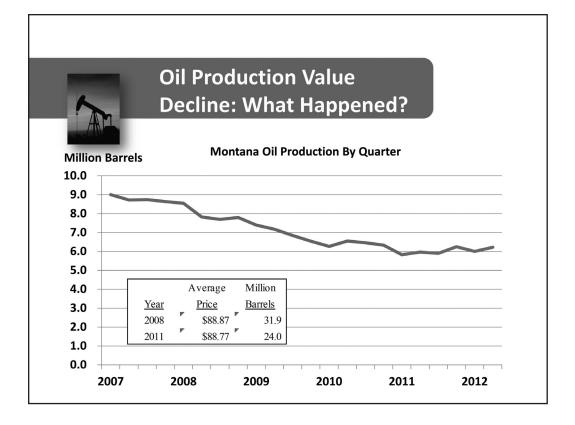


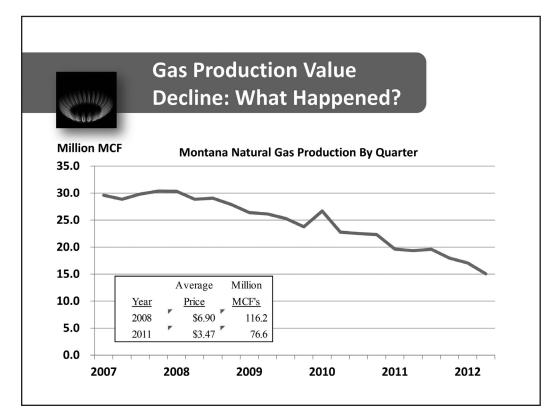
# **Presentation Outline**

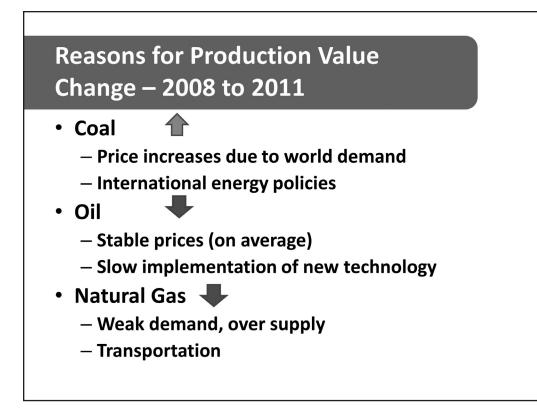
- Fossil Fuel Focus
  - Coal
  - Oil
  - Natural Gas
- Renewables, Minerals, Alternatives
- What Changed ? 2008 to 2011
- Energy Outlook
- What Does This All Mean?

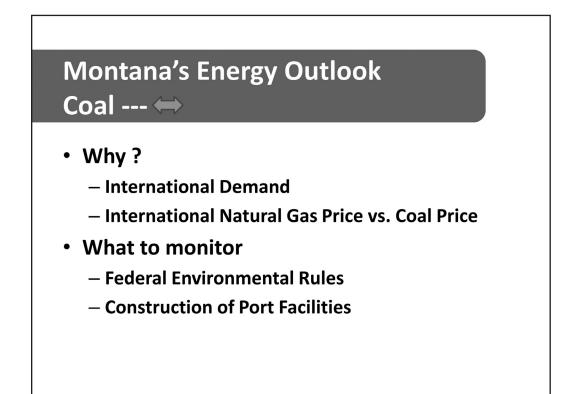


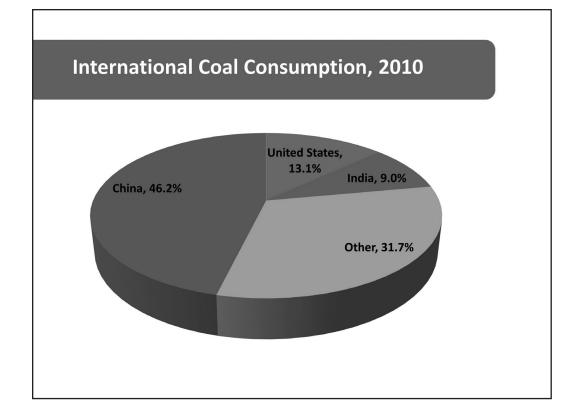


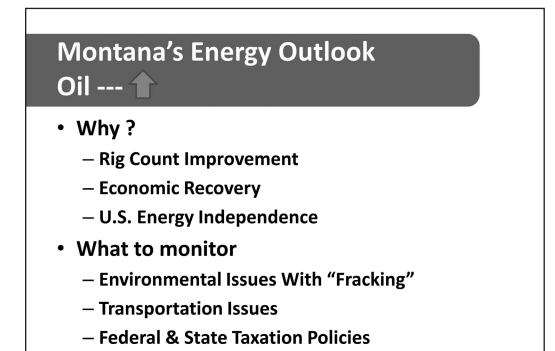


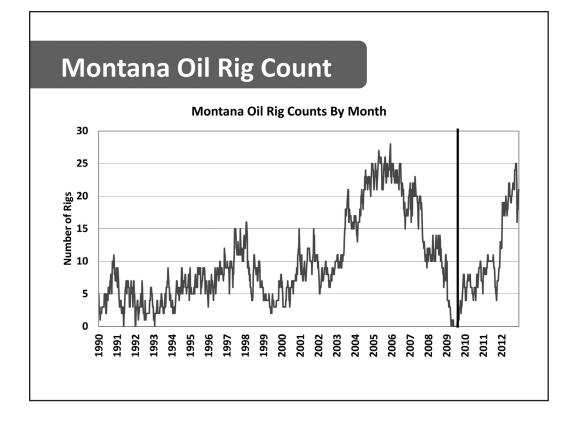


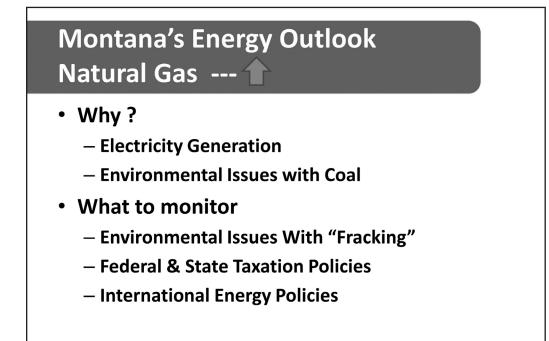


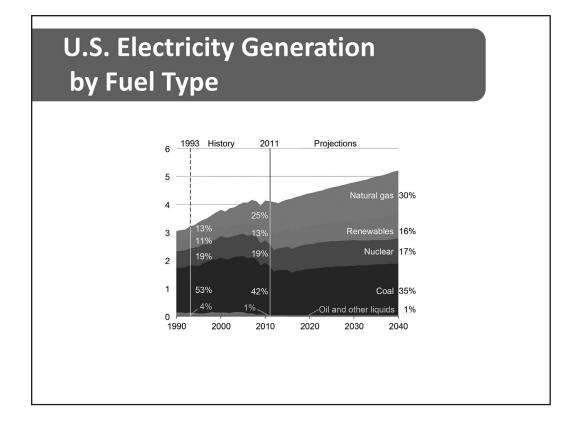


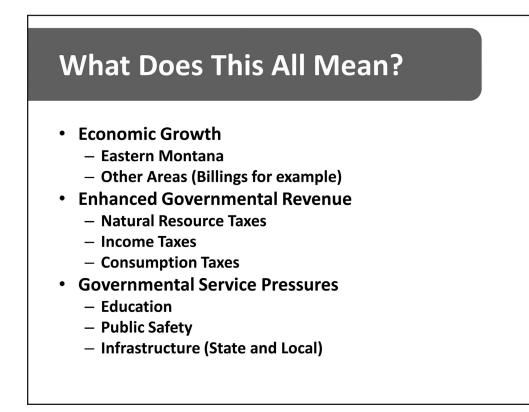


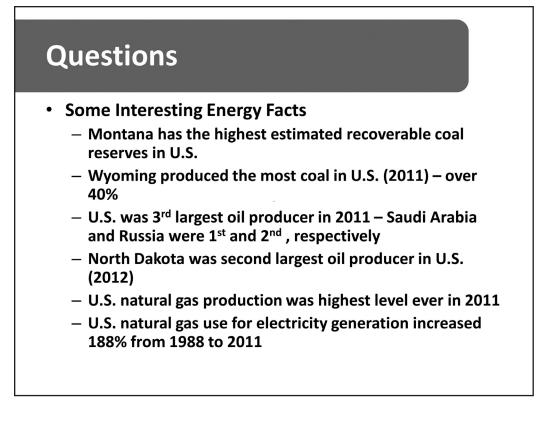


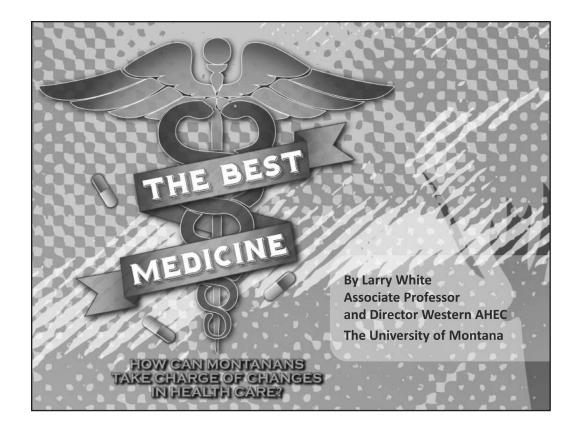


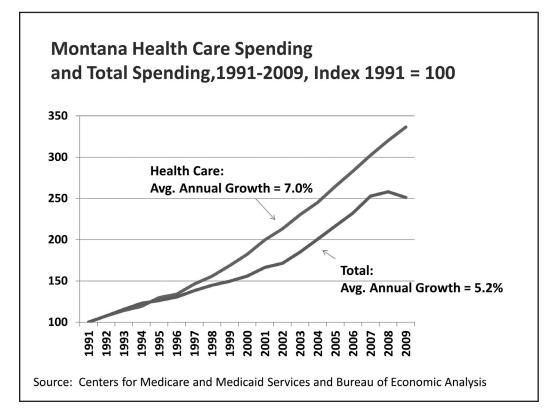


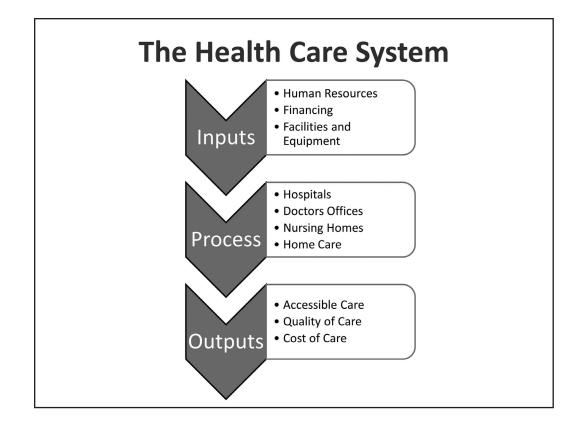


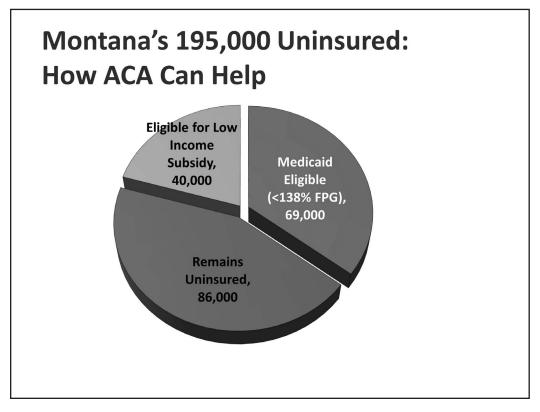










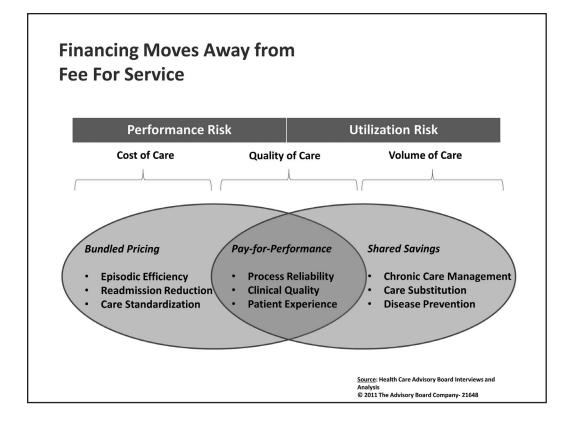


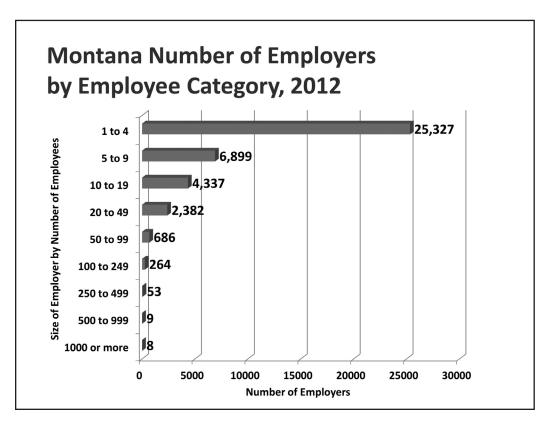
# Flathead County and Montana: The Uninsured

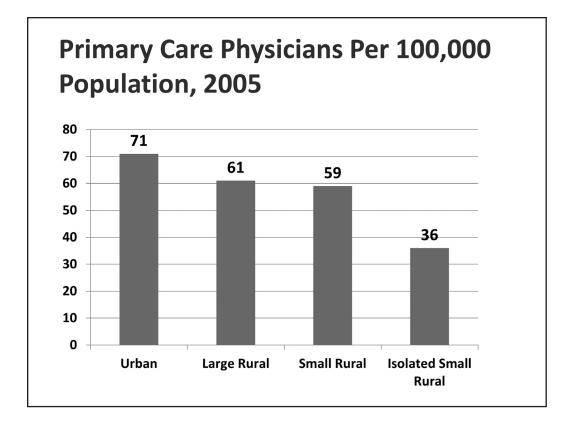
	Flathead	
	County	Montana
Number of Uninsured	18,807	195,000
Percent of Total County Pop Uninsured	20.8%	20%
Number Covered by Medicaid before ACA	6770	106,000
Number Eligible for Medicaid after ACA	19,030	175,000
Hospital Cost of Uncompensated Care (2010)	\$10,602,031	\$244,900,000
Physicians and Other Community Providers (Est)	\$6,778,348	\$156,700,000
Total Uncompensated Care (Est)	\$17,380,379	\$401,600,000
Uncompensated Care Reduction	\$4,327,784	\$100,000,000

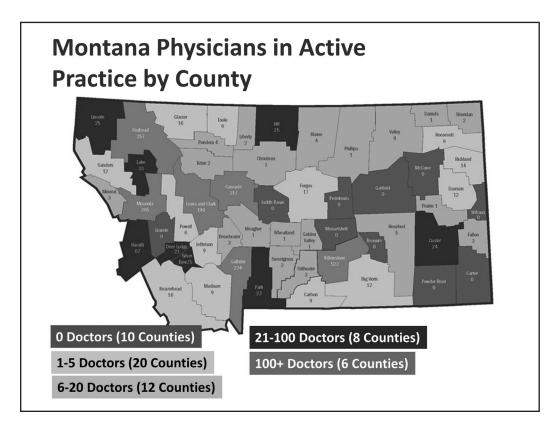
## **Health Insurance Exchange**

- Functions
  - Internet virtual marketplace for individuals and small employers to shop for insurance
  - Provide consumer choice (bronze, silver, gold, platinum)
  - Increase transparency of products and prices
  - Ensure all plans offer "essential health benefits"









# **Upcoming Events**

Manufacturing/Trade Day at the Capitol

April 4, Helena

Montana Chamber Summer Meeting June 18-19, Big Sky

2012 Governor's Cup Golf Tournament August 1-3

Flathead Valley www.2013GovernorsCup.com

### Montana Goes to China Tour

September 28-October 7 www.MontanaGoestoChina.com

### Montana Goes to Cuba Tour

October 25-November 1 www.MontanaGoestoCuba.com



Chamber of Commerce

### **Membership Benefits**

Office Depot Program HR e-Source Monthly Newsletter "Eye on Business " Weekly membership e-updates

### Programs

Montana Manufacturing Council www.MontanaManufacturingCouncil.com

Montana High School Business Challenge www.MTHSBC.com

> Montana Chamber Choices www.ChamberChoices.com

> Montana Safety Choices www.MTSafetyChoices.com

# OUTLOOK 2013 PRESENTATIONS

## 2013 Economic Update

#### Kalispell

Thursday August 1, 2013 12:00 – 1:30 p.m. Red Lion Hotel

### Billings

Tuesday August 6, 2013 7:00 – 8:30 a.m. Crowne Plaza

### Bozeman

Tuesday August 6, 2013 12:00 – 1:30 p.m. Best Western GranTree

### Helena

Wednesday August 7, 2013 7:00 – 8:30 a.m. Jorgenson's

#### Butte

Wednesday August 7, 2013 12:00 – 1:30 p.m. Comfort Inn

#### **Great Falls**

Thursday August 8, 2013 7:00 – 8:30 a.m. Hilton Garden Inn

### Missoula

Thursday August 8, 2013 12:00 – 1:30 p.m. Holiday Inn Downtown

### Check out www.MontanaChamber.com

for the latest Montana business news and resources





Chamber of Commerce

#### 2013 Montana Chamber of Commerce Treasure State Investors







MOUNTAIN WEST Benefits

